

RESNET ELC Video Competition

Submission Rules & Guidelines

In order for any video submission to be considered for judging, all videos must comply with the **RESNET ELC Video Competition Rules & Guidelines**.

1. All videos must adhere to [RESNET's Antitrust Policy](#).
2. Submission form must be fully completed with submitter's name, company, contact information, video description, names of individuals in the video, and selection of topic.
3. Information and content of the video must be original content. Any sourced information, graphics, music, imagery, etc. must be cited and credited in the video.
4. No video submission can use any copyrighted material without consent by the copyright holder.
5. Video submissions cannot be a sales pitch for your company's specific product(s) or service(s). These videos are intended to be a learning experience and not a commercial. In your introduction, you can briefly explain your company, but remember that your introduction will count towards your total video length which could affect your scoring.
6. You are allowed to wear your company logo on any apparel you choose to wear during the video.
7. **Videos must be no longer than 8 minutes in length.** Videos over the time limit can still be considered if it is within reasonable bounds (see rubric for scoring information).
8. The video must effectively portray the scope and purpose for the video topic that was submitted for.
9. Submitted videos must be informative and in accordance with the RESNET standards being referenced in that video's scope.
10. Do not propose or discuss any proposal or engage in any activity, which is intended to have the effect of producing an adverse economic impact on any competing companies in the industry.
11. Content of the video must be professional in nature (i.e. no profanity) and adhere to RESNET's Code of Ethics.
12. Each submission must meet the following minimum quality requirements throughout the course of the video.
13. The video image should be in focus and high quality.
14. The sound quality should be audible and high quality.
15. The dialogue should be intelligible and dynamically balanced.
16. Submissions must be completed by end of the day listed at the website, videos that are submitted 1-2 weeks before deadline could be considered for resubmission if any aspect of the video is found to be insufficient per guidelines.
17. All submissions become the exclusive property of RESNET upon submission. The video submission will become the property of RESNET to be used as they deem fit, including linking it to the RESNET Standards website, YouTube Channel, or other digital platform used for distribution to the RESNET Network.