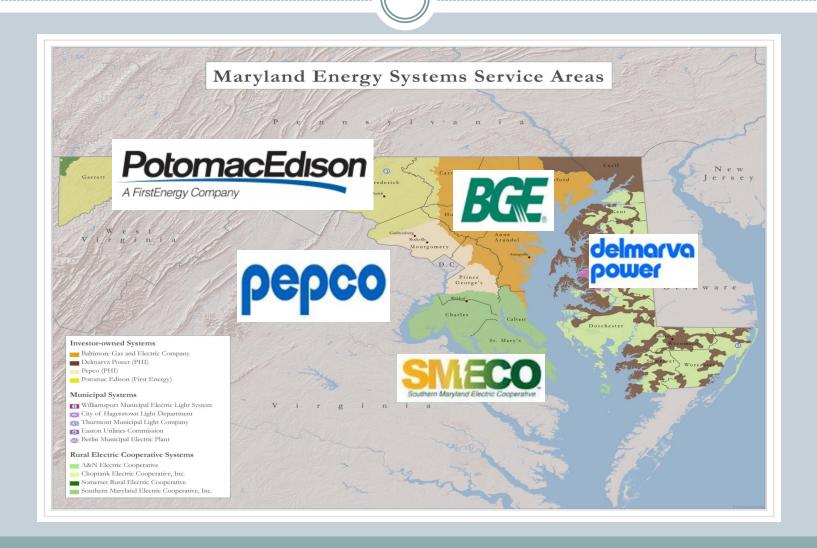
Maryland ENERGY STAR® for New Homes Programs

A CASE STUDY IN STATEWIDE MARKET TRANSFORMATION

The state of Maryland



Agenda

- Program success: How we went from 5% to 50% in 3
 Years
 - Good Raters
- Setting up a solid infrastructure
 - How utilities can help Good Raters organize and optimize
- Delivering successful trainings
 - How Good Raters and Utilities can ensure high compliance
- How to ensure continued success

2009

GETTING STARTED

EmPower Maryland Act: The driving force

- o 2008 legislation
- 15% reduction in per capita electricity consumption and 15% reduction in per capita peak demand by 2015, compared to 2007 levels
- All Maryland utilities required to develop EE and DR programs
- Programs are funded through public benefit charge to each consumer

Considerations in designing the program

- Goal of residential new construction market transformation to maximize energy savings
- ENERGY STAR for New Homes penetration 5.4%
- Large number of ENERGY
 STAR HERS raters
- ENERGY STAR builders were small regional
- Majority of homes built by national builders



BGE ESfNH Program launched June 1st

- Provided:
 - Technical and sales training
 - o Incentives to cover 50% 75% of incremental costs
- Tiered incentive structure:
 - o HERS Index ≤ 85 = \$400
 - O HERS Index ≤ 80 = \$800
 - o HERS Index ≤ 75 = \$1000



- Increased participation in state of Maryland
 - Recruit largest builder, NVR
 - Leverage participation to recruit competitors
 - o End of 2009:
 - 20 regional builders committed
 - × 2 other national builders
 - ➤ Paid incentives on 59 homes







2010

THE TRANSITION TO VERSION 2.5

2010: SMECO Launch

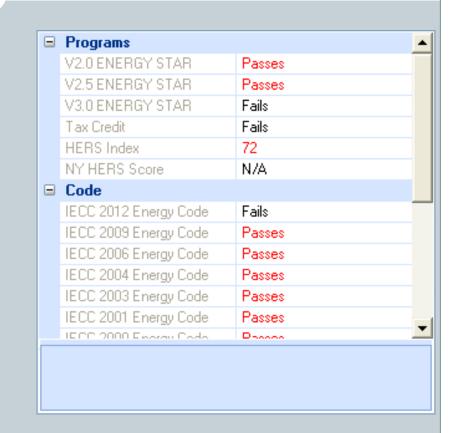
- Program launched in February
- Designed to be consistent with BGE program, with the exception of higher entry tier of \$600
- Program goal 212 homes



- BGE incentivized pilot homes
- 3 builders participated
- Open houses during predrywall
- Tracked costs and savings associated with all builders



- Ran REM/Rate on 20 popular house types
- Set homes to reference design house default
- Captured expected savings
- Based on pilot study results, re-filed with the PSC



- June 2010 presentation on pilot findings
- Discuss different approaches, costs, labor
- Debuted expected incentives



- New incentive January 1st, 2011
 - O HERS Index ≤ 75 = \$1000
 - HERS Index ≤ 70 = \$1300
 - O HERS Index ≤ 65 = \$1600
- October 2010, engaged HVAC contractors on checklist
 - Delivered training to 40 builders and contractors



2010: Summary

- 2009: BGE paid incentives on 59 homes
- **2010:**
 - o BGE paid incentives on 1421 homes
 - SMECO paid incentives on 244 homes
- Increased builders to 32 total, 6 national builders





2011

TRAINING FOR RETENTION

2011: Training for Retention

Version 3.0 Requirement for reference home	Current Trinity Homes Building Practice	Difference in HERS Index
Air Conditioner ≥ 13 Seer	Air Conditioner = 13 Seer	No change needed
Furnace ≥ 90% AFUE	Furnace = 92% AFUE	Getting additional point on HERS index.
Heat Pump ≥ 8.5 HSPF and ≥ 14.5 SEER	Heat Pump = 7.7 HSPF and 13.0 SEER	By upgrading the Heat Pump you are earning 2 points on the HERS index.
Insulation Levels to meet IRC 2009 level and achieve Grade 1 installation.	Installation is Grade 2 or Grade 3 on insulation	Grade 1 insulation drops HERS index 1 to 2 points.
Infiltration levels must be ≤ 5 ACH50.	Currently Infiltration levels have been between 4 and 7 ACH50	 Lowering the ACH 50 can drop the HERS index between 1 and 2 points.
Window U Value ≤ .31 Window SHGC Value ≤ .33	Window U Value = .35 Window SHGC Value = .38	 U Value no change. SHGC lower by .05 to be compliant.
Total Duct Leakage to outside ≤ 4 CFM25 per 100 square feet. Total Duct Leakage for entire system must be ≤ 6 CFM25 per 100 square feet	Ducts currently leaking between 4% and 6% for the building envelope.	Ducts brought inside the conditioned house can lower the HERS index by 3-5 points.
80% of all light fixtures must have energy efficient CFL's.	0% of light fixtures have energy efficient CFL's	80% CFL can lower HERS index between 3 and 4 points. 90% CFL can lower HERS index between 4 and 6 points.

2011: Training for Retention

Train contractors

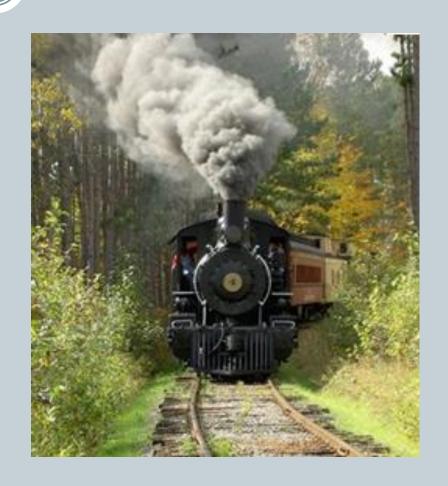
 April 2011 - paid for HVAC orientation fee for 20 contractors

Train HERS Raters

May 2011 - paid \$1500 for all30 current Raters to attend

Train sales staff

- Webinar highlighted the upgrades associated with Version 3
- Customized sales training available for all builders



2012

LOTS OF BEGINNINGS & VERSION 3

2012: New Beginnings

- Beginning of new program cycle
- Pepco, Delmarva Power, and Potomac Edison all launch programs in February 2012
 - All Maryland utilities collaborated to provide simple program for builders, raters, and PSC
- Creation of new Home Registration and Rebate Tool, used across all five programs

2012: Final Preparations for V3

- Held HVAC training in field for contractors
- Additional trainings planned based on feedback
- Check in meetings scheduled with each builder
- Monthly technical bulletin based on field QA/QC



2012: Summary

- 2009: BGE paid incentives on 59 homes
- 2010:
 - o BGE paid incentives on 1421 homes
 - SMECO paid incentives on 244 homes
- 2011:
 - o BGE paid incentives on 1677 homes
 - SMECO paid incentives on 400 homes
- 2012:
 - o BGE Paid incentives on 1800 homes
 - o SMECO paid incentives no 550 homes

Results

HERS Index in Maryland

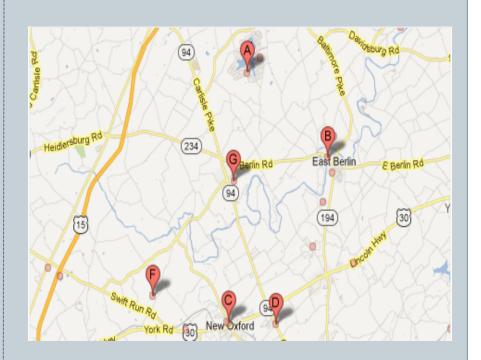


RECRUITMENT MEETINGS
WEBSITE PRESENCE
ONLINE DATA SYSTEMS
QUALITY ASSURANCE

• Invite utility reps with you to discuss program with builders. Give opportunity for utility to hear concerns from builders.



- Have website displaying participating builders and raters
- Allow customers to use website to find homes within locations they are searching.



- Data submission and capture system
 - Wanted system which allowed for batch uploading of homes



- System that holds all necessary documents for house files
- System that notifies both builders and raters when home is ready for payment

Dear American Dreams,

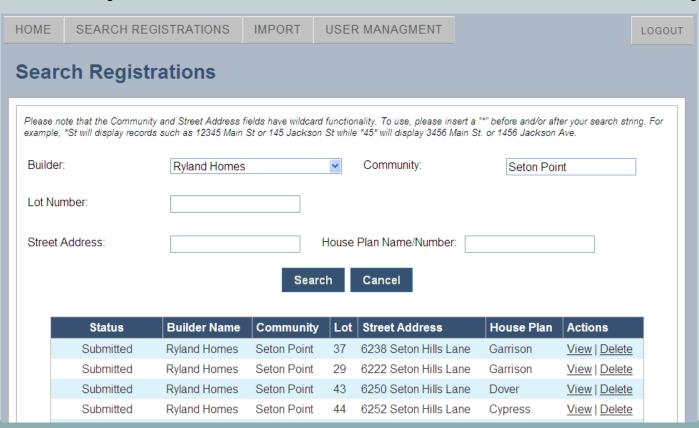
Thank you for your participation in the SMECO for New Homes program. The following homes have passed the expected completion date, and need to be submitted for payment. Please visit the website https://smeconewhomes.icfwebservices.com to submit the following homes:

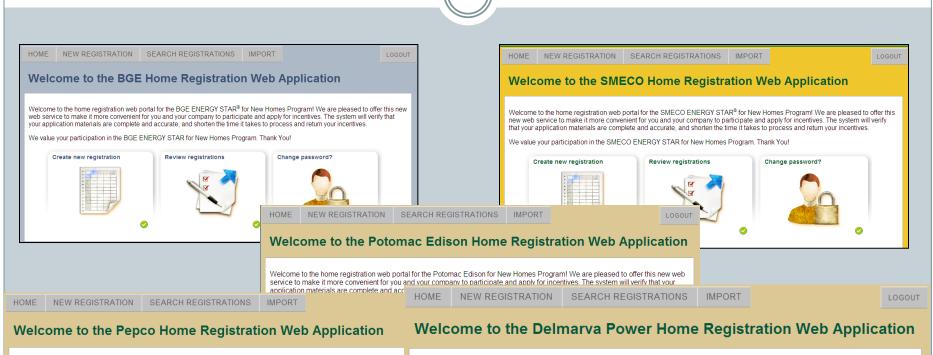
Builder	Community Name	Lot Number	Street Address
American Dreams	Chaptico	Pcl 8	36339 Mill Point Road
American Dreams	Piney Point	P 162	17679 Steuart Petroleum Road
American Dreams	St. Marys	6	

If you have any questions please feel free to contact your account manager.

Thank you again for making the SMECO for New Homes program successful.

 System which is easy to, search for homes by community, lot, street address, builder, house type.





Welcome to the home registration web portal for the Pepco ENERGY STAR® for New Homes Program! We are pleased new web service to make it more convenient for you and your company to participate and apply for incentives. The system that your application materials are complete and accurate, and shorten the time it takes to process and return your incentive.

We value your participation in the Pepco ENERGY STAR for New Homes Program. Thank You!







Welcome to the home registration web portal for the Delmarva Power ENERGY STAR® for New Homes Program! We are pleased to offer this new web service to make it more convenient for you and your company to participate and apply for incentives. The system will verify that your application materials are complete and accurate, and shorten the time it takes to process and return your incentives.

We value your participation in the Delmarva Power ENERGY STAR for New Homes Program. Thank You!







Quality Assurance

Evolution of Quality Assurance



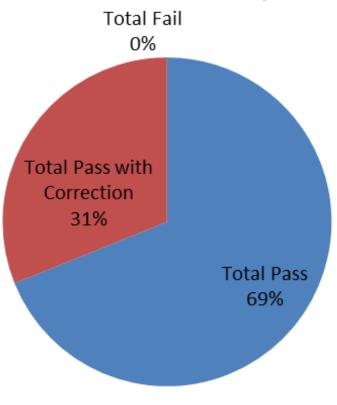


- To verify installed measures within the building
 - Examples: infiltration rates, duct leakage, equipment efficiency
- To ensure raters are properly testing and completing checklists
 - Blower door tests, duct leakage, ventilation, thermal enclosure checklists
- To provide technical support and training at the field level
 - Direct contact with the field supervisors, laborers, and field raters

Types of Inspections:

- "Over-the-Shoulder" type inspection where QA inspector assists Rater
- QA inspector performs independent tests to compare against data submitted by Rater

2012 MD New Homes QA/QC Pass/Fail



Early in the program we found:





Grade II & III Insulation Installations

Early in the program we found:





Ineffective Air Barriers

Early in the program we found:





Improper Testing Procedures

Early in the program we found:





Struggles with Duct Leakage

Early in the program we found:



Things that were just strange!

Today we are seeing:





Better Insulation Installations

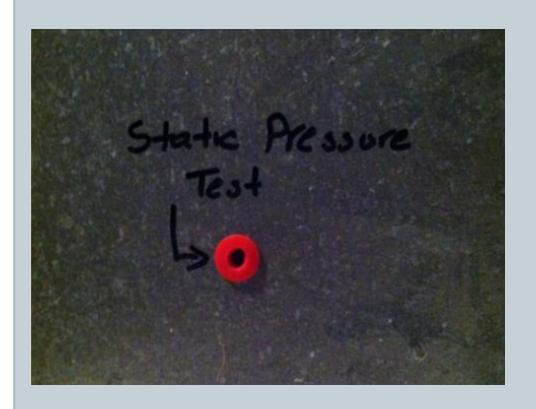
Today we are seeing:





Effective Air Barriers

Today we are seeing:





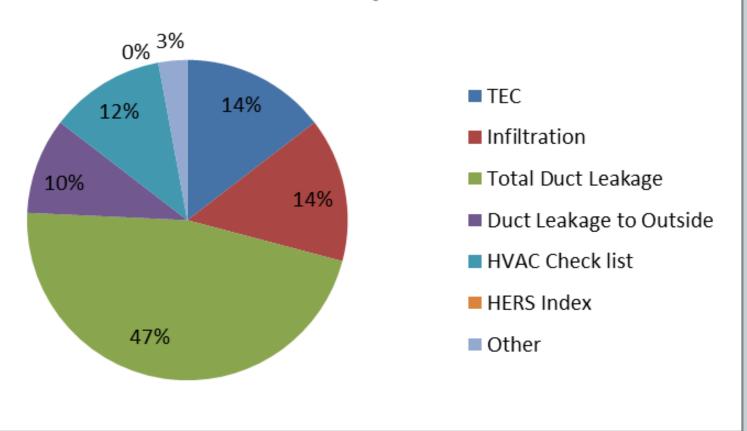
Better Testing

Today we are seeing:



Things that are just strange!

2012 New Homes QA/QC Corrections



Training

How Good Raters and Utilities can Ensure High Compliance

Training

Monthly Technical Bulletins

- Based on field findings throughout the year.
- o 2012 Topics
 - Duct leakage requirements
 - Taping furnaces during duct testing
 - Static pressure testing
 - × ASHRAE 62.2
 - Effective air barriers
 - Caulking supply and returns
 - Assessing HVAC airflow and electrical parameters
 - × 2012 IECC
 - Cabinet toe kick registers

Insulation Grading

Maryland New Homes Programs Technical Bulletin:

Insulation Grading

March 1, 2012



Energy Star Version 3 (Rev. 05) requires all ceiling, wall, floor, and slab insulation to achieve RESNET-defined Grade I insulation or, alternatively, Grade II for surfaces with insulated sheathing as outlined in the Thermal Enclosure Checklist (Item 2.2).

As all homes participating in the BGE, SMECO, Pepco, Delmarva Power, and/or Potomac Edison New Homes Programs that are completed after July 1st must be qualified under ENERGY STAR Version 3, please take the time to re-familiarize yourselves with the RESNET Technical Standards regarding insulation grading:

"Grade I" shall be used to describe insulation that is generally installed according to manufacturers instructions and/or industry standards. A "Grade I" installation requires that the insulation material uniformly fills each cavity side-to-side and top-tobottom, without substantial gaps or voids around obstructions (such as blocking or bridging), and is split, installed, and/or fitted tightly around wiring and other services in the cavity. To inspect, probe in, around, or through the insulation and/or vapor retaider in several places to see whether these requirements are met. Replace or repair the vapor retarder and insulation as necessary. During inspection (typically before drywall is installed), if the exterior sheathing is visible from the building interior through gaps in the cavity insulation material, it is not considered a "Grade I" installation.

To attain a rating of "Grade I", wall insulation shall be:

- Enclosed on all six sides
- . In substantial contact with the sheathing material on at least one side (interior or exterior) of the cavity. No exterior sheathing should be visible through gaps in the material.
- Designated for side-stapled tabs, provided the tabs are stapled neatly (no buckling), and provided the batt is only compressed at the edges of each cavity, to the depth of the tab itself.
- Installed with no substantial gaps or voids around obstructions (i.e. blocking, plumbing, electrical boxes)

For exterior applications of rigid insulation, insulation shall be in firm contact with the structural sheathing materials, and tightly fitted at joints to be considered a "Grade I" installation.

For sprayed or blown-in products, density shall be sufficient that the fill material springs back when compressed slightly with a hand or finger, and provided it meets the other requirements of Grade I Insulation.

Examples of Grade I Insulation:







Source: RESNET National Home Energy Rating Technical Guidelines, Appendix A, 2006

/125 Thomas Folson Drive, Suite 100 * Columbia, MD 21086 * 443,/18,4900 * 410,290,0/54 fax * kriucom

ENERGY STAR New Homes Technical Bulletin - Insulation Grading



"Grade II" shall be used to describe an installation with moderate to frequent installation defects: gaps around wiring, electrical outlets, plumbing and other intrusions; rounded edges or "shoulders"; or incomplete fill amounting to less than 10% of the area with 70% or more of the intended thickness (i.e., 30% compressed); or gaps and spaces running clear through the insulation amounting to no more than 2% of the total surface area covered by the insulation.

To attain a rating of "Grade II", wall insulation shall:

- Be enclosed on all six sides
- . Be in substantial contact with the sheathing material on at least one side (interior or exterior) of the cavity.
- Have moderate to frequent gaps around wiring, electrical outlets, and plumbing intrusions.
 Have gaps/spaces clear through the insulation amounting to up to 2" of total surface area covered by insulation; or
- Have incomplete fill/compression of up to 30% of intended thickness, to up to 10% of the area.

Examples of Grade II Insulation:







"Grade III" shall be used to describe an installation with substantial gaps and voids, with missing insulation amounting to greater than 2% of the area, but less than 5% of the surface area is intended to occupy. More than 5% missing insulation shall be consid-

"Grade III", wall insulation shall include:

- . Wall insulation that is not in substantial contact with the sheathing on at least one side of the cavity.
- . Wall insulation in a wall that is open (unsheathed) on one side and exposed to the exterior, ambient conditions or a vented
- . NOTE: The presence of an air-impermeable barrier such as housewrap will be considered to enclose the building cavities.

Examples of Grade III Insulation:







/125 Thomas Fiftson Drive. Subject 100 . Columbia, NO 21045 . 443,/18,4900 . 410,2900/54 fax . Influence

Mineral Wool Insulation



Technical Bulletin: Mineral Wool Insulation

January 1, 2013



A number of program builders have been using mineral wool insulation (Rockwool) on their projects. This is often driven by code inspectors, who frequently require these products for fire blocking as they are usually rated non-combustible and act as a fire barrier. In addition to fire prevention, mineral wool has several benefits:

- It is available in higher insulation values than fiberglass batts.
- . The rigid shape allows the batt to be cut accurately and enables it to fill stud voids more completely.
- It has water repelling capabilities (hydrophobic).
- It has good sound absorption and noise vibration reduction.

Though you may find the benefits of mineral wool more desirable than fiberglass for your construction practices, please note that mineral wool is <u>not</u> an air barrier. Air sealing practices must be consistent whether using mineral wool or fiberglass insulation.



Example :

The picture to the left shows a second floor top plate in a multifamily project. Mineral wool insulation was installed for fire blocking at the party wall as required by the local code inspector. When the foam air sealing was installed at the top plate, the contractor went around the mineral wool. There is still air transmittance between the second floor and the attic. The mineral wool should have been temporarily pulled to allow continuous air sealing across the top plate and then reinstalled.



Example 2

The picture to the left shows a second floor top plate in a multi-family project. Mineral wool insulation was installed between the top plate and the party wall. Although this satisfies fire stopping requirements, it is <u>NOT</u> adequate air sealing and could cause a failure in your air infiltration testing.

Duct Testing protocol



Technical Bulletin - Proper Duct Testing

May 1, 2012

In response to the April Technical Bulletin (Duct Leakage Requirements), we have received a number of inquiries about proper duct testing. The MD ENERGY STAR for New Homes programs follow RESNET Standards as outlined below:

- 803.3 Protocol for Preparing the Building and the Duct System for a Duct Leakage Test (Items 803.3.1-803.3.8 are used for both Total and Outside Leakage tests)
- · 803.3.1 Adjust the HVAC system controls so that the air handler fan does not turn on during the test.
- 803.3.2 Turn off any fans that could change the pressure in either the conditioned space or any spaces containing ducts or air handlers (bathroom fans, clothes dryers, kitchen vent hood, attic fan, etc.).
- 803.3.2 Turn off all vented combustion appliances if there is a possibility that the space containing the appliance will be depressurized during the test procedure.
- 803.3.3 Remove all filters from the duct system and air handler cabinet. If the duct leakage testing system is installed at a central return grille, also remove the filter from that grille.
- 803.3.4 Any intentional openings into the duct system such as combustion air or ventilation ducts shall be left in their normal non-ventilation operating position. Motorized dampers should be closed.
- 803.3.5 If ducts run through unconditioned spaces such as attics, garages or crawlspaces, open vents, access parels, doors, or windows between those spaces and the outside to eliminate pressure changes due to duct leakage during the test procedure.
- 803.3.6 Supply registers and return grilles shall be temporarily sealed in some manner so as to allow for the pressurisation of the duct system.
- 803.3.7 Zone and bypass (not balancing) dampers shall be set to the open position to allow uniform pressures throughout the duct system.

Total leakage test only: Fully open at least one door, window or comparable opening between the building and outside to prevent changes in building pressure when the duct leakage testing system is supplied.

Leakage to the outside test only: All exterior doors and windows between the building and outside shall be closed, and other openings to the outside that may hinder the ability of a blower door fan to pressurize the building to 25 Pa with reference to outside should be closed or covered in some manner. Interior doors shall be open.

The programs allow for the sealing of air handlers prior to duct leakage testing provided that they meet all of the following requirements:

- A. Installed measures are in accordance with the furnace manufacturer's installation recommendations.
- B. Use of a product designed for the application of sealing an air handler.
 - UL181B Tape for the access panels
 - Non-hardening putty for piping, drain, latch, switch, and wire penetrations
- C. Burner compartment ventilation openings are not covered.
- All measures to be installed in a semi-permanent manner with the intent only to be removed by an HVAC technician.

Note: Duct mask is intended for the temporary sealing of registers for testing. It is <u>NOT</u> designed for the semipermanent sealing of an air handler.

Source: RESNET 2006 Mortgage Industry National Home Energy Rating Standards

Total Duct Leakage

Technical Bulletin:

Caulking Duct Boots for Successful Total Duct Leakage Testing September 1, 2012

ENERGY STAR Version 3 and the 2012 IECC have more stringent requirements for total duct leakage in new homes. Below are the current requirements in regards to total duct leakage at final inspection for homes participating in the Maryland Utility New Homes Programs.

2012 IECC: 4% Total Duct Leakage

- Projects permitted after July 1, 2012.
- 2012 IECC supersedes ENERGY STAR Version 3.
- No total duct leakage requirement if ductwork is 100% inside conditioned space.

ENERGY STAR V3: 8% Total Duct Leakage

- Projects completed after July 1, 2012.
- Please reference program materials at <u>www.energystar.gov/newhomespartners</u> for additional requirements.

In order to meet these requirements, it is almost certain that <u>all supply and return duct boots</u> will need to be caulked or otherwise sealed where they meet drywall, subfloor, or framework prior to installing the registers. This should be completed on all floors within conditioned space.



Supply not caulked at boot and drywall intersection.



Supply caulked at boot and drywall intersection.

<u>NOTE</u>: Footnote 25 of ENERGY STAR's National Program Requirements allows the rater to waive the 4% leakage to outside test if the total duct leakage is below 4% (5% for homes under 1200 sq. ft.). The total leakage test must be completed at final inspection even if the project passed at pre-drywall.

Toe Kick Registers

Technical Bulletin: Duct Testing Cabinet Toe Kick Registers December 1, 2012



A number of builders are atill using kitchen cabinet toe kick HVAC supplies. If the supply does not have a sealed, ducted boot from the subfloor to register, the cabinetry must be treated as a building cavity.

Per Item 2.5 of the EPA ENERGY STAR Certified Homes HVAC System Quality Installation Rater Checklist: Building cavities not used as supply or return ducts unless they meet Items 3.2, 3.3, 4.1, and 4.2 of this Checklist.

Items 4.1, 4.2 and Footnote 17 specifically address duct leakage and state:

- 4.1: Total Rater-measured duct leakage ≤ 8 CFM25 per 100 sq. ft. of conditioned area.¹⁷
- 4.2: Rater-measured duct leakage to outdoors ≤ 4 CFM25 per 100 sq. ft. of conditioned floor area. 17,18

Footnote 17: Duct leakage shall be determined and documented by a Rater using a RESNET-approved testing protocol only after all components of the system have been installed including the air handler, the ductwork, the duct boots, and the register grilles atop the finished surface (e.g., dywall, carpeting, flooring). Leakage limits shall be assessed on a per-system, rather than per-home, basis.

The Maryland utility ENERGY STAR New Homes Programs require masking kitchen toe supplies at the register and not the subfloor during final duct leakage testing.

To successfully pass Items 4.1 and 4.2, builders will likely need to seal the interior of the cabinet cavities or ensure that the supply is continuously ducted and sealed from the subfloor to the toe kick register. The program is not requiring that these measures be prescriptively used, these are just best practices to meet ENERGY STAR duct leakage requirements.



Example 1: Ductwork terminating at subfloor. Cabinet cavity will likely need sealed at all subfloor and drywall connections to achieve passing duct leakage results.



Example 2: Supply continuously ducted to toe kick register (Best Practice). Boot will need sealed at register similar to other finished surfaces.

Ventilation



Technical Bulletin - ASHRAE Standard 62.2 Summary

July 1, 2012



ASHRAE Standard 62.2 is intended to provide acceptable indoor air quality through minimum requirements of mechanical and natural ventilation for single family houses as well as multifamily structures that are three stories or fewer above grade.

WHOLE BUILDING VENTILATION

Whole building ventilation is required through the use of a mechanical exhaust system, supply system, or combination thereof. Required ventilation rates are based on floor area and the number of bedrooms and are specified in Table 4.1a or, equivalently, Equation 4.1a.

Equation 4.1a

 $Q_{fan} = 0.01 A_{floor} + 7.5(N_{br} + 1)$

fan flow rate, cfm

- number of bedrooms, not to be less than one

Table 4.1a

	ventiation Air Requirements,	CEN
Floor Area	Bedrooms	

Floor Area	Bedrooms				
(10)	0-1	2-8	4-5	6-7	>7
×1500	30	45	50	75	90
1501-3800	45	60	75	90	105
3001-4900	60	75	90	105	120
4501-6000	75	90	105	120	135
6001-7500	50	105	120	135	150
>7500	105	120	135	150	905

The effective ventilation rate of an intermittent system must be

equivalent to the continuous ventilation requirement. The effective ventilation rate can be calculated using Equation 4.2 and values for ventilation effectiveness in Table 4.2.

Equation 4.2

 $Q_f = Q_c / (Ef)$

- fan flow rate during the on-cycle

- ventilation air requirement (from Table 4.la)

- fan cycle time, defined as the total time for one on-cycle and one off-cycle (used in Table 4.2)

- ventilation effectiveness (from Table 4.2)

- fractional on time, defined as the on-time for one cycle divided by the cycle time

Table 4.2

Ventilation Effectiveness for Internition Fans				
Practional		Cycle Tim	e, T _{er} (h)	
On-Time, /	0-4		12	24
0.1	1.00	0.79		
0.2	1.00	0.84	0.56	
0.3	1.00	0.89	0.71	
0.4	1.00	0.92	0.81	0.20
0.5	1.00	0.94	0.87	0.52
0.6	1.00	0.97	0.92	0.73
0.7	1.00	0.98	0.98	0.86
0.8	1.00	0.99	0.98	0.94
0.9	1,00	1.00	1.00	0.99
1.0	1.00	1.00	1.00	1.00

*Condition not allowed since so amount of intermittent ventilation will provide equivalent ventilation

LOCAL EXHAUST

Each kitchen and bathroom must have local mechanical exhaust installed. Intermittent exhaust fans must be at least the amount indicated in Table 5.1 and continuous exhaust fans must be at least the amount indicated in Table 5.2.

Table 5.1 Intermittent Local Ventilation Exhaust Airflow Rates

Application	Airflow	Notes
Eltchen	100 cfm	Vented range hood (including appliance range hood combinations) required if exhaust fan flow rate in less than 5 kitchen air changes per hour.
Bathroom	50 cfm	

Table 5.2 Continuous Local Ventilation Exhaust Airflow Rates

Application	Airflow	Notes
Kitchen	Sach	Based on kitchen volume.
Bathroom	20 cfm	

Static Pressure Testing



<u>Technical Bulletin:</u> Assessing HVAC Fan Airflow & Electrical Parameters

October 1, 2012



The EPA has released a short video designed to educate their program partners about two of the key HVAC commissioning testes required for the ENERGY STAR Qualified New Homes Program.

- Assessing HVAC fan airflow (static pressure testing) This data is collected in Section 9 of the HVAC Contractor Checklist and should be verified by the Rater in Section 1.3 of the HVAC Rater Checklist.
- Measuring two electrical parameters of the HVAC equipment This data is collected in Section 9 of the HVAC Contractor Checklist.

We highly recommend that you view this video, which can be accessed at:

http://voutu.be/zVtTBsXmkuE

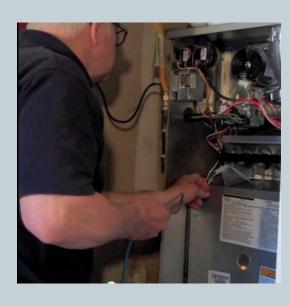
Please note that the HVAC contractor must complete the labove tests as part of the HVAC Contractor. Checklist and should properly label the test ports for the static pressure testing as required by Section 9.5. The HERS Rater will verify the static pressure test results as part of his or her final inspection.

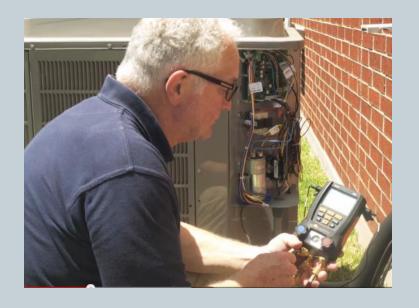


For additional information on static pressure testing, please reference the ICF Technical Bulletin for Maryland ENERGY STAR Qualified New Homes dated June 1, 2012.

Training

- Mix of webinars and live trainings
 - Webinars will take place at 7:30 AM or 3:00 PM to accommodate people working in the field
 - Developing HVAC training curriculum for builders and raters





Training

HVAC Design Theory

HVAC Rater Requirements

Sales Training

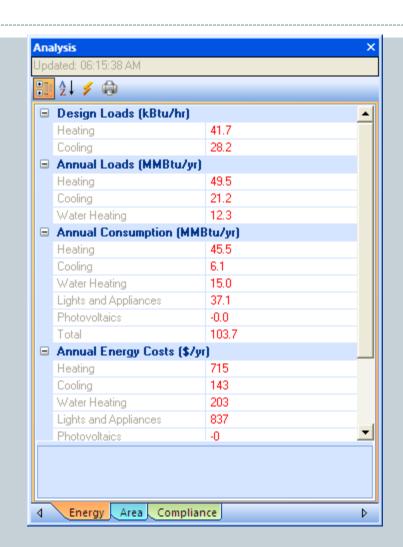
Advanced Thermal Enclosure Techniques

Ventilation Design

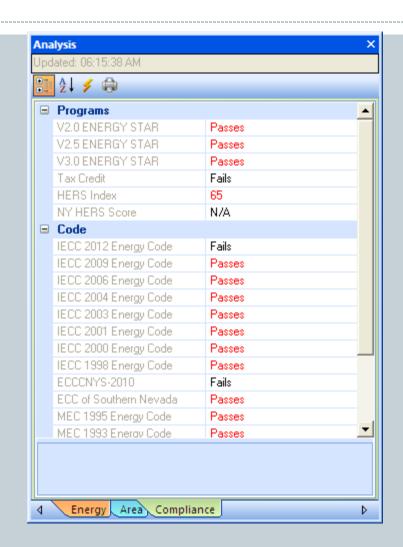
Water Management Techniques

WHAT TO DO TO KEEP THE PROGRAM RELEVANT

- How Raters can help influence utilities:
 - Find out what goals of program are, decrease electric usage or decrease natural gas usage



• Track code compliance in the jurisdiction: Utilities need to capture meaningful savings above code for program to be successful



- Marketing collateral offered
 - Yard signs, stickers, plaques, balloons





Energy-Efficient Homes

Build energy-efficient homes and earn valuable rebates. Learn more. www.delmarva.com/NewHomes

ENERGY STAR Home Rebates

Get rebates up to \$1,600 for each ENERGY STAR certified new home. www.delmarva.com/NewHomes





A Better Built New Home! ENERGY STAR® homes are 20–30% more efficient than standard homes. Find a builder today.

pepco.com/SaveEnergy







What makes an ENERGY STAR® Certified New Home so much better?

An ENERGY STAR certified home comes with everything you've been looking for in a new home—plus energy-efficient features that deliver better performance, greater comfort, healthier surroundings, and lower energy bills.

Enduring Quality

Pepco's ENERGY STAR New Homes Program helps you find a builder that can deliver a home that is built better from the ground up using tried-and-true construction practices. And your purchase is backed by the ENERGY STAR label, so you can enjoy peace of mind knowing that it meets the strict guidelines set by the U.S. Environmental Protection Agency.

Proven Value

ENERGY STAR homes use 20 to 30 percent less energy than typical new homes, and even less when compared to most resale homes. This means that you can save thousands of dollars in utility bills and maintenance costs over the time that you own your homes. Should you decide to move, the ENERGY STAR label will set your home apart from the competition. Your ENERGY STAR certified new home is a better value today and a better investment for homorow.

Wall-to-Wall Comfort

From the moment you walk in the door, you'll use, feel and hear the difference in an ENERGY STAR certified new home. Temperatures are consistent between and anosts somes. Trest, fiftered air means less dast, pollen bugs, and humidity. A comprehensive water management system protects your home from moisture damage. High-performance windows block damaging sunlight. Even outside noise is reduced. ENERGY STAR certified homes offer your entire family a better way to lev.

Find the ENERGY STAR Certified ${\bf new\ home\ of\ your\ dreams!}$

Visit pepco.com/NewHomes to learn more and find a participating builder



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1-866-353-5798 **Рерсо**

is program supports the EmPOWER Maryland Energy Efficiency Act

Key Lessons Learned

- Plan the trainings as soon as possible
- Present specification as a partner
- Research expected costs compare across builders
- Partners find value above and beyond rebate











Question and Answer

QUESTIONS?