Board Candidate Application

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1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

As a Board member of long standing, I have given RESNET strategic guidance that facilitated its growth in stature and accomplishments from an organization that was perceived by many stakeholders as a trade association for raters to an ANSI-certified, respected standards-setting organization that is recognized in the International Energy Conservation Code and by major building-sector stakeholders. I have helped the organization gain the respect of industry partners and helped win over skeptics, as well as publishing articles on the general importance of building asset ratings.

If elected, I will guide RESNET to greater, hopefully universal, acceptance in the new homes market and especially increasing the HERS score's use in existing homes, by assuring that RESNET is responsive to stakeholders and to new data and by developing broader markets and partnerships for ratings. The existing homes market is essential to meeting our nation's international commitments under the UNFCCC; and an effective retrofit program will find it hard to succeed without ratings as an outcome.

2. Why is this the right time for you to serve on the RESNET Board?

As mentioned in the response to Question 1, the Paris COP will require the nation to retrofit essentially every existing home twice by 2050. This will require continual improvement in the home retrofit industry, which in the process will also have to grow some 80-fold in revenues. I believe that I am in a strong position to advocate successfully the need to include HERS ratings to assess and bring market value to the retrofitted homes.

In addition, the next few years as much as the previous will continue to be a critical test of RESNET's responsibility in terms of continually improving QA/QC and technical accuracy and fairness of ratings, not only for their intrinsic value but to increase the confidence that builders, consumers, and eventually lenders and retrofit contractors have in RESNET. I can be an effective external advocate for RESNET's commitment and openness to improving our processes and outcomes, and an internal advocate for the changes needed to make this happen.

3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

I have been a RESNET Board member for 14 years, and served as President for two terms. I believe I have the respect and credibility of the other Board members and their trust to resolve issues that have arisen in the past between different interests or factions, and that the track record of what RESNET achieved during my two-year term as President helps me develop strategic direction and internal consensus and cooperation. I say this noting that the last election for officers was decided by a single vote, and believing that I have the confidence and trust of both factions.

4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

In addition to serving on RESNET's Board, I have chaired the Boards of the Institute for Market Transformation and the New Buildings Institute, the former since its establishment in 1995 and the latter since 2000. I have also served on the Board of the Consortium for Energy Efficiency for over a dozen years, currently as its Second Vice Chair, and as a Board delegate for the Alliance to Save Energy, so I have plenty of experience concerning what Boards are supposed to do and what they are well-served not to try to do.

5. What would you contribute to the RESNET Board?

I believe I can continue to offer a broad public-interest perspective that can balance the varying stakeholder interests between raters, providers, software vendors, efficiency product suppliers and homebuilders, as well as other potential partners in the home construction/remodeling industry, other nonprofit organization, and government agencies. I intend to guide RESNET in a direction that can harness existing market forces and help develop new ones to encourage home energy efficiency through a combination of market forces, government and industry (e.g., ANSI) regulation, and informal regulation.