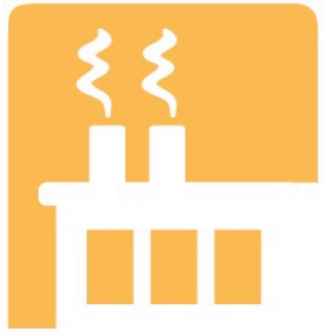


VALUED  
**NOT CHEAP**

AFFORDABLE AUDITS & RETROFITS





CCI HEAL

home energy affordability loan

**organic**  
think

consultation. **education.** photography.

**AFFORDABLE AUDITS & RETROFITS**

SETH BALDY  
SBALDY@CLINTONFOUNDATION.ORG



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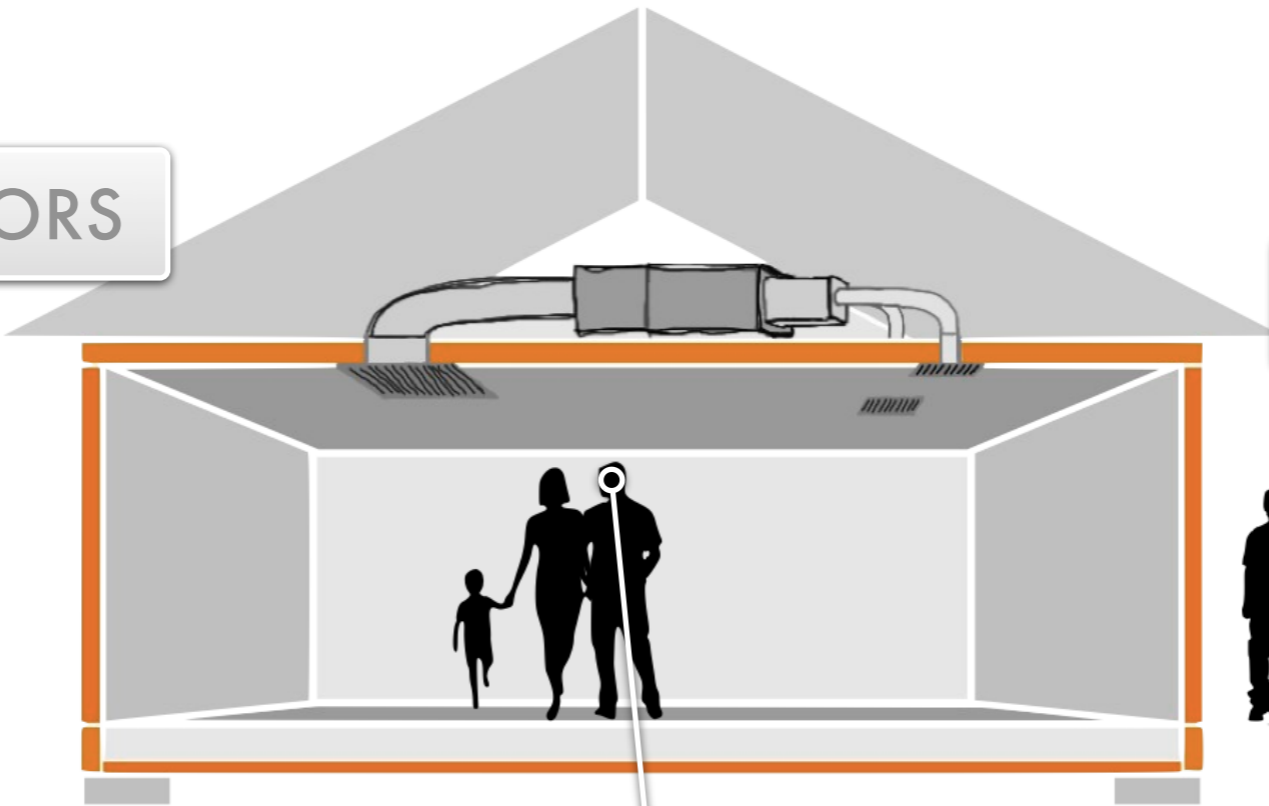
**organic**  
**think**  
consultation. education. photography.

ROB MOODY  
ROB@ORGANICTHINK.COM

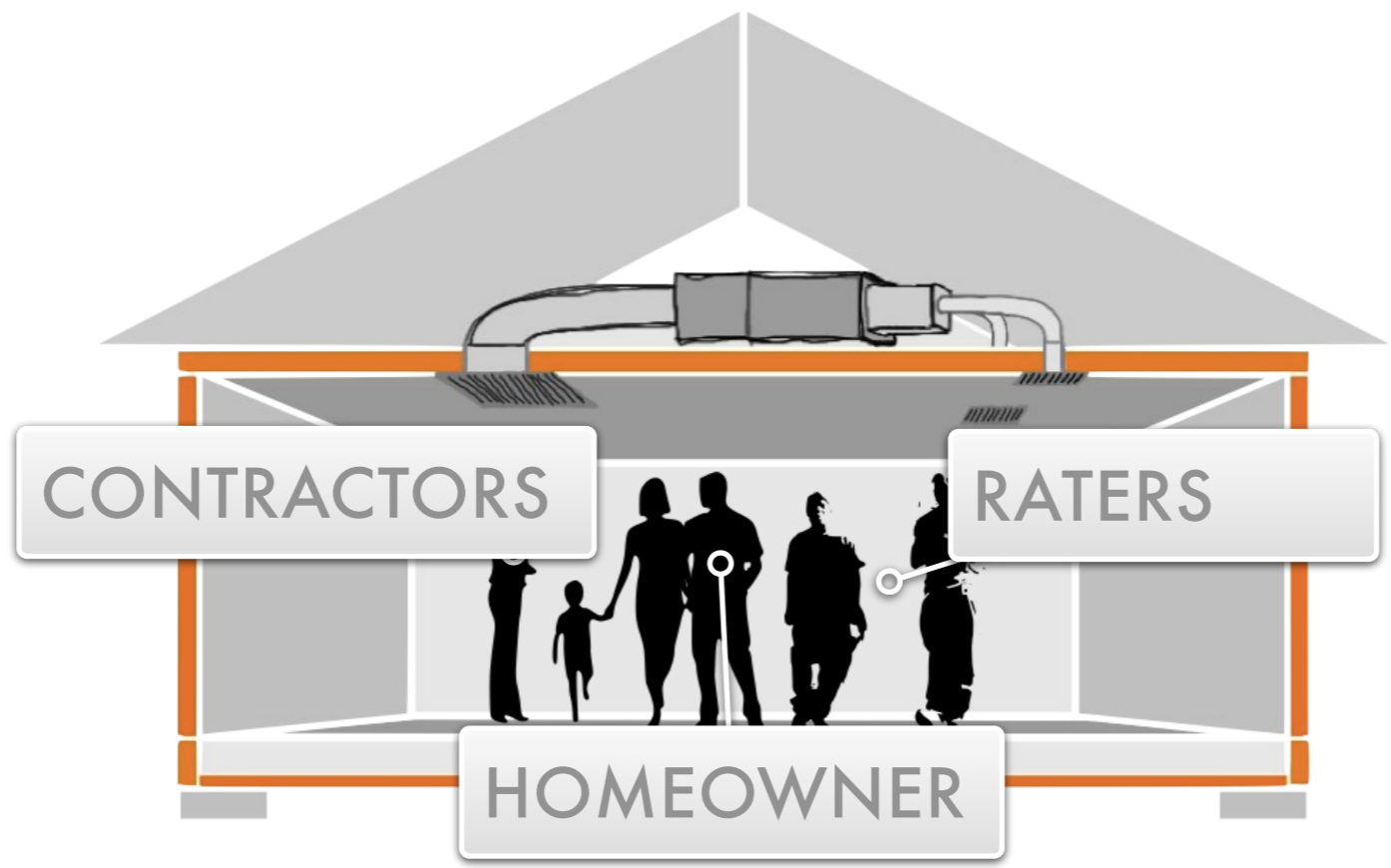


CONTRACTORS

RATERS



HOMEOWNER



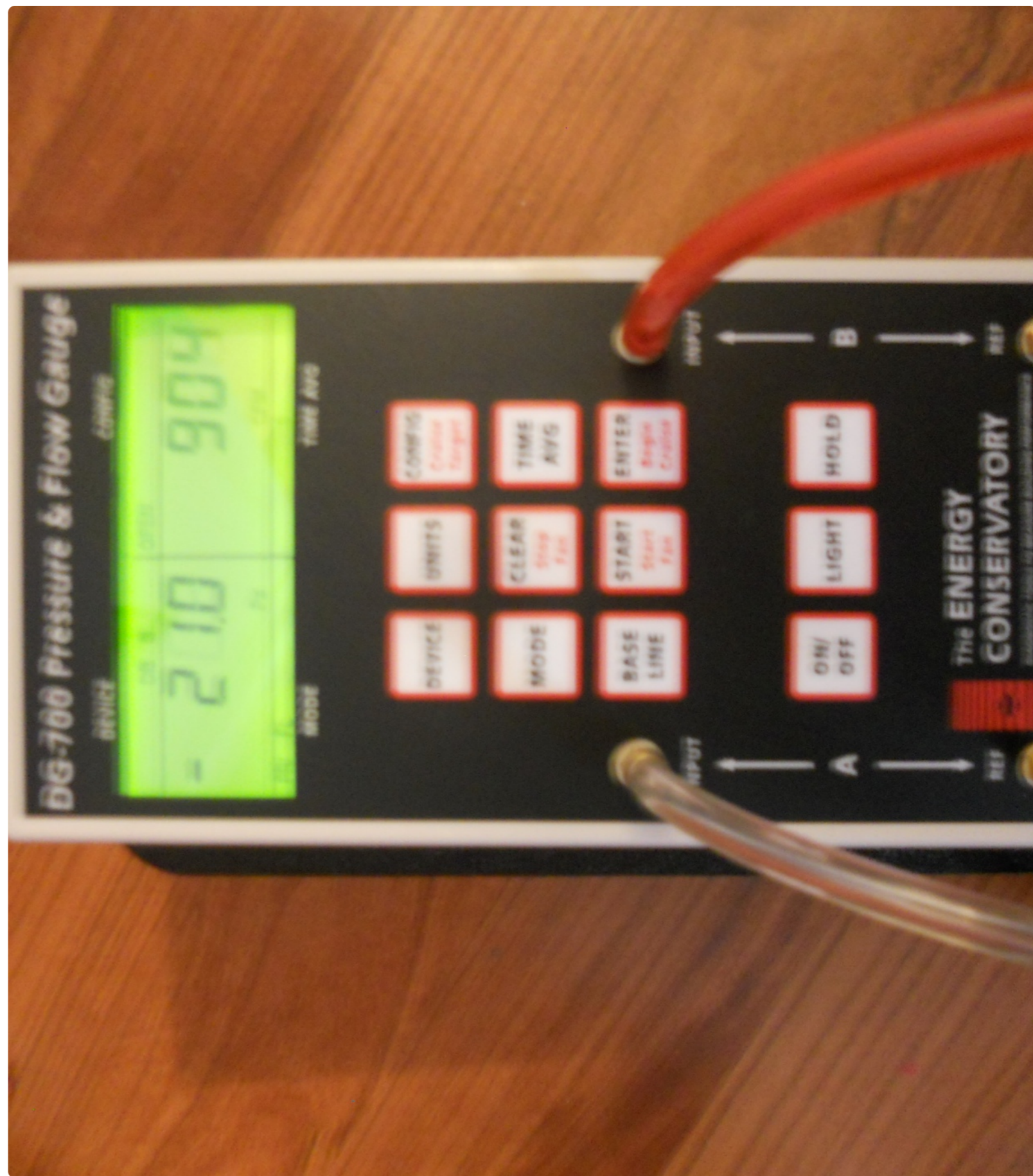


WHAT COULD BE...

Teresa



CCI HEAL  
home energy affordability loan





# CCI HEAL

home energy affordability loan

AN EMPLOYER SPONSORED  
ENERGY BENEFIT PROGRAM

by



CLINTON CLIMATE INITIATIVE



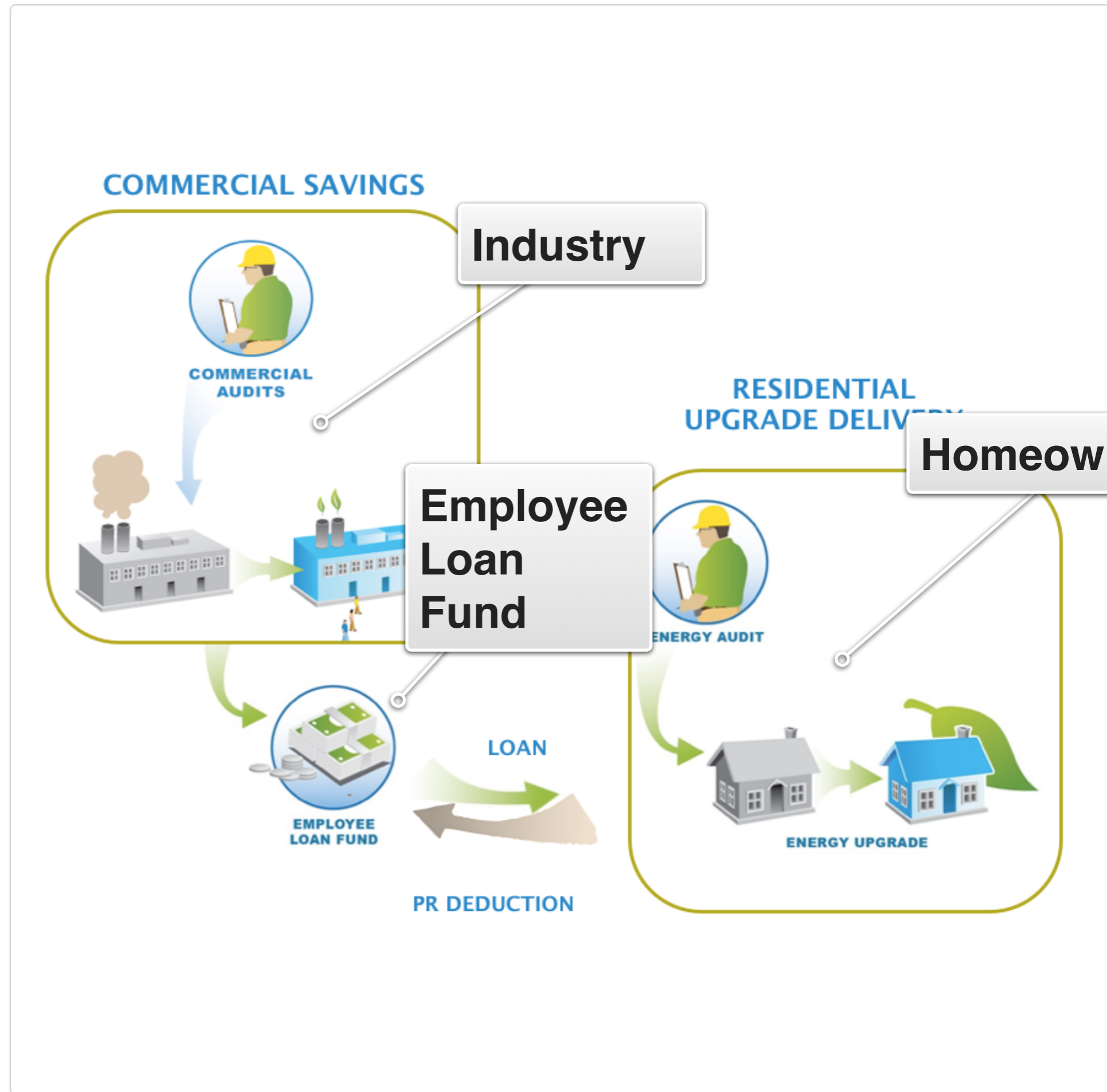
**"THE HOME ENERGY AFFORDABILITY LOAN IS A UNIQUE PROGRAM IN WHICH EMPLOYERS FIRST RETROFIT THEIR BUILDINGS, THEN TAKE THE SAVINGS AND OFFER LOANS TO THEIR EMPLOYEES TO RETROFIT THEIR HOMES.**

**THE IDEA BEHIND HEAL IS TO MAKE WORKPLACE RETROFITS THE NORM AND TO CREATE BOTH THE DEMAND AND THE FINANCING FOR EMPLOYEE RESIDENTIAL UPGRADES."**

**PRESIDENT BILL CLINTON, BACK TO WORK, 2011**



# ORIGINAL HEAL MODEL







PEOPLE CENTERED



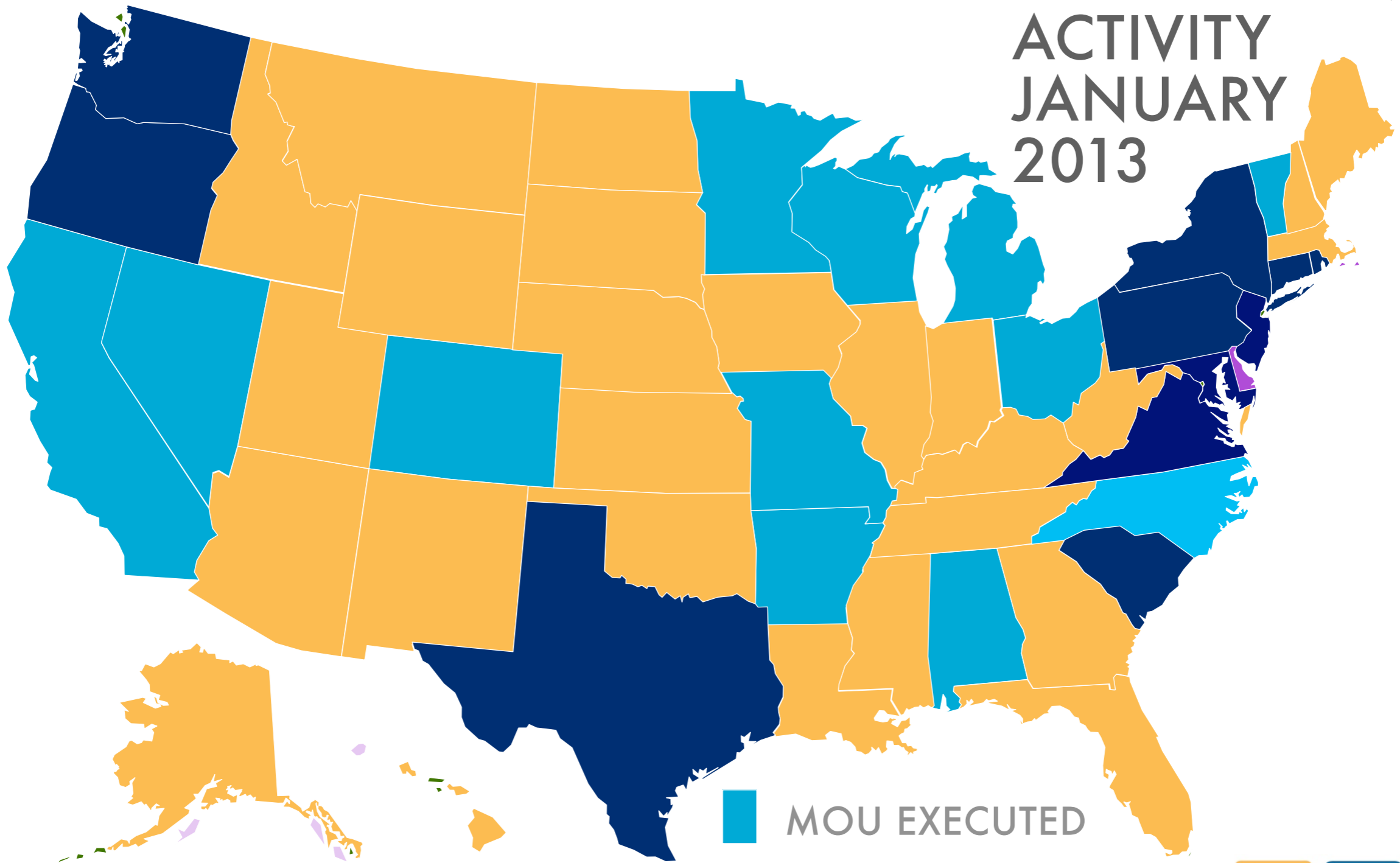




# Allison Streepey

Department Business Administrator  
UAMS Educational Development



# HEAL REPLICATION ACTIVITY JANUARY 2013



-  MOU EXECUTED
-  INTEREST/ACTIVITY







ARMCHAIR RATING



## DO ALL YOU CAN FROM THE OFFICE

google maps

tax information

energy bills

filter homes

look at intake forms

get all information possible

# RATER'S JOB







FROM 4 HOURS TO 1.5 HOURS...





Solo vs Assistant







On the job training.







RATER +  
CONTRACTOR. LIKE  
CHOCOLATE AND  
PEANUT BUTTER.



# Wendell

## gas

Reading Date	Therms	Amount
11/17/12	42	\$57
10/22/12	23	\$34
09/21/12	20	\$31
08/21/12	6	\$17
07/23/12	7	\$18
06/21/12	7	\$18
05/22/12	8	\$19
04/23/12	13	\$28
03/21/12	34	\$60
02/20/12	85	\$114
01/23/12	55	\$79
10/04/11	3	\$10
	<b>303</b>	<b>\$485</b>

## electric

Reading Date	kWh	Amount
11/6/12	451	\$45
10/5/12	1378	\$138
9/5/12	2215	\$222
8/7/12	2700	\$270
7/9/12	2436	\$244
6/8/12	1515	\$152
5/7/12	761	\$76
4/6/12	545	\$55
3/7/12	441	\$44
2/6/12	481	\$48
1/5/12	572	\$57
12/5/12	553	\$55
	<b>14048</b>	<b>\$1,405</b>

## savings estimate

Measure	Cost	Electric Rebates	Gas Rebates	YOU PAY	Estimated Savings	Net Payback
DUCT SEALING	\$2,127	\$903	\$1,224	\$0	\$342	0.0
AIR SEAL	\$1,252	\$374	\$783	\$95	\$84	1.1
INSULATION	\$1,613	\$616	\$869	\$128	\$175	0.7
HVAC	\$0	\$0		\$0	\$0	0.0
<b>TOTAL</b>	<b>\$4,992</b>	<b>\$1,893</b>	<b>\$2,876</b>	<b>\$223</b>	<b>\$601</b>	<b>0.4</b>
<b>Your Loan Amount</b>				<b>\$ 223</b>		





MAKE THE CONTRACTOR'S JOB  
EASIER



Contractors on site = more aggressive targets.

.....





# CONTRACTOR'S JOB





**Company Name**  
123 Company Address  
City, State 77777-7777  
Phone: 555-555-5555 / Fax: 555-555-5544

## Certificate of Completion

Duct Sealing Performed for:  
**Seth Baldy**  
301 Valmar St  
Little rock, AR 72205  
(501)339-4209

### Overall Sealing Results

When we arrived,  
**YOUR DUCTS HAD:**

**132 CFM** of Leakage, equivalent to a  
**25 Square Inch Hole**

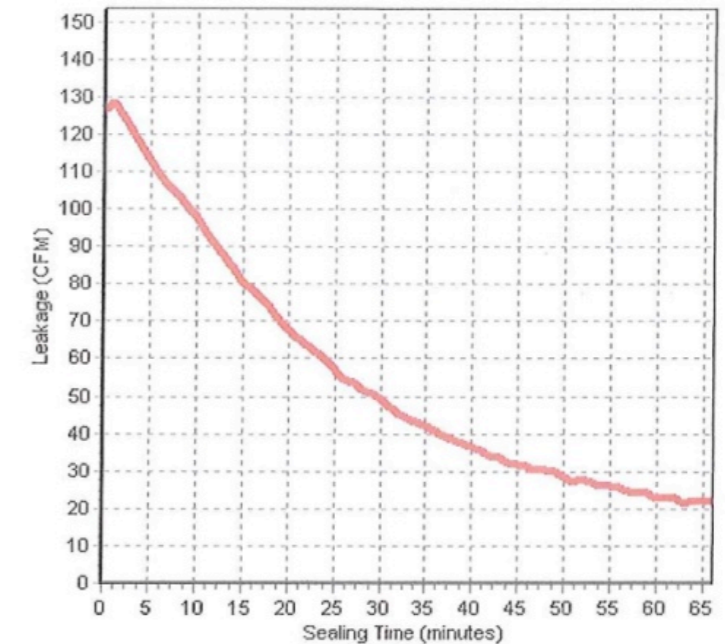
After we finished,  
**YOUR DUCTS HAVE:**

**30 CFM** of Leakage, equivalent to a  
**6 Square Inch Hole**

This corresponds to a **77%**  
**Reduction** in Duct Leakage

Note: Duct leakage results are calculated in cubic feet per minute (CFM) measured at a standard OPERATING PRESSURE of 25 Pa (0.10 in. water).

### Aerosol Sealing Profile



**Your Heating and Cooling Capacity Improvement for Duct Sealing is 8%**  
based upon measured leakage reduction and original register flow

**AEROSEAL**  
Certified Duct Diagnostics & Sealing

Aeroseal Technician: Rafal Olan  
Aeroseal Equipment Serial #: 2055  
Monday, January 07, 2013

DUCT OPTIONS

Seth



## CONTRACTOR'S JOB

duct options

relocating HVAC

specialized contractors

bulk pricing

team approach

building science background

right tool for the right job

are you doing the job well - are you doing the right job

multiple measures reduce trip charges and are interactive





## WHAT CAN BE...

Doing the right work  
&  
Doing work right





SETH BALDY  
SBALDY@CLINTONFOUNDATION.ORG

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