

Clayton Traylor's Candidate Questionnaire

Clayton Traylor

Leading Builders of America

clayton.traylor@leadingbuildersofamerica.org 972.955.2500

1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

In my role with LBA, I am responsible for the association's policy agenda related to energy efficiency. As such, I have a clear understanding of the priorities of the LBA members that build nearly 1/3 of the new homes constructed annually.

2. Why is this the right time for you to serve on the RESNET Board?

Having completed a term on the Board, I believe I am now "up to speed" on the challenges and opportunities facing RESNET and am interested in continuing to support the organization.

3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

1. Strategic vision. I have over 30 years of senior level experience in the trade association sector.
2. Fiduciary. Similar to above, I have extensive experience managing multi-million operating budgets in the not-for-profit sector.
3. Governance. In addition to my trade association background, I have Board experience both with RESNET and as a member of the Centricity BOD.

4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

See above #3.

5. What would you contribute to the RESNET Board?

I think my contributions are/will be as follows:

1. Provide other Board members and staff with the perspectives of volume builders on key issues facing RESNET.
2. Bring my non-profit professional experience to bear in assisting the Board and staff in building a stronger organization.
3. Provide leaders at LBA member companies with timely and accurate information about the

activities of RESNET.