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Building Efficiency Resources (BER)  
Video Statement: None

**1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors**

Through my 2 terms on the RESNET Board of Directors, I have been among the more active and vocal participants on the BOD. My strengths are critical thinking, organizational strategy, and recognition of the interests of my fellow Provider members. I am willing to encourage the organization to get better and ensure its policies are always working in favor of our membership, even if it means revising or reconsidering a policy. If reelected to a 3rd term, I am committed to continuing to lead by example, raising my hand and asking hard questions when necessary.

**2. Why is this the right time for you to serve on the RESNET Board?**

The organization is at a pivotal time in the history of the industry; there is abundant opportunity, but also some existential risk. Wise-minded, mature and focused leadership is critical at this juncture. The organization is best served by constructive leadership. I am committed to this responsibility, not looking to boost my resume, demonstrate political loyalism, cultivate policies that explicitly favor my business model via this position.

**3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board**

As a two-term BOD member, I have been a part of budgetary review, oversight of the limits and effectiveness of BOD policy making, and have been a key contributor in executive sessions. Being a BOD member requires discipline and maturity. It is inappropriate to make policy to benefit one's own corporate interests, but rather to ensure the success, proliferation and quality of the organization itself.

**4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.**

In addition to my experience with the RESNET BOD, I have served on other industry committees and Boards, and currently serve as a BOD member of a community nonprofit.

**5. What would you contribute to the RESNET Board?**

Continued stewardship of the organization and its membership. RESNET must be a beacon of opportunity and support for its professional members, so that they have every potential opportunity available to grow their businesses and deliver quality energy efficiency products to the marketplace. The scale of opportunity our industry has over the coming decade is enormous; RESNET as an organization needs to deliver these opportunities to its members so our industry continues to thrive. Only by maintaining a member-focused vision of success, driven by dedicated BOD members like myself, will the organization be successful in this charge.