

Board Candidate Application	
Production Builder Representative Candidate:	William Jenkins Clayton william.jenkins@claytonhomes.com 404.357.9765
Submitted:	Monday, October 13, 2025 7:11:02 PM
Candidate Questions	
1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors	
As Vice President of Sustainability at Clayton, I lead initiatives that directly align with RESNET®’s mission—advancing energy efficiency and performance in residential construction. My work spans manufactured, modular, and traditional site-built housing, giving me a unique perspective on the diverse building codes, challenges, and opportunities that shape the residential construction landscape across the country. I’m driven by my passion for the overlap between affordable housing and energy efficiency. As a leader, I have direct experience in advancing an organization’s strategic vision through an evolving market and policy landscape, including experience with long-term strategic planning, budgeting, regulatory compliance, and advocacy.	
2. Why is this the right time for you to serve on the RESNET Board?	
We are at a pivotal moment for energy efficiency. With voluntary programs under pressure and the 45L tax credit set to sunset, RESNET®’s leadership will be instrumental in guiding the industry forward, playing an even more critical role in driving performance standards and consumer awareness. My recent work—supporting the deployment of over 98,000 Zero Energy Ready Homes in just two years—demonstrates my commitment to high-performance building. I am ready to contribute my experience and perspective to help RESNET® navigate this transition, expand its impact, and ensure its standards continue to meet the needs of builders, raters, and homeowners.	
3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board	
Strategic Vision: I’ve helped shape Clayton’s sustainability strategy, aligning energy efficiency goals with broader business objectives. This includes scaling above-code programs and integrating innovation across housing types. Fiduciary Oversight: I manage our environmental compliance and sustainability budgets, ensuring dollars spent deliver measurable value for our business and our customers. Governance Oversight: I am experienced in organizational governance, including all stages of policy/standards development. Examples include my responsibility for maintaining ISO certifications across 60 different home	

building and manufacturing facilities, serving on the BRK Sustainability Leadership Council, leading multiple governance committees, and maintaining our standard for carbon accounting.

4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

While I have not yet served on a non-profit board, I have extensive leadership experience within a mission-driven organization. At Clayton, I lead cross-functional teams, collaborate with external partners, and contribute to policy advocacy efforts. My role requires balancing stakeholder interests, aligning with regulatory standards, and driving long-term strategic initiatives—all of which are transferable to board service. I am excited at the opportunity to bring my experience to RESNET® and contribute to its governance and growth.

5. What would you contribute to the RESNET Board?

I would bring a builder's perspective grounded in real-world experience across multiple housing types and markets. My background with energy efficiency, code compliance, and affordability can help RESNET® expand its reach both with its existing rating system framework and the prospect of new program development - an example being my familiarity with off-site construction. Serving on the RESNET Board would be an honor and a meaningful opportunity to help shape the future of energy efficiency in our industry at a critical moment. I am committed to ensuring RESNET® remains a trusted voice and objective standard-bearer in the industry.



**Setting the Standards for
Home Energy Efficiency**

**Potential Sources of Bias / Conflict of Interest
Statement of Affiliations and Interests for Candidates for the RESNET® Board of
Directors**

September 6, 2023

This form must be submitted with all applications to be a candidate for the RESNET® Board of Directors. It is intended to ensure that relevant information is submitted to the RESNET® Board Nominations Committee and the RESNET® membership.

The responsibility for determining the information to be reported rests with the individual completing this form. Failure to fully disclose relationships is grounds for removal from consideration for or removal from the RESNET® Board of Directors.

A statement of affiliations and interests does not prevent a person from being nominated as a candidate for the RESNET® Board, but is for the purpose of notifying the RESNET® Board Nominations Committee and RESNET® members of any bias or potential bias.

Potential Sources of Bias / Conflict of Interest Statement of Affiliations and Interests Form

RESNET® Board of Directors	
Name: William Jenkins	Title: Vice President of Sustainability
Employer: Clayton	Telephone: 404-357-9765
Address incl. City, State, Zip: 5000 Clayton Road, Maryville, TN 37804	Email: William.Jenkins@claytonhomes.com
RESNET® Membership Category: Builder	Today's Date: 10/13/2025
All sections of this form must be completed. The use of "None", N/A, or no response to answer these inquiries is not acceptable. Incomplete forms will be rejected and the terms for application for nomination to the RESNET® Board of Directors e will not have been met.	
1. ORGANIZATIONAL AFFILIATIONS. Enter information as requested below. A. Report any business relationships (such as an employee, owner, officer, director, consultant, etc.) in the fields of home energy ratings, building performance and/or other areas that RESNET® provides services within the last two years. In my active role at Clayton, I help lead our focus on energy efficiency in the homes we build, which includes increasing the number of homes that become HERS certified. B. Report any memberships or volunteer non-business relationships that your company/organization has with such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET®, etc. within the last two years. Leading Builders of America (Presidents, National Quality Council, General Counsel) Manufactured Housing Institute (MHI) International Code Council (IECC) Systems Building Research Alliance (SBRA) C. List all your organization's employees that serve on the board of directors, advisory groups or working committees with such groups such as BPI, ACCA, BPI, NAHB, ASHRAE, USGBC, RESNET®, etc. within the last two years. LBA National Quality Council: William Jenkins (myself), Gavin Mabe LBA Presidents: Keith Holdbrooks, Mike Rutherford LBA General Counsel: Tom Hodges, Cyndi Dexter, Bob Blackburn Manufactured Housing Institute (MHI) - Board of Directors: Walden Buttram (Secretary), Bobby Alberts (Treasurer), Matt Belcher, Tim Williams - Technical Activities Committee (TAC): John Weldy (Chairman) IECC Residential Energy Consensus Committee: Gavin Mabe (Committee Member) Systems Building Research Alliance - Board of Directors: John Weldy (Treasurer), Ron Powell	

- D. Disclose any direct sources of funding for your time and/or expenses to participate on the RESNET® Board of Directors. If you currently pay for your own expenses, please enter 'self-funded'.

None.

- E. Disclose sources of funding, the amount of funding received and services provided that your organization has received from such federal agencies as Environmental Protection Agency, Department of Housing and Urban Development, Department of Energy, etc. and such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET®, etc. within the last two years.

None to my knowledge.

2. **PUBLIC STATEMENTS AND POSITIONS.** List articles, testimony, speeches, etc., by date, title and publication (if any) in which they appeared that you provided about RESNET® and home energy ratings. Attach additional sheets if necessary. Please mark the box below only if applicable.

None.

☒ I have no relevant public statements or positions (double-click box to mark).


SIGNATURE

DATE

10/13/2025

The completed and signed form must be sent to RESNET® Executive Director as indicated in the instructions accompanying this form.

Residential Energy Services Network, RESNET®

Attachment

Guidelines and Definitions

Defining "Bias" and "Conflict of Interest"

Bias: The question of potential sources of "bias" ordinarily relates to views stated or positions taken that are largely intellectually motivated or that arise from the close identification or association of an individual with a particular point of view or the positions or perspectives of a particular group. Such potential sources of bias are not disqualifying for purposes of RESNET® Board service. It is necessary, in order to ensure that the board is fully competent, to elect members in such a way as to represent a balance of potentially biasing backgrounds or professional or organizational perspectives.

Conflict of Interest: It is essential that the work of the RESNET® Board of Directors not be compromised by any significant conflict of interest, or in some circumstances the significant appearance of conflict of interest, on the part of any member of the board. For this purpose, the term "conflict of interest" means any financial or other interest which conflicts with the service of an individual because it (1) could impair the individual's objectivity or (2) could create an unfair competitive advantage for any person or organization. The existence of a significant conflict of interest ordinarily disqualifies an individual from service.

How can conflicts of interest arise?

Conflicts of interest can occur when:

When a board member has a strong personal, financial, or professional interest in seeing that a project/policy produce a particular outcome; and

An agency, a sponsor, or a private organization or company attempts either to influence individual board member or to skew the body of information reviewed by the board.

What is done to avoid conflicts of interest?

Submittal and evaluation of the statement of affiliations and interests that lists professional connections and indicates any positions taken in relevant public statements at the time of nomination and disclosures during board meetings are fundamental to ensuring conflicts of interest and appearances of conflicts of interest are avoided.

Note: This form and the definitions, included here are derived from forms and considerations as presented by ASHRAE.