

Board Candidate Application

Associate Member Candidate: **Cardice Howard**
HPIP Board / Cool Insulation
cmqh63@hotmail.com
817.819.5861

COI Form: [Potential Sources of Bias / Conflict of Interest Form](#)

Submitted: Wednesday, September 20, 2017 6:15:57 PM

Candidate Questions

1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

In order to maintain a diverse board with backgrounds that cover all aspects of the building envelope, I bring a no nonsense approach to the board from the contractor perspective; having worked directly with raters/inspectors, builders, manufacturers and homeowners and other industry leaders. RESNET continues to evolve and change the way raters and builders think regarding the home building process. I want to be a part of that change. I believe in a collaborative team environment. Hearing all voices at the table and choosing the right direction is part of my leadership style. RESNET offers the setting to be vocal in what you are thinking and to not be afraid to share your thoughts and ideas.

2. Why is this the right time for you to serve on the RESNET Board?

Housing starts are still at a good level nationally. Now is the time to continue the path of awareness for high performance products and tools for all parties involved in home building. Contractor involvement is essential to stress the importance of product selection. Also, contractor involvement is necessary in order to drive manufacturers in the direction of advanced systems. The status quo for manufactures is not going to sustain them in the era of the millennials. Also, a big challenge for the home building market is labor constraints. Raters/Inspectors are leaving our industry and we do not have prospects waiting to step into these jobs. We have to aggressively work on attracting new prospects to our industry.

3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

I have worked for 25 years in the Insulation Industry. I am a problem solver. Learning how things work and continuing education for myself and my team has been a vital focus of my career. Having spent the majority of my career in operations, my environment took me from the warehouse to the office to the field to the board room. I enjoy the engagement of people at all levels and particularly in helping them solve problems and improve performance.

4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

I lead by example. I am a problem solver and strongly encourage TEAM WORK. If I am willing to put in the work, the team will follow. I like to trouble shoot with a team in a collective effort to achieve the ultimate goal. I know that you do not need to know all the answers, but you have to be confident enough in your leadership skills to listen to others and pursue opportunities as they arise.

I have served on the board of RESNET for 2 years and during that time, I realized that all thoughts are valid and do not be afraid to be vocal.

I have served on the board of HPIP for 2 years and now serve as President. My involvement on this board has brought more awareness to the fact that we can have hard conversations with respect for the organization and each other in order to serve the members of the organization.

5. What would you contribute to the RESNET Board?

RESNET is a board of people from varying fields in the construction industry. My contribution would add another balance to the operating goals of RESNET. Collective thinking, trouble shooting, continued growth and training. Having worked directly with raters/inspectors for over 15 years in the Dallas market adds to my contribution of helping to continue the efforts of getting more raters/inspectors trained to replace our shrinking work force. Being in a market where we have all the national builders, I want to push for the conversations to start with national builders where they require all of their raters/inspectors to be RESNET certified.



Setting the Standards for
Home Energy Efficiency

Potential Sources of Bias / Conflict of Interest
Statement of Affiliations and Interests for Candidates for the RESNET Board of Directors

August 22, 2017

This form must be submitted with all applications to be a candidate for the RESNET Board of Directors. It is intended to ensure that relevant information is submitted to the RESNET Board Nominations Committee and the RESNET membership.

The responsibility for determining the information to be reported rests with the individual completing this form. Failure to fully disclose relationships is grounds for removal from consideration for or removal from the RESNET Board of Directors.

Send a signed digital copy of the completed form to Kathy Spigarelli, RESNET Deputy Director at kspig@resnet.us.

A statement of affiliations and interests does not prevent a person from being nominated as a candidate for the RESNET Board, but is for the purpose of notifying the RESNET Board Nominations Committee and RESNET members of any bias or potential bias.

Potential Sources of Bias / Conflict of Interest Statement of Affiliations and Interests Form

RESNET Board of Directors		
Name: Cardice Howard	Title: Managing Partner	
Employer: Cool Insulation Co. of DFW	Telephone: 817-819-5861	
Address incl. City, State, Zip: 1530 Broadmoor Dr. Allen, TX 75002		Email: Cmgh63@hotmail.com
RESNET Membership Category: Contractor		Today's Date: 9/20/2017
All sections of this form must be completed. The use of "None", N/A, or no response to answer these inquiries is not acceptable. Incomplete forms will be rejected and the terms for application for nomination to the RESNET Board of Directors e will not have been met.		
<p>1. ORGANIZATIONAL AFFILIATIONS. Enter information as requested below.</p> <p>A. Report any business relationships (such as an employee, owner, officer, director, consultant, etc.) in the fields of home energy ratings, building performance and/or other areas that RESNET provides services within the last two years.</p> <p>No business relationships to report.</p> <p>B. Report any memberships or volunteer non-business relationships that your company/organization has with such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.</p> <p>I am the president of HPIP.</p> <p>C. List all your organization's employees that serve on the board of directors, advisory groups or working committees with such groups such as BPI, ACCA, BPI, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.</p> <p>I am the president of HPIP.</p> <p>D. Disclose any direct sources of funding for your time and/or expenses to participate on the RESNET Board of Directors. If you currently pay for your own expenses, please enter 'self-funded'.</p> <p>Self-funded.</p> <p>E. Disclose sources of funding, the amount of funding received and services provided that your organization has received from such federal agencies as Environmental Protection Agency, Department of Housing and Urban Development, Department of Energy, etc. and such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.</p> <p>I have not received any funds from the above mentioned or any organization.</p>		

2. **PUBLIC STATEMENTS AND POSITIONS.** List articles, testimony, speeches, etc., by date, title and publication (if any) in which they appeared that you provided about RESNET and home energy ratings. Attach additional sheets if necessary. Please mark the box below only if applicable.

☒ I have no relevant public statements or positions (double-click box to mark).

Cardice Howard

SIGNATURE

9/20/2017

DATE

The completed and signed form must be sent to RESNET Executive Director as indicated in the instructions accompanying this form.

Residential Energy Services Network, RESNET

Kathy Spigarelli, Deputy Director
kspig@resnet.us

Attachment

Guidelines and Definitions

Defining "Bias" and "Conflict of Interest"

Bias: The question of potential sources of "bias" ordinarily relates to views stated or positions taken that are largely intellectually motivated or that arise from the close identification or association of an individual with a particular point of view or the positions or perspectives of a particular group. Such potential sources of bias are not disqualifying for purposes of RESNET Board service. It is necessary, in order to ensure that the board is fully competent, to elect members in such a way as to represent a balance of potentially biasing backgrounds or professional or organizational perspectives.

Conflict of Interest: It is essential that the work of the RESNET Board of Directors not be compromised by any significant conflict of interest, or in some circumstances the significant appearance of conflict of interest, on the part of any member of the board. For this purpose, the term "conflict of interest" means any financial or other interest which conflicts with the service of an individual because it (1) could impair the individual's objectivity or (2) could create an unfair competitive advantage for any person or organization. The existence of a significant conflict of interest ordinarily disqualifies an individual from service.

How can conflicts of interest arise?

Conflicts of interest can occur when:

When a board member as a strong personal, financial, or professional interests in seeing that a project/policy produce a particular outcome; and

An agency, a sponsor, or a private organization or company attempts either to influence individual board member or to skew the body of information reviewed by the board.

What is done to avoid conflicts of interest?

Submittal and evaluation of the statement of affiliations and interests that lists professional connections and indicates any positions taken in relevant public statements at the time of nomination and disclosures during board meetings are fundamental to ensuring conflicts of interest and appearances of conflicts of interest are avoided.

Note: This form and the definitions, included here are derived from forms and considerations as presented by ASHRAE.