



# Results of Electronic Ballot of the RESNET Board of Directors to Enter into Partnership with TruTech Tools

The following is the result of the electronic ballot on entering into a partership with TruTech Tools:

Shall the RESNET Board of Directors authorize RESNET entering into the November 20, 2008 agreement with TruTechTools (Attachment A)?

Yes (18) No (0) Abstain	Not Voting (1)
Ben Adams Steve Byers Dennis Creech Richard Faesy Philip Fairey Andy Gordon Tom Hamilton Bruce Harley Michael Holtz Mark Jansen C.T. Loyd Greg Nahn Lee O'Neal Kelly Parker Robert Scott Daran Wastchak Erin Wiggins Barb Yankie	

The RESNET Board has authorized entering into the November 20, 2008 agreement with TruTech Tools.

#### Attachment A

#### November 20, 2008 Draft

### PARTNERSHIP AGREEMENT

#### **BETWEEN**

## TRUTECHTOOLS and RESNET

In that TruTechTools ("TTT") wishes to assist in the growth of the home energy industry, we propose a partnership program ("the Program") with the Residential Energy Services Network (RESNET) whereby Home Energy Rating System (HERS) Raters — existing raters, those in-training, or HERS trainers ("Program Participants") will receive a discount(s) on select diagnostic equipment packages purchased at www.TruTechTools.com.

Recognizing that the improvement and addition of important standards is crucial to the development of the home energy industry, TTT will return to RESNET between 3-4% of the selling price of each select kit sold to help further HERS standards development efforts.

TTT is uniquely positioned to offer this program in that we have on staff sales consultants that are trained and experienced with the use and application of every product we sell. In addition, TTT currently manages a similar program for the Building Performance Institute (BPI).

In order to accomplish this TruTechTools will:

- 1) Design and support a separate area on the TruTechTools website specifically for RESNET HERS Kits
- 2) Fund a GOOGLE AD campaign for RESNET Tools that directs those interested to the RESNET area of TTT website
- 3) Provide a discount code for recognized HERS raters or trainers
- 4) Offer multiple levels of discount for different levels of program participants if requested by RESNET
- 5) Provide a link from TTT to the RESNET home page
- 6) Offer to RESNET additional locations to send a press release on this partnership
- 7) Will handle at our expense all procurement, shipping & stocking of the products in the kits, warranty claims, product technical support, advertising, and processing of payments.

8) Create and print a flier and mail at TTT expense (content to be approved by RESNET) to describe the kits and the Program, primarily for a mailing to HERS training locations.

In consideration, RESNET agrees to:

- 1) Review the Program kits to meet HERS raters' needs
- 2) Suggest appropriate wording for the TTT Google Ad campaign referring to the Program
- 3) Provide a 10% discount for a booth for TTT at the RESNET national conference
- 4) Provide a verification list of RESNET HERS raters members and RESNET accredited Rater Training Providers for TTT to authorize the Program discount(s)
- 5) Provide a link from RESNET to the Program page at www.trutechtools.com
- 6) Broadcast a press release regarding the Program as soon as possible after agreement.
- 7) Announce the Program to RESNET constituents in a prompt and effective manner; eg. send two (2) email "blasts" to RESNET's mailing list announcing the Program, the first as soon as possible after agreement and second blast approximately 3-5 weeks later.
- 8) Provide names and addresses of HERS trainers, and a cover letter on RESNET letterhead explaining the partnership and the benefits of raters participating in the program that TTT can send to accredited rater training providers and offering Program fliers (see TTT point #8 above) that can be distributed at HERS Training sites.
- 9) Introduce the Program with a brief mention during a general session of RESNET conferences.