



QUALIFIED CONTRACTORS/BUILDERS
AND CERTIFIED AUDITORS

Residential Energy Services Network

Advertise on RESNET.us

Reach a Highly Targeted Audience!

- **Homeowners Greatly Interested In Energy Conservation**

Advertising opportunity for:

- Manufacturers of energy efficient products

- **RESNET Certified Home Energy Raters and Auditors**

Advertising opportunity for:

- Training Providers
- Equipment manufacturers or sellers
- Manufacturers of energy efficient products

- **EnergySmart Contractors**

Advertising opportunity for:

- Training Providers
- Equipment manufacturers or sellers
- Manufacturers of energy efficient products and building materials

Website Statistics

- 22,000 monthly visitors

- 86,000 monthly pageviews

- 3.98 average pageviews per visit

- 3:29 average time on page

Advertise on RESNET.us

STANDARD Ad Size

220 pixels wide x 220 pixels high with a direct link to your company website.

PLACEMENT	6 MONTHS	1 YEAR*
Home Page	\$1500	\$2750
You Choose	\$1200	\$2200
Random	\$900	\$1650

TALL Ad Size

220 pixels wide x 440 pixels high with a direct link to your company website.

PLACEMENT	6 MONTHS	1 YEAR*
Home Page	\$2400	\$4400
You Choose	\$1920	\$3520
Random	\$1440	\$2640

* Get one month free with annual package. *Custom sized ads are available upon request.*



For inquiries or questions, please email advertising@resnet.us



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How to Start Advertising

Email your final artwork to advertising@resnet.us. See *Graphic Guidelines* below. Professional design services are available for \$95/hour.

In your email, please include the following information:

1. Your ad size (Standard or Tall)
2. Subscription length
3. Preferred starting date
4. Preferred pages for your ads to appear on
5. Web address that your ad links to
6. Your company and billing information

Please Note: *The website advertising committee reserves the right to accept or reject any advertisement. Prices are subject to change once listings have expired. All prices are in US dollars.*

Graphic Guidelines

Graphic inserts should be submitted for approval in JPEG format. Maximum file size 35K.

NOTE: *All images must be 72 ppi resolution. We accept JPEGs, GIFs and Animated GIFs. No Flash files please.*

Please process your ad with a photo editing program to prepare a web version of your file and crop your ad size to the exact dimensions you are purchasing. If your file size is above the recommended size, we will invoice you for the time to compress and get your approval of the new image. Please note there are slight color shifts to images as they are rendered through the various browsers and monitors.

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