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Beats: business, energy, software, environment

Software launch promises impressive energy savings for CLEAResult and customers

DECEMBER 1, 2011 - The excitement for the launch of OptiMiser version 2[®], Energy Auditing Software, is building at EnergyLogic, as the Berthoud based company announces that only weeks into the arrival of OMV2, several major clients have been signed. “We are very pleased to include CLEAResult, as an OptiMiser customer, maximizing the flexibility that OptiMiser has to interface with CLEAResult’s proprietary system,” said Byron Burns, EnergyLogic’s Director of Software Services.

OptiMiser V2 is an easy-to-use software tool created specifically for accurate and efficient energy-use audits in existing homes. The flexible software gives home energy professionals the ability to provide energy efficiency information to customers that yields accurate estimates of energy savings as well as improved analysis of financial benefits for customers. OptiMiser was designed with the ability to fit comfortably with most existing systems and can be customized upon delivery to meet the specific needs of clients based on geography or respective state guidelines. “OptiMiser presents a single solution for a spectrum of individual needs, nationwide and worldwide, and is a perfect solution for CLEAResult,” says Burns.

EnergyLogic is the exclusive distributor of OptiMiser and the company says hundreds of new licenses have been purchased since the software’s launch. “As energy professionals and utility companies become more familiar with the power of OMV2, we expect growth to continue and accelerate,” says Steve Byers, CEO of EnergyLogic.

CLEAResult expects the software to assist in weatherization projects and cost savings measures for its clients and customers.

“This isn’t just for large companies, the OMV2 software is also designed to assist the backbone of this industry, the individual auditor,” mentions Steve Byers. To learn more about OptiMiser version 2, please visit www.optimiserenergy.com. Online demonstrations and free fully functional trial versions are also available for downloads. (BACKGROUND INFO *con’t p2*)

Background Information:

(con't from p1) Founded in 2006, EnergyLogic entered the market to develop best practices, through technological innovation and processes that reduce energy costs for their customers. EnergyLogic, based in Berthoud, Colorado has provided clients with thorough analysis and solutions to reduce energy consumption.

Aside from being named a 2011 Colorado Company to Watch, EnergyLogic has also been featured in Inc. Magazine's 5000 list(#2268). This energy-saving company saw revenues grow by 80 percent between 2007 and 2010, which allowed for their workforce to nearly triple.

This month, EnergyLogic is rolling out several new initiatives. The company's OptiMiser Version 2 (OMV2) tool will allow for state of the art energy modeling and analysis for accurate home energy audits. To increase the company's effectiveness, the company unveiled EnergyLogic Academy. This program will allow for online and live professional credential training. The academy is another step EnergyLogic is taking to innovate and deliver effective solutions. Finally, the company has created the EnergyLogic Energy Use Guarantee. This guarantee brings a new level of commitment to EnergyLogic's work by backing energy ratings with an energy use guarantee for the heating season.

EnergyLogic has positioned itself as a model company; adapting to the changing energy environment and implementing innovated practices to reduce energy consumption.

***OptiMiser** is specifically designed for energy analysis in existing homes. With **OptiMiser**, you can:*

- *Pre-load a home's utility usage data before your on-site visit;*
- *Automatically download local weather data as part of utility bill auditing;*
- *Use OptiMiser's state-of-the-art comparison of weather data to perform utility analysis and with utility usage to estimate the energy footprint of the home;*
- *Take advantage of OptiMiser's efficient data entry system;*
- *Present energy retrofit options to the homeowner, optimized for return on investment or carbon emissions reduction;*
- *Print custom energy audit reports on-site as a branding and contact tool for your business;*
- *Create energy retrofit price estimates;*
- *Sell and schedule home energy efficiency improvements on the spot.*

*When you select **OptiMiser** as your **professional energy audit software**, you provide better, more detailed energy efficiency reports and information than could be provided before.*

OptiMiser provides comprehensive results that get the most information out of historical energy usage. OptiMiser also provides powerful financial analysis tools that help your customers make great energy retrofit decisions.