#### BUILDING PERFORMANCE CONFERENCE ATTENDEE BROCHURE

# ANEW PATH TOTHE FUTURE



#RESNET2021

## About the RESNET Conference

2021 marks RESNET's 20th Annual Building Performance Conference and while we hoped to celebrate this milestone face-to-face, we are glad to have you join us virtually this year. Like every year, our priority is to offer high-caliber information from our nation's leading industry experts to further the building performance industry.

The Residential Energy Services Network (RESNET) was founded in 1995 as an independent, non-profit organization to help homeowners reduce the cost of their utility bills by making their homes more energy efficient. Based on the RESNET mission, goals and foresight for where the building performance industry is headed, we cater our annual conference to bring the most valuable information to you and your customers.

## 2021 Details

The theme of the 2021 RESNET Conference is "A New Path to the Future." Having a virtual conference clearly fits within the context of the theme. As we navigate a "new normal," our industry continues to innovate and find ways to adapt to an ever-evolving environment. This year's conference schedule is a unique combination of live-streams, on-demand sessions, networking activities, and more. Over the course of the next three days, we hope you will find these events and programs rewarding and enlightening, as we all work together to forge a new path for the future.



# RESNET 5K



On the heels of the RESNET Emerging Leadership Council's successful pre-RESNET Conference volunteer events with unCommon Construction in New Orleans, and Habitat for Humanity of Central Arizona in Scottsdale, we invite you to join us for our first ever VIRTUAL 5K Race to raise money for Habitat for Humanity during the RESNET 2021 Virtual Conference, February 22-24, 2021.

### JOIN THE #RESNET5K IN 5 EASY STEPS

#### 1. Be Safe!

Remember to complete the 3.1 miles while socially distancing and wear a face covering if needed.

#### 2. Recruit Coworkers, Family & Friends!

Because it's virtual, anyone from anywhere can participate. Get a team together and start fundraising! Share the fundraising link with family and friends and post it on social media!

## 3. Choose Your Own Course and go at your own pace!

Choose any 5K course that is best for you; whether it be around your neighborhood, a mapped-out course, or even an indoor treadmill!

Track your steps via your phone, or activity trackers like Fitbit©, Garmin©,, etc. This is not a timed race. Finish the 3.1 miles any way you like–Run, Walk, or Mosey... just raise money!

#### 4. Complete the 5K anytime from Monday, February 22 to Wednesday, February 24, and start setting your goals TODAY!

Use this form to help you track donations: https://www. resnet.us/wp-content/uploads/HFH-5k-Pledge-Form.pdf

When you have collected your donations, visit our page at https://www.habitat.org/resnet to send the funds.

Be sure to choose to **Donate in Honor** and enter RESNET, so we can track the donations and recognize the participants.

#### 5. And lastly, remember to post your pictures on social media with #RESNET5K

# CONTENTS

Sponsors	7
Co-Hosts	
Virtual Exhibitors	
Live-Stream Overview	
February 22   Live-Stream Schedule	
February 23   Live-Stream Schedule	
February 24   Live-Stream Schedule	
On-Demand Video Library	

#### Navigating Finance and Real Estate 15

NAV-1 The RESNET–Appraisal Institute Appraiser Portal–A Powerful Tool for Valuing Green Homes*15
NAV-2 Realizing the Value of High Performance in the Midwest*15
NAV-3 The Value of an Energy Cost Estimate for Every Home*16
NAV-4 The Nuts & Bolts of Green Home Data and the MLS: a 101 Session for Getting the HERS Integrated Into Real Estate Transactions*16

Steering Energy Policy and Programs 18
EPP-1 Consortium for Energy Efficiency's 2021 Integrated Home Competition18
EPP-2 A Ladder of Ambition for Zero Net Energy         (ZNE) Buildings*18
EPP-3 RESNET Study on Impact of Energy Efficiency         on Veterans Administration Home Loans*18
EPP-4 Role of a Rater: Unhappy Homeowners*
EPP-5 Building Science Meets the IECC*19
EPP-6 IECC's Relevance in the Age of City Climate Action Goals*

NAV-5 Breaking Barriers in the Mortgage Market: How Fannie Mae is Leveraging the HERS Index to Build Sustainably Focused Mortgage-Backed Securities, and What this Means for Our Industry*16
NAV-6 Tips to Better Value for What You Build*17
NAV-7 Making HERS Ratings Visible in the Real Estate Market*
NAV-8 Building Homes for Multi-Use*17
NAV-9 Energy Efficiency Mortgages: What's the Latest with GreenCHOICE?*

EPP-7 The Apocalypse is Coming! or Not. What's
Really Up with the 2021 IECC?*19
EPP-8 Energy Ratings vs. Energy Code Ratings*
EPP-9 ERI vs. ERI*
EPP-10 The Future of Energy Codes*
EPP-11 Virtual Energy Codes-How Do We Do This? *20
EPP-12 Using the HERS Index to Drive to Net-Zero, Low Carbon Multifamily Buildings

1

EPP-13 Using HERS and HERS H2O Data for
Environmental Impact Reporting
EPP-14 HERS and the Affordable Housing Crisis. $\ldots \ldots .21$
EPP-15 Resilient + Efficient + Affordable = Sustainable*21

#### The New Frontier of RESNET 23

RES-1 Digital Marketing 101 for Raters*
RES-2 A Comprehensive Approach to Using HERS Raters and RFIs for Energy Code Compliance*23
RES-3 Performance-Based QA Policy Update
RES-4 Update on RESNET Metric for Valuing When Energy is Used
RES-5 Zen and the Art of HERS Rater Maintenance24
RES-6 Best Practices for Remote QA Review and Pre-Drywall QA Review24
RES-7 Inspiring and Mentoring our New Workforce24
RES-8 2021 Software Consistency Update*
RES-9 Hiring and Maintaining a Young Workforce24
RES-10 Fostering Common Language Across Trades*25
RES-11 Impact of Crisis on Growth Momentum
RES-12 HERS H2O and WaterSense V2.0: Available Now to Take Water Efficiency Efforts to New Heights*25
RES-13The Age of Extinction–How Utility New Homes Programs Survive the Code Apocalypse*
RES-14 RESNET Rater Instructor Roundtable
RES-15 RESNET QAD Roundtable26
RES-16 Automated Quality Assurance – The Future is Now

EPP-16 WaterSense V2.0: Introducing Additional Flexibility and Water-Efficiency Options
EPP-17 The Process for Developing the International Energy Conservation Code and What is Ahead in the Future*

RES-17 Practical Implementation of RESNET QA Checklist- A QAD's Perspective
RES-18 Practical Implementation of Standard 310- A Rater's Perspective
RES-19 Digging Deep on Energy Code Compliance* 27
RES-20 Trends in HERS Rated Homes: A Look Back at 2020*
RES-21 New Frontier of RESNET: RESNET 310 Technology Review of Accepted Approaches for Making Air Handler Flow Measurements*
RES-22 Data Trends in HERS Ratings–What Drives Low Scores, How that has Changed Since Last Year, and What's Up (or Down) with ACCA 310?*28
RES-23 Rater Self QA–A Case Study of the Most Missed or Messed Up Modeling Mistakes*
RES-24 How Much Does HVAC Installation Grading Affect HERS Index Scores?*29
RES-25 Essential Market Trends to Grow Your Business!*
RES-26 Who Says You Need to be in the Office: How Various Companies Leverage Cloud Based Software into their Mobile & Remote Workflows

#### Uncovering Building Science, Water Efficiency, and Health

TECH-1 Real World Examples of Failed Building Enclosure Assemblies and How the HERS Rater	TECH-8 The Future of Healthy Homes: Living in the Era of COVID and Wildfires*
can Provide Guidance for Quality Installations that Eliminate Failures*	TECH-9 Latest Developments in All Electric Homes*32
TECH-2 Indoor Air Quality System Approach for a Post-COVID World*	TECH-10 Efficient Whole House Ventilation for Healthy IAQ*
TECH-3 Market-Ready High-Performance Walls*	TECH-11 Does the "Smart House" Really Work? IAQ Edition*
TECH-4 Heat Pump Water Heaters: The Good, T he Bad, and the Snuggly?*	TECH-12 Building Envelopes for Healthy & Resilient Buildings in a Post-COVID-19 Pandemic World*
TECH-5 Maximizing Mini-Splits*	TECH-13 Multi-Family and Whole Building Air
TECH-6 Choose Your Own Adventure: Building	Tightness Testing*
Performance Good, Better, Best*	TECH-14 Duct Testing Best Practices Demonstration*34
TECH-7 Infiltration vs. Ventilation vs. Manual J*	<b>3</b>

30

Disaster Resistance Tool*	Raters REA
TECH-16 Pressure Measurement Applications for Residential Buildings*	TECH-23 For Performance
TECH-17 Best Practices to Simplify Blower Door and Duct Leakage Testing*	Gas-Fired H TECH-24 In
TECH-18 How a Legacy of Vibrant Product Stewardship Delivers Improved Health and Safety*35	Novel Insta TECH-25 D
TECH-19 Understanding Refrigerant Charge and Airflow for Residential AC Systems: A 310 Standards Primer*35	TECH-26 H
TECH-20 The Importance of Good HVAC Design*	TECH-27 IA Who is Usir
TECH-21 Electrification–All Electric Technologies to Support a Low Carbon Future*	
EEBA 38	
EEBA-1 What Really Matters*	EEBA-4 Col
EEBA-2 Airtight, Done Right: Simple & Efficient	Performanc
Strategies*	EEBA-5 Ele People + Pl
EEBA-3 Building Science Foundation: Keeping Our Homes Safe & Sound*	
EPA 39	
EPA-1 ENERGY STAR: The Year Ahead	
EPA-2 ENERGY STAR QA Checklist / CRR Training	
EPA-3 Designed for Success: 310 HVAC Design Report and Rater Review*	
EPA-4 ENERGY STAR Multifamily New Construction Program: This is the Way	
EPA-5 Ask Me How: Selling WaterSense Certification*40	
EPA-5 Ask Me How: Selling WaterSense Certification*40 EPA-6 It's Time for Zero 2.0*40	
-	
EPA-6 It's Time for Zero 2.0*40 EPA-7 If You Build (and Market) It: They Will Come. How to Create a Zero Energy Ready Marketing Kit	
EPA-6 It's Time for Zero 2.0*40EPA-7 If You Build (and Market) It: They Will Come.How to Create a Zero Energy Ready Marketing Kitin 1 Hour*40EPA-8 Lessons from Zero Energy Ready	

TECH-15 Building America Solution Center's New

TECH-22 Cold Climate Heat Pumps–What Do Raters REALLY Need to Know?*
TECH-23 Fossil Frontiers–Installed Energy Performance of Dual-Fuel HVAC and 120%+ AFUE Gas-Fired Heat Pumps*
TECH-24 Improving HVAC Performance Through Novel Installation Methods and AFDD Technologies*36
TECH-25 Duct Leakage Testing
TECH-26 Healthy Housing Principles*37
TECH-27 IAQ Devices – Where Are They Now and Who is Using Them and for What?

EEBA-4 Cold-Climate ASHPs – Real World	
Performance Data & Case Studies*	38
EEBA-5 Electric Buildings: A Path to Healthier	
People + Planet*	38

\*Eligible for BPI CEUs.

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#### **BRONZE SPONSORS**





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#### **CONFERENCE SUPPORTERS**







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SPONSORS & EXHIBITORS | 8

### **Co-Hosts**















Appraisal Institute®























SPONSORS & EXHIBITORS | 9

#RESNET2021

### **Virtual Exhibitors**

AirCycler **APA - The Engineered Wood Association Appraisal Institute Aprilaire ASHRAE Basement Health Association** Broan **Building Industry Association of Central** Kentucky **Building Performance Institute (BPI) Building Performance Solutions (BPS)** Centricity **CertainTeed Insulation Duct-EZ DuPont Building Innovations FFBA** Ekotrope EnergyLogic **EnergySMAC EPA Indoor airPLUS Field Controls Florida Green Building Coalition** 

Green Builder Media / Green Builder Coalition **Habitat for Humanity High Performance Insulation Professionals** HouseRater, LLC International Code Council **Iron Pineapple Fitness Johns Manville** Mitsubishi Electric Cooling and Heating **Nonprofit Resources** North American Insulation Manufacturers Association **Owens Corning Panasonic Eco Solutions RESNET Emerging Leadership Council (ELC)** Retrotec Spray Polyurethane Foam Alliance (SPFA) The Energy Conservatory (TEC) Trane TruTech Tools, LTD **U.S. EPA, ENERGY STAR Homes United States Postal Service** 

# **OVERVIEW** Live-Stream Overview

#### FEBRUARY 22 | DAY 1 LIVE-STREAM

## The Role of Builders, Real Estate, and Finance in Increasing Home Performance



Keynote Speaker: Jonathan Reckford, CEO, Habitat for Humanity International

In his keynote address, Jonathan will cover Habitat for Humanity's commitment to sustainability, how RESNET and Habitat for Humanity collaborate, and the role of certified RESNET HERS Raters in meeting the organization's goals.

Day 1 Co-hosts: National Association of Home Builders, Leading Builders of America, Habitat for Humanity International, International Code Council, Appraisal Institute, RESNET, Building Performance Institute

#### FEBRUARY 23 | DAY 2 LIVE-STREAM

## **A New Path for the Rating Industry**



Keynote Speaker: Steve Baden, Executive Director, RESNET

Mr. Baden will address the industry with a recap of what has been accomplished in the HERS industry through an unprecedented year and share what his predictions for 2021 and beyond will be.

Day 2 Co-Hosts: EPA ENERGY STAR Homes, EPA WaterSense, U.S. Department of Energy Building America, Air Conditioning Contractors of America (ACCA), International Code Council (ICC), NEHERS Alliance, Leading Raters of America, CalCERTS, EEBA, RESNET

#### FEBRUARY 24 | DAY 3 LIVE-STREAM

## **Cultivating Policies for Energy Efficiency**



#### Keynote Speaker: Honorable Congressman Mike Levin

Congressman Mike Levin represents the 49th District of California, which includes North County San Diego, and South Orange County. Throughout his career, Congressman Levin has been a passionate leader on environmental protection, clean energy, and combating climate change.

Day 3 Co-Hosts: Natural Resources Defense Council, North American Insulation Manufacturers Association, U.S. Department of Energy, Consortium for Energy Efficiency, Winning Strategies Washington, RESNET DAY 1 February 22 | Live-Stream Schedule

	Time Zone				
	PACIFIC	MOUNTAIN	CENTRAL	EASTERN	
<b>RESNET Workout Class - Strength</b> Iron Pineapple Fitness Sponsored by Appraisal Institute	8:00 AM - 8:30 AM	9:00 AM - 9:30 AM	10:00 AM - 10:30 AM	11:00 AM - 11:30 AM	
Break	8:30 AM - 9:00 AM	9:30 AM - 10:00 AM	10:30 AM - 11:00 AM	11:30 AM - 12:00 PM	
WELCOME & KEYNOTE PRESENTATION	9:00 AM - 9:30 AM	10:00 AM - 10:30 AM	11:00 AM - 11:30 AM	12:00 PM - 12:30 PM	
Presidential Welcome John Hensley, RESNET Board President					
Habitat for Humanity - Address to the Industry Jonathan Reckford, Habitat for Humanity Internation	onal				
GENERAL SESSION PRESENTATIONS	9:30 AM - 10:45 AM	10:30 AM - 11:45 AM	11:30 AM - 12:45 PM	12:30 PM - 1:45 PM	
<b>Net Zero Homes – Behind the Walls</b> Ryan Meres, RESNET					
Making Energy Efficient Homes Visible in the Rea Sandra Adomatis, Adomatis Appraisal Service	I Estate Market				
Future of Codes Ryan Colcur, ICC					
Break	10:45 AM - 11:15 AM	11:45 AM - 12:15 PM	12:45 PM - 1:15 PM	1:45 PM - 2:15 PM	
GENERAL SESSION PRESENTATIONS	11:15 AM - 12:00 PM	12:15 PM - 1:00 PM	1:15 PM - 2:00 PM	2:15 PM - 3:00 PM	
GENERAL SESSION PRESENTATIONS New Climate for Regulations and Policies Affectin Clayton Traylor, Leading Builders of America			1:15 PM - 2:00 PM	2:15 PM - 3:00 PM	
New Climate for Regulations and Policies Affectir			1:15 PM - 2:00 PM	2:15 PM-3:00 PM	
New Climate for Regulations and Policies Affectin Clayton Traylor, Leading Builders of America Next Generation of Housing	ng the Housing Indu	stry		2:15 PM-3:00 PM	
New Climate for Regulations and Policies Affectin Clayton Traylor, Leading Builders of America Next Generation of Housing CR Herro, Meritage Homes Nexus of Affordability and Energy Efficiency: A Di Steve Baden, RESNET; Mark Johnson, ICC; Edwin H	ng the Housing Indu	stry		2:15 PM-3:00 PM	
New Climate for Regulations and Policies Affectir Clayton Traylor, Leading Builders of America Next Generation of Housing CR Herro, Meritage Homes Nexus of Affordability and Energy Efficiency: A Di Steve Baden, RESNET; Mark Johnson, ICC; Edwin H Dean Potter, K Hovnanian Homes	ng the Housing Indu	stry		2:15 PM - 3:00 PM 3:00 PM - 7:00 PM	
New Climate for Regulations and Policies Affectir Clayton Traylor, Leading Builders of America Next Generation of Housing CR Herro, Meritage Homes Nexus of Affordability and Energy Efficiency: A Di Steve Baden, RESNET; Mark Johnson, ICC; Edwin H Dean Potter, K Hovnanian Homes NETWORKING & SOCIAL OPPORTUNITIES	ng the Housing Indu scussion Hensley, Habitat for	<b>stry</b> Humanity Internati	onal;		
New Climate for Regulations and Policies Affectin Clayton Traylor, Leading Builders of America Next Generation of Housing CR Herro, Meritage Homes Nexus of Affordability and Energy Efficiency: A Di Steve Baden, RESNET; Mark Johnson, ICC; Edwin H Dean Potter, K Hovnanian Homes NETWORKING & SOCIAL OPPORTUNITIES Exhibit Hall Open & On-Demand Videos Cocktail Making Video for #RESNET2022 Venue #RESNET2022 Venue: Hilton Austin	ng the Housing Indu scussion Hensley, Habitat for 12:00 PM-4:00 PM	stry Humanity Internati 1:00 PM - 5:00 PM	onal; 2:00 PM - 6:00 PM	3:00 PM - 7:00 PM	

# DAY 2

## February 23 | Live-Stream Schedule

	Time Zone					
	PACIFIC	MOUNTAIN	CENTRAL	EASTERN		
<b>RESNET Work Out Class – Pilates</b> Iron Pineapple Fitness Sponsored by Appraisal Institute	8:00 AM - 8:30 AM	9:00 AM - 9:30 AM	10:00 AM - 10:30 AM	11:00 AM - 11:30 AM		
Break	8:30 AM - 9:00 AM	9:30 AM - 10:00 AM	10:30 AM - 11:00 AM	11:30 AM - 12:00 PM		
WELCOME & KEYNOTE PRESENTATION	9:00 AM - 9:30 AM	10:00 AM - 10:30 AM	11:00 AM - 11:30 AM	12:00 PM - 12:30 PM		
Steve Baden Keynote Address & Q&A Steve Baden & Emma Bennett, RESNET						
GENERAL SESSION PRESENTATIONS	9:30 AM - 10:15 AM	10:30 AM - 11:15 AM	11:30 AM - 12:15 PM	12:30 PM - 1:15 PM		
ELC Fellows & Video Competition Awards Leo Jansen, RESNET ELC Chair						
Rating the Efficiency of the Performance of HVAC systems Dean Gamble, U.S. EPA						
<b>Opportunities for Water Efficiency</b> Jacob Atalla, KB Home & Thomas Cochran, Ei						
Break	10:15 AM - 10:45 AM	11:15 AM - 11:45 AM	12:15 PM - 12:45 PM	1:15 PM - 1:45 PM		
GENERAL SESSION PRESENTATIONS	10:45 AM - 11:30 AM	11:45 AM - 12:30 PM	12:45 PM - 1:30 PM	1:45 PM - 2:30 PM		
GENERAL SESSION PRESENTATIONS Opportunity for Code Compliance Verification for Mark Johnson ICC		11:45 AM - 12:30 PM	12:45 PM - 1:30 PM	1:45 PM - 2:30 PM		
Opportunity for Code Compliance Verification for	HERS Raters	11:45 AM - 12:30 PM	12:45 PM - 1:30 PM	1:45 PM - 2:30 PM		
Opportunity for Code Compliance Verification for Mark Johnson ICC RESNET Technical Standards – What's in Store for	HERS Raters		12:45 PM - 1:30 PM	1:45 PM - 2:30 PM 2:30 PM - 3:00 PM		
Opportunity for Code Compliance Verification for Mark Johnson ICC RESNET Technical Standards – What's in Store for Laurel Elam, RESNET	HERS Raters					
Opportunity for Code Compliance Verification for Mark Johnson ICC RESNET Technical Standards – What's in Store for Laurel Elam, RESNET Break RESNET QAD Roundtable	HERS Raters 2021 11:30 AM - 12:00 PM	12:30 PM - 1:00 PM	1:30 PM - 2:00 PM	2:30 PM - 3:00 PM		
Opportunity for Code Compliance Verification for Mark Johnson ICC RESNET Technical Standards – What's in Store for Laurel Elam, RESNET Break RESNET QAD Roundtable RESNET QA Team	HERS Raters 2021 11:30 AM - 12:00 PM	12:30 PM - 1:00 PM	1:30 PM - 2:00 PM	2:30 PM - 3:00 PM		
Opportunity for Code Compliance Verification for Mark Johnson ICC RESNET Technical Standards – What's in Store for Laurel Elam, RESNET Break RESNET QAD Roundtable RESNET QA Team NETWORKING & SOCIAL OPPORTUNITIES	HERS Raters 2021 11:30 AM - 12:00 PM 12:00 PM – 1:30 PM	12:30 PM-1:00 PM 1:00 PM-2:30 PM	1:30 PM - 2:00 PM 2:00 PM - 3:30 PM	2:30 PM - 3:00 PM 3:00 PM - 4:30 PM		
Opportunity for Code Compliance Verification for Mark Johnson ICC         RESNET Technical Standards – What's in Store for Laurel Elam, RESNET         Break         RESNET QAD Roundtable         RESNET QA Team         NETWORKING & SOCIAL OPPORTUNITIES         Exhibit Hall Open & On-Demand Videos         Cocktail Making Video for #RESNET2023 Venue         #RESNET2023 Venue: Scottsdale Resort	HERS Raters 2021 11:30 AM - 12:00 PM 12:00 PM - 1:30 PM 12:00 PM - 4:00 PM	12:30 PM-1:00 PM 1:00 PM-2:30 PM 1:00 PM-5:00 PM	1:30 PM-2:00 PM 2:00 PM-3:30 PM 2:00 PM-6:00 PM	2:30 PM - 3:00 PM 3:00 PM - 4:30 PM 3:00 PM - 7:00 PM		

# DAY 3



### February 24 | Live-Stream Schedule

			Time Zone			
	PACIFIC	MOUNTAIN	CENTRAL	EASTERN		
<b>RESNET Work Out Class – Yoga</b> Iron Pineapple Fitness Sponsored by Appraisal Institute	8:00 AM - 8:30 AM	9:00 AM - 9:30 AM	10:00 AM - 10:30 AM	11:00 AM - 11:30 AM		
Break	8:30 AM - 9:00 AM	9:30 AM - 10:00 AM	10:30 AM - 11:00 AM	11:30 AM - 12:00 PM		
KEYNOTE PRESENTATION	9:00 AM - 9:15 AM	10:00 AM - 10:15 AM	11:00 AM - 11:15 AM	12:00 PM - 12:15 PM		
<b>Federal Energy Policy Update</b> Congressman Mike Levin						
GENERAL SESSION PRESENTATIONS	9:15 AM - 10:15 AM	10:15 AM - 11:15 AM	11:15 AM - 12:15 AM	12:15 PM - 1:15 PM		
<b>President's Cross Border Challenge Awards</b> John Godden, CRESNET & Steve Baden, RESNET						
Future of 45L Tax Credit Carl Chidlow, RESNET Washington Representative						
<b>California Horizons</b> Andrew McAllister, CEC Commissioner						
<b>Role of Energy Efficiency in Meeting Climate Chall</b> David Goldstein, NRDC	enge					
Break	10:15 AM - 10:45 AM	11:15 AM - 11:45 AM	12:15 PM - 12:45 PM	1:15 PM - 1:45 PM		
GENERAL SESSION PRESENTATIONS	10:45 AM - 11:15 AM	11:45 AM - 12:15 PM	12:45 PM - 1:15 PM	1:45 PM - 2:15 PM		
Biden-Harris Residential Efficiency Initiatives Mike Carr, Boundary Stone Partners and Carl Chidlo	ow, RESNET Washir	igton Representativ	ve			
<b>Diversifying the Rating Industry</b> Jonathan Risch, DPIS						
Break	11:15 AM - 12:00 PM	12:15 PM - 1:00 PM	1:15 PM - 2:00 PM	2:15 PM - 3:00 PM		
<b>RESNET Instructor Roundtable</b> RESNET QA Team	12:00 PM - 1:30 PM	1:00 PM - 2:30 PM	2:00 PM - 3:30 PM	3:00 PM - 4:30 PM		
<b>Speed Networking</b> via Glimpse	4:00 PM - 5:00 PM	5:00 PM - 6:00 PM	6:00 PM - 7:00 PM	7:00 PM - 8:00 PM		
NETWORKING & SOCIAL OPPORTUNITIES						
Exhibit Hall Open & On-Demand Videos	12:00 PM - 4:00 PM	1:00 PM - 5:00 PM	2:00 PM - 6:00 PM	3:00 PM - 7:00 PM		
<b>Cocktail Making Video for #RESNET2024 Venue</b> #RESNET2024 Venue: Atlanta Marriott Marquis Sponsored by Appraisal Institute	3:30 PM - 4:00 PM	4:30 PM - 5:00 PM	5:30 PM - 6:00 PM	6:30 PM - 7:00 PM		
<b>RESNET Jam Band</b> Building Scientist Blues Band	4:00 PM - 4:30 PM	5:00 PM - 5:30 PM	6:00 PM - 6:30 PM	7:00 PM - 7:30 PM		
RESNET2021		DAY 3: FEBRUA	RY 24 LIVE-STREA	M SCHEDULE   14		

# ON-DEMAND On-Demand Video Library

RESNET is going virtual! For the 2021 conference, RESNET's pre-recorded sessions will be held in a virtual library that is available for attendees to download 24/7 throughout 2021. Sessions will allow Raters to obtain the necessary 18 Professional Development credits needed for certification. Sessions will be listed with knowledge levels: beginner, intermediate, and advanced, within the following categories:

- Navigating Finance and Real Estate
- Steering Energy Policy and Programs
- The New Frontier of RESNET
- · Uncovering Building Science, Water Efficiency and Health
- EEBA
- EPA

PLEASE NOTE THAT SESSIONS AND SCHEDULE ARE SUBJECT TO CHANGE.

Contact conference@resnet.us with questions.

## **Navigating Finance and Real Estate**

## NAV-1 The RESNET–Appraisal Institute Appraiser Portal–A Powerful Tool for Valuing Green Homes\*

#### **Knowledge Level: Beginner**

RESNET and the Appraisal Institute has developed the Appraiser Portal. This online tool allows appraisers to search a property's HERS information. The following information is available to appraisers 24/7. ANSI RESNET/ACCA/ICC Standard 310 allows for credit in HERS Index Scores for the commissioning of the installation of HVAC systems. This is a great opportunity for HERS Raters to add to their toolbox of services that they provide for builders and an opportunity for builders to lower their homes HERS Index Scores. This session will explore these opportunities, define the HERS Rater role in the commissioning, how to promote this extra service to builders and what a HERS Rater must do to be able to provide this service.

Presenters: Sandra Adomatis, Adomatis Appraisal Service; Ryan Meres, RESNET

#### NAV-2 Realizing the Value of High Performance in the Midwest\*

#### Knowledge Level: Intermediate

Minnesota, Michigan, and the Chicagoland areas are markets that have not been studied to identify how buyers and sellers in the market react to high-performance features. Elevate Energy published the first of its kind appraiser-led study of these markets. The goal was to learn if buyers are willing to pay a premium for high-performance features; if so, how much? and to identify how often high-performance features are visible in marketing. This session will focus on the findings both positive and negative. You'll be surprised at some HERS ratings found in the MLS and just how many weren't found in the MLS. Presenters: Sandra Adomatis, Adomatis Appraisal Service; Pamela Brookstein, Elevate Energy

#### NAV-3 The Value of an Energy Cost Estimate for Every Home\*

#### Knowledge Level: Intermediate

Energy ratings can provide a detailed estimate of a home's annual energy use and the related annual energy costs. But, without a consistently calculated energy cost estimate for that home, the rated estimate lives in a vacuum. The lack of an "expected estimate" for comparison is especially important for real estate and finance. In those fields, the value of any home attribute is relative to what is expected for a house of a similar age in that neighborhood. Green valuation techniques taught to appraisers and the SAVE act both call for the use of such a comparison point for every home, but it has not existed until now. The National Renewable Energy Lab, DOE and key stakeholders have worked to develop an Energy Cost Estimate methodology that is being integrated into reports for use in real estate transactions and finance.

**Presenters:** David Heslam, Earth Advantage Inc.; Andrew Speake, National Renewable Energy Lab; Madeline Salzman, US Department of Energy

# NAV-4 The Nuts & Bolts of Green Home Data and the MLS: a 101 Session for Getting the HERS Integrated Into Real Estate Transactions\*

#### Knowledge Level: Beginner

The basics of the real estate world RESO data standards Diverse and numerous MLS IT and business models How an MLS makes changes to its data fields The difference between the local MLS and a service like Zillow How real estate agents use data How appraisers use data How the Green Building Registry is working with partners like RESNET to put green data to use Aggregating all 3rd-party green data for a one-stop shop Public website for easy access by all API services for industry partners and scalability MLS data auto-population **Presenter**: Meg Garabrant, Earth Advantage

#### NAV-5 Breaking Barriers in the Mortgage Market: How Fannie Mae is Leveraging the HERS Index to Build Sustainably Focused Mortgage-Backed Securities, and What this Means for Our Industry<sup>\*</sup>

#### Knowledge Level: Advanced

Finally, the HERS Index is breaking into the new homes mortgage market! This session will explore a program launched by PEG, Fannie Mae, and Ekotrope to allow Fannie Mae to package ENERGY STAR Certified New Homes (and other high efficiency homes at a later stage) into distinguished socially responsible mortgage securities. This is the first step in moving toward better mortgages for better HERS Rated homes, which will be a game changer for the industry. Come learn about this initiative, including timelines, how to participate, and what it means for your business.

Presenters: Ziv Rozenblum, Ekotrope; Matthew Cooper, PEG

#### NAV-6 Tips to Better Value for What You Build\*

#### Knowledge Level: Intermediate

If you reflect on building a house with a label and low HERS rating, but the appraised value just doesn't match the value, this session is for you! Builders can gain valuable tips on how to document their houses in a more meaningful way to achieve a better appraised value. Raters can gain tips on how to be a value-added resource to assist builders in the appraisal process. The appraised value often does not reflect value for the energy features because the details were never provided, or at least not in a way that was meaningful. Maybe that sales contract did not include language that allowed the lender to understand the type of appraiser you needed. Come prepared to take notes and leave with resources to enhance the builders' ability to achieve a better value.

Presenter: Sandra K. Adomatis, Adomatis Appraisal Service

#### NAV-7 Making HERS Ratings Visible in the Real Estate Market\*

#### **Knowledge Level: Beginner**

A key to unlocking the value of energy efficient homes is making them visible in the real estate market. One way to do this is including HERS Index scores in real estate listings. RESNET has been working to expand this practice by developing an API to auto-populate HERS scores in multiple listing services (MLS) and partnering with Earth Advantage and their Green Building Registry to reach more MLSs. In addition, RESNET's Appraiser Portal—a joint initiative of RESNET and the Appraisal Institute— has seen steady increases in users since its launch three years ago. These initiatives combine to help educate consumers, bring added value for energy efficient homes and ultimately drive more demand for HERS Ratings. Come to this session to hear industry experts discuss what they're doing to make HERS Index scores visible in the real estate market and how this impacts the future of HERS Ratings.

Presenter: Ryan Meres, RESNET

#### NAV-8 Building Homes for Multi-Use\*

#### Knowledge Level: Beginner

This panel of industry experts discusses how the pandemic and emerging trends have helped us realize the need for homes to be designed and built for multiple uses. We will discuss the desire and needs for home offices, remote schooling, multi-generational, indoor air quality, etc., and what the building industry can do to provide these needs.

**Presenters:** Sara Gutterman, Green Builder Media; Eric Sung, Thrive Home Builders; Stace McGee, Equiterra Design; CR Herro, Meritage Homes; Billy Giblin, RESNET

#### NAV-9 Energy Efficiency Mortgages: What's the Latest with GreenCHOICE?\*

#### **Knowledge Level: Beginner**

I. GreenCHOICE Refresher – Present an overview of the purpose, benefits and features of Freddie Mac's energy efficient mortgage offering.

II. GreenCHOICE, the First Year – Communicate lessons learned on the first year of energy efficiency lending. How has the market responded? How did different regions of the country adopt the offering?

III. GreenCHOICE, What's Next – Give attendees a sneak peek on what to expect from Freddie Mac's contribution to Green Lending.

Presenters: James Cromartie, Freddie Mac; Simone Beaty, Freddie Mac

## **Steering Energy Policy and Programs**

#### EPP-1 Consortium for Energy Efficiency's 2021 Integrated Home Competition

#### **Knowledge Level: Beginner**

The Consortium for Energy Efficiency (CEE) is the US and Canadian consortium of gas and electric efficiency program administrators. The Integrated Home Competition presents a unique market intervention strategy designed to increase the adoption of residential connected home products that serve integrated demand side management objectives in the United States and Canada. It builds upon CEE' suite of Residential Sector Initiatives and the existing relationships between program administrators, manufacturers, and sales channels to enact market change. The competition model offers a clear value proposition to manufacturers by presenting them the opportunity to distinguish their products and services from other connected home devices and platforms in the market. The competition presents program administrators with the opportunity to influence the connected devices that manufacturers are bringing to market and encourage those products with the performance attributes that programs wish to promote. It also offers industry players insight into functionality desired from the CEE Integrated Home and subsequently distinguishes entrants with truly innovative features and compelling use cases. This session will address:

- 1. History of the competition at CEE to date
- 2. Summary and overview of the winners from 2020
- 3. Description of the 2021-2023 competition
- 4. RESNET's role and involvement in a sponsor
- 5. Anticipated outcomes and benefits to the RESNET community
- 6. Call to action for manufacturers to submit in the competition

Presenter: Alice Rosenberg, Consortium for Energy Efficiency

#### EPP-2 A Ladder of Ambition for Zero Net Energy (ZNE) Buildings\*

#### **Knowledge Level: Beginner**

Achieving zero net energy use (ZNE) has developed into an established tool to meet globally accepted climate goals since its introduction in 2005. Even then, the urgency of the climate crisis – coupled with analysis of the opportunities for reducing emissions in buildings – led to a realization that we needed to reduce energy use in building to net zero by 2030. But how do we get to zero? One way is to make use of another key tool for cutting climate pollution: Strategic Energy Management (SEM). The tool is complementary to the ZNE goal – and we believe that the two policies are strongly synergistic. This session will explore how Zero Net Energy embraces several related, but distinct goals.

Presenter: David Goldstein, NRDC

#### EPP-3 RESNET Study on Impact of Energy Efficiency on Veterans Administration Home Loans\*

#### Knowledge Level: Beginner

As a benefit to our nation's veterans, the U.S. Veterans Administration (VA) administers the Veterans Home Loan program to assist those who have served our country with the ability to purchase and finance a home. Who better to be able to afford an energy-efficient home that has lower utility bills and is more comfortable, than our veterans who have served us so well? RESNET is advocating that the VA Home Loan program be modified to account for the energy savings of an energy-efficient home in the mortgage loan qualification process. To determine the impact that such a policy would have on the ability for veterans to buy a high- energy performance home, RESNET has published the report, "Impact of Energy Efficiency on VA Home Loans." The report is based upon the analysis conducted by the Florida Solar Energy Center (FSEC) and mortgage finance industry veteran and expert, Robert Sahadi of GreenSpace Investment. This session will present the study's findings.

Presenters: Philip Fairey, FSEC; Robert Sahadi, GreenSpace Investment

#### EPP-4 Role of a Rater: Unhappy Homeowners\*

#### Knowledge Level: Intermediate

Are you frustrated seeing homes being occupied that are not meeting the requirements of ENERGY STAR, ZERH or IECC? Are you hearing from homeowners of ENERGY STAR, ZERH or IECC certified homes who are not happy with the builder's customer service and want to know if their issues with comfort (hot/cold, dusty room); higher than expected gas and electric bills; indoor, air quality are valid? What protocol should a Rater take when called by a new homeowner to verify that their home is in compliance with IECC, ENERGY STAR or ZERH requirements? In this session, we will discuss what builders tend to get right and areas they consistently get wrong for whatever reason, and how to raise the performance of homes where you live. Maybe we will come up with some amendments to propose!

Presenter: Les Lazareck, Home Energy Connection LLC

#### **EPP-5 Building Science Meets the IECC\***

#### Knowledge Level: Beginner

Enforcement of the 2018 IECC has moved from prescriptive requirements to an understanding of the intent of the code. Therefore, we need to better understand the Building Science, so we realize the connections between efficiency, durability, safety, and comfort. This course will walk you through the 2018 IECC, the basic building science incorporated in its compliance path and the connection between energy and specific sections of the IRC.

Presenter: Robby Schwarz, BUILDTank, Inc.

#### EPP-6 IECC's Relevance in the Age of City Climate Action Goals\*

#### Knowledge Level: Intermediate

Major cities around the country have created significant climate action goals and are developing significant policies and codes to reach them. How are these goals, policies, and codes aligned with the IECC? Will the IECC be a player to move us forward or has the energy code run its course and now it's up to cities to take us to the next step?

Presenters: Robby Schwarz, BUILDTank, Inc.; Scott Prisco, City and County of Denver

#### EPP-7 The Apocalypse is Coming! or Not. What's Really Up with the 2021 IECC?\*

#### Knowledge Level: Intermediate

For some, the 2021 IECC has the apocalyptic feel of the 2012 IECC. In 2012, a projected 15% increase in efficiency was implemented from the previous version of the code and mandatory blower door testing was implemented. In the 2021 IECC, a projected 10% increase in efficiency is coming and most do not know how that is going to be implemented. What is the reality of the 2021 IECC, and what does it mean for Raters and the builders they are working with? Are compliance path options changing mandatory requirements, or are the changes driven by better written sections? Let's reveal what's behind the black curtain.

Presenter: Robby Schwarz, BUILDTank, Inc.

#### EPP-8 Energy Ratings vs. Energy Code Ratings\*

#### Knowledge Level: Intermediate

A rating is becoming a term used to describe a methodology for how to approach the evaluation of a home. One can do an energy rating, code rating, quality assurance rating, etc. Raters are beginning to perform more code compliance ratings, yet it is not clear if all parties involved in code compliance understand the difference between an asset rating and a rating used for compliance with a code. Come learn how jurisdictions are adapting to using Raters as 3rd party inspection agents and what it means to do a compliance rating vs. energy rating.

Presenter: Robby Schwarz, BUILDTank, Inc.

#### EPP-9 ERI vs. ERI\*

#### Knowledge Level: Intermediate

An unintended consequence of the creation of ANSI Standard 301 was the ability to create different Energy Rating Index scores. Currently, the two main ERI scores are the RESNET HERS Index and the IECC Energy Rating Index. These index scores turn out to be significantly different when applied to the same house. What is the consequence of this reality and is there a danger for the industry due to this reality?

Presenter: Robby Schwarz, BUILDTank, Inc.

#### EPP-10 The Future of Energy Codes\*

#### Knowledge Level: Intermediate

We all have followed the development of energy codes over the last decade, but how will the development and implementation of energy code progress over the next few years? This session will be a discussion of leaders in energy codes development of the key issues with building code development and implementation, including: (1) The stringency of the IECC- Residential advances in fits and starts. Will the level of efficiency increase or decrease in the upcoming cycles? (2) What is the contribution of stretch codes? (3) What are key issues with implementing the existing energy codes? How might these impediments be addressed? (4) Multi-family residential occupancies may fall through the cracks or have confusing requirements. Are there improvements in how we consider multi-family residences? It is the intention that this discussion will generate ideas that would lead to improved energy code development and implementation as our industry moves toward net-zero energy homes.

**Presenters:** Theresa Weston, The Holt Weston Consultancy; Chris Mathis, MC2 Mathis Consulting; Philip Fairey, FSEC Energy Research Center; Robby Schwarz, Build Tank, Inc; David Goldstein, NRDC

#### EPP-11 Virtual Energy Codes-How Do We Do This? \*

#### Knowledge Level: Intermediate

Education, inspection and enforcement of today's energy codes are further challenged by our need for safety and distancing. How do we handle energy code issues during this time? Besides the obvious challenges of teaching energy code via online learning, what about actually enforcing the code in this manner? Come to this session to learn techniques and methods for safe and remote code enforcement that still enables the construction project to move forward. Utilize the power of a code checklist coupled with a remote and moveable camera to allow code enforcement to proceed when partnered with a builder or sub that is motivated to demonstrate compliance. With direct communication between code official and contractor, see how this approach could be the future of code enforcement!

#### Presenter: Mike Barcik, Southface

#### EPP-12 Using the HERS Index to Drive to Net-Zero, Low Carbon Multifamily Buildings

#### Knowledge Level: Intermediate

With the aggressive climate goals set around the county, adoption of holistic low carbon buildings in both new construction and renovations is needed at a large scale. To achieve drastic reductions in carbon, we will explore what it means for the HERS industry to drive the design of efficient, low carbon housing. We will focus on both single family and low-rise, wood framed multifamily construction types, we will explore Passive House, Net-Zero buildings, and electrification. Using case studies to highlight where the industry is heading for high- performance, including projects in the New York State Buildings of Excellence Competition, and showcasing how the HERS Index is helping in policy to drive toward net-zero energy.

Presenters: James Moriarty, Sustainable Comfort, Inc; Chris Straile, Sustainable Comfort

#### EPP-13 Using HERS and HERS H2O Data for Environmental Impact Reporting

#### Knowledge Level: Beginner

Investors are increasingly looking at environmental, social and governance factors in their investment decisions. RESNET's Home Energy Rating System (HERS) provides builders with a built-in mechanism to report on the energy efficiency and carbon impacts of the homes they build. In addition, RESNET's new whole-house water efficiency rating system, HERS H2O, now gives builders the opportunity to demonstrate the water savings of their homes. Both systems combine to demonstrate a builder's positive environmental impact by having their homes rated by an independent third-party for water and energy efficiency. Come to this session to learn how HERS data is being used in environmental reporting and the role HERS H2O can play in further demonstrating a builder's commitment to reducing their environmental impact.

Presenter: Ryan Meres, RESNET

#### **EPP-14 HERS and the Affordable Housing Crisis**

#### Knowledge Level: Intermediate

Energy efficiency in affordable housing is equity in housing. With a need for over 7.2 million additional affordable housing units, how do we ensure the way in which we meet demand does not sacrifice quality for quantity? Habitat for Humanity registered over 1,000 HERS ratings in an 18-month period 2019-2020, what can the aggregated HERS indices and the individual data on how the lowest ratings were achieved mean for the high volume of affordable homes that will be produced in the near-term future?

Presenters: Edwin Hensley, Habitat for Humanity International; Molly Berg, Habitat for Humanity International

#### EPP-15 Resilient + Efficient + Affordable = Sustainable\*

#### Knowledge Level: Intermediate

For a home to be truly sustainable, it must remain affordable for the long term, which means lowered cost of operations as well as fewer repair and replacement costs – both in blue skies and in the face of natural hazards. The role of resiliency in sustainable housing, the role of energy efficiency in resiliency, and the part each play in affordable housing is each moving closer to the fore of national conversation. This session will detail how affordable housing producers are striking a balance between all three in high performance home construction.

**Presenters:** Leslie Chapman-Henderson, Federal Alliance for Safe Homes; Edwin Hensley, Habitat for Humanity International; Molly Berg, Habitat for Humanity International

# EPP-16 WaterSense V2.0: Introducing Additional Flexibility and Water-Efficiency Options

#### Knowledge Level: Beginner

EPA has rolled out the Water Sense Labeled Homes Version 2. This updated version of the program will provide the industry with additional flexibility while still meeting the water efficiency and performance standards that consumers expect when they see the WaterSense label.

This session will focus on the technical and administrative aspects of Version 2.0 and feedback from participants of the Pilot Program. Highlighting the additional flexibilities available through choices of HCOs and regionally appropriate water-saving strategies. By incorporating industry-led changes and practices, this new version of the WaterSense Homes Certification is like no other and promises to expand the reach of the program.

Presenters: Jonah Schein, EPA WaterSense; Olga Cano, EPA WaterSense

#### EPP-17 The Process for Developing the International Energy Conservation Code and What is Ahead in the Future\*

#### **Knowledge Level: Beginner**

The International Code Council (IECC) has been reviewing what changes it can make to increase the credibility of the International Energy Conservation Code (IECC). The ICC in 2020 formed a blue-ribbon panel to review the IECC development process and make recommendations to the ICC for improvements it could implement. This session will discuss the current process in which the IECC is amended every three years, review the deliberations of the blue-ribbon panel and a peak into what changes can be foreseen in the future.

Presenter: Mike Pfeiffer, International Code Council

## **The New Frontier of RESNET**

#### **RES-1 Digital Marketing 101 for Raters\***

#### **Knowledge Level: Beginner**

Social media along with other forms of digital marketing, can be important for drawing in customers. Not all online marketing is the same. There are tricks to the trade that will allow your company to have a larger footprint ranging from paid advertising to free search engine optimization tactics. This issue will provide an overview to HERS raters.

Presenter: Peter Troast, Energy Circle

#### RES-2 A Comprehensive Approach to Using HERS Raters and RFIs for Energy Code Compliance\*

#### **Knowledge Level: Beginner**

In late 2019, RESNET and the International Code Council (ICC) launched a new ICC designation called the IECC/HERS Compliance Specialist. This designation is available to certified HERS Raters and RFIs who obtain the ICC Residential Energy Inspector/Plans Examiner Certification. The designation was the first step in a comprehensive plan to get HERS Raters and RFIs more engaged in all aspects of energy code compliance. To accompany the designation, RESNET, in collaboration with ICC, created the IECC/HERS Compliance Code Compliance Program. The concept for this program is for individuals with the designation to serve as a one-stop shop for builders to demonstrate energy code compliance, backed by RESNET's industry leading quality assurance oversight. The first phase of the program will provide uniform compliance certificates and reports for the Simulated Performance Alternative Compliance Path in the 2009 and 2018 versions of the IECC. Attend this session to learn about achieving the designation and the business opportunities available by participating in this new energy code compliance program.

Presenter: Ryan Meres, RESNET

#### **RES-3 Performance-Based QA Policy Update**

#### **Knowledge Level: Beginner**

RESNET QA Team will have an update on the Performance-Based QA policy.

Presenter: Scott Doyle, RESNET

#### **RES-4 Update on RESNET Metric for Valuing When Energy is Used**

#### Knowledge Level: Intermediate

RESNET has created a working group to explore the development of a metric that will capture the locational/temporal value of energy usage. The working group will provide an update on their activities and share the latest thinking on how best to incorporate when energy is used into HERS, including the technologies that provide the building load flexibility that electric utilities are seeking.

Presenters: David Goldstein, RESNET; Dave Roberts, NREL

#### **RES-5 Zen and the Art of HERS Rater Maintenance**

#### Knowledge Level: Beginner

We will discuss ways to stay safe and sane in the HERS Rating world. 2020 has thrown everyone more than a few curveballs and given us a chance to think more about what matters most. We have a lot of good work to do yet, and we need to keep ourselves tuned up regularly and work smart to reduce the wear and tear. In or out of a pandemic, what can we better do to take care of ourselves on and off the clock?

Presenter: Billy Giblin, RESNET; Mike Arblaster, Harmony Home Energy

#### **RES-6 Best Practices for Remote QA Review and Pre-Drywall QA Review**

#### Knowledge Level: Beginner

Demonstration of best practices for Remote QA Review and Pre-Drywall QA Review taught via pre-recorded video from the field plus panelist commentary and discussion.

**Presenters:** Sam Galphin, Performance Point; Beth Ainsworth, Performance Point; Karen Barras, GreenBuilding Consulting; Dave Horton, Green Building Consulting; Sharla Riead, Accurate Rater Network; Billy Giblin, RESNET; Scott Doyle, RESNET

#### **RES-7 Inspiring and Mentoring our New Workforce**

#### **Knowledge Level: Beginner**

As we plan for the future of an industry that will grow and evolve, what can we do to inform, recruit, inspire and mentor our new and future workforce? This panel will discuss the many career paths that are now and will be available to people who learn about and choose to enter our industry. How do we better educate people entering the workforce or looking for a meaningful and promising career path about our industry?

**Presenters:** John Hensley, Building Performance Solutions; Leo Jansen, Energy Efficient Homes Midwest and RESNET ELC; Matt Dovenbarger, Southern Energy Management; Chris Mazzola, Home Energy Raters and NEHERS; Clint Shireman, Knauf Insulation; Billy Giblin, RESNET

#### **RES-8 Software Consistency Update\***

#### Knowledge Level: Intermediate

RESNET's Software Consistency Committee (SCC) has been working towards improving consistency in HERS Index calculations across software tools for two years now. In this session, RESNET's Energy Modeling Director (and SCC Chair) will provide an overview of the accomplishments of the committee and present a roadmap of strategic improvements to enforce greater accuracy (and, consequently, consistency) moving forward.

Presenter: Neal Kruis, RESNET

#### **RES-9 2021 Hiring and Maintaining a Young Workforce**

#### **Knowledge Level: Beginner**

Where can you find new employees and how will you keep them? What are the priorities of the new generation(s) of workers? This session will look at strategies for recruitment and investment of young employees with the goal of making a long-term career out of skilled trades.

Presenter: Clint Shireman, Knauf Insulation

#### **RES-10 Fostering Common Language Across Trades\***

#### Knowledge Level: Beginner

If you've ever had a discussion with a tradesperson, design professional, building official or any number of people and watched their head nod up and down while sporting a look of total confusion on their face, this sessions for you! Or maybe you've avoided, or at least dreaded, conversations due to what can often feel like an insurmountable language gap. If any of this sounds vaguely familiar, you should definitely attend this meeting. The goal of this session is to identify differences and similarities, in language (oral, written, etc.) used across various disciplines and how we can utilize this knowledge to foster a common language and therefore common understanding of the energy and rating elements of Building Codes, EEPs and other compliance programs.

Presenter: Cindy Zeis, Performance Systems Development

#### **RES-11 Impact of Crisis on Growth Momentum**

#### Knowledge Level: Beginner

Catastrophic events of any kind pose major challenges throughout the building and rating industry, not to mention our personal lives. From a broad view, we can evaluate not only the types of changes that emerge, we will also notice an appreciable change in momentum. In this session, we'll take a boots on-the-ground look at recent advances in Field and Quality Assurance protocols during the COVID-19 pandemic, take note of what works well and what doesn't and how we can build on this knowledge to affect ongoing change and growth. Your presenter will pull from her personal experiences with disaster recovery, military operations, the construction and rating industries to show how this pandemic relates to other types of catastrophes and how to utilize this interchangeability to build the systems and confidence to navigate future events.

Presenter: Cindy Zeis, Performance Systems Development

## RES-12 HERS H2O and WaterSense V2.0: Available Now to Take Water Efficiency Efforts to New Heights\*

#### Knowledge Level: Intermediate

The availability of water is becoming an increasing concern for builders as communities are more and more reluctant to add to their delivery burden by granting new building permits. In response, RESNET made tremendous strides in 2020 after more than five years of water efficiency development work. In 2020, ANSI/RESNET/ICC 850 was published, the HERS H2ORater Training was launched, RESNET became the first WaterSense Home Certification Organization and RESNET and EPA offered a pilot of WaterSense Version 2.0 using HERS H2O. Fresh on the heels of this successful pilot, WaterSense and RESNET are now ready to launch Version 2.0 of the WaterSense labeled homes program nationally.

RESNET's status as a WaterSense HCO and the structure of WaterSense labeled homes' NEW version 2.0 makes HERS H2O with WaterSense certification an easier addition to your portfolio than ever before. Less than three hours of training via the RESNET training portal is all it takes for raters or RFIs to expand their portfolio! From there, it becomes a cost effective and flexible option. Under WaterSense labeled homes version 2.0, you can rely on HERS H2O to provide feedback on cost-effective efficiency solutions and demonstrate that homes are meeting the WaterSense efficiency requirement. The efficiency requirement along with a simple and easy to meet mandatory checklist result in a water-efficiency, high performing home with quantifiable savings. All it takes is a minimal amount of additional field verification/calculation which can typically be done in under an hour. Come to this session to learn how to start offering HERS H2O ratings and the WaterSense label for your builders.

Presenters: Ryan Meres, RESNET; Jonah Schein, U.S. Environmental Protection Agency

#### RES-13 The Age of Extinction–How Utility New Homes Programs Survive the Code Apocalypse\*

#### **Knowledge Level: Beginner**

New Homes programs have been a stalwart of Residential Energy Programs for more than two decades, but new energy codes are a real threat to these programs. With the adoption of more progressive codes, savings will be increasingly hard to achieve. Many program models won't deliver cost effective savings under these new baselines. These programs will have to evolve dramatically to continue to deliver savings cost effectively. This session will begin with a short presentation on existing best practices, The Anatomy of Successful New Homes programs: What Good Looks Like. We will then turn to our panel of distinguished builders, raters and utility program managers to discuss the future of new homes programs. How must these programs evolve to continue to contribute meaningfully to our energy efficient future? In other words, will these programs go the way of the dinosaurs? Or will beneficial electrification, HVAC commissioning and other trends breathe new life into these programs?

Presenters: Mike Berry, ICF; Cy Kilbourn, Ekotrope; Andre Pujic, Ei Engineering

#### **RES-14 RESNET Rater Instructor Roundtable**

#### Knowledge Level: Intermediate

This is the required roundtable for RESNET Rater Instructors. In this session, we will review a host of current hot topics that are relevant to Instructors.

#### To register: https://attendee.gotowebinar.com/register/3293606184828860688

Presenter: Scott Doyle, RESNET

#### **RES-15 RESNET QAD Roundtable**

#### **Knowledge Level: Intermediate**

This is the required roundtable for RESNET Quality Assurance Designees. As usual, we will cover the latest updates on RESNET Standards and Quality Assurance initiatives.

#### To register: https://attendee.gotowebinar.com/register/528597224251219472

Presenter: Scott Doyle, RESNET

#### **RES-16** Automated Quality Assurance – The Future is Now

#### Knowledge Level: Intermediate

The RESNET Board of Directors adopted a set of policies to enhance the consistency of ratings through the RESNET Quality Assurance program. The last of these policies to be implemented by RESNET Staff was a policy to regularly report the results of automated QA to RESNET Accredited Providers, so that the information could be used to help improve the quality and consistency of ratings. After reviewing the existing tool, it was determined that substantial redevelopment would be necessary to meet the new use-case for automated QA as well as the future data management needs of the organization. This session will give a progress update on this exciting new initiative, which has the potential to add value to the Quality Assurance program and well beyond.

Presenters: Scott Doyle, RESNET; Ryan Meres, RESNET

#### **RES-17 Practical Implementation of RESNET QA Checklist- A QAD's Perspective**

#### Knowledge Level: Intermediate

Addendum 30 has altered the landscape, changing the RESNET QA program in many ways. One of the biggest changes for

QADs is the requirement of the RESNET QA checklist. After piloting the checklist for over a year, the RESNET QA team created a Staff Advisory group to draft a revision, implementing industry feedback and making the checklist more practical and userfriendly. The revisions addressed much of the early feedback, but as the checklist became required mid-2020, new questions and concerns have surfaced. How does the checklist apply for pre-drywall QA? How can it be customized and adapted for cloud-based enterprise management systems? Are users filling it out in the field on a tablet? How much time does this add for a file QA review? This session will cover these questions and more, as a member of the RESNET Quality Assurance Team moderates a Q&A session with a panel of Quality Assurance Designees, representing a variety of Provider models and sizes.

**Presenters:** Scott Doyle, RESNET; Sharla Riead, Accurate Rater Network; John Hensley, Building Performance Solutions; Will Adamson, Ei Companies; Tei Kurcharski, FSEC; Cindy Zeis, Performance Systems Development; Billy Giblin, RESNET

#### **RES-18 Practical Implementation of Standard 310- A Rater's Perspective**

#### Knowledge Level: Intermediate

This session will feature a real-world perspective on the implementation of ANSI/RESNET/ACCA 310, the new national standard for grading the installation of HVAC systems. The new standard was approved in June of 2020, with training and implementation into the rating system rolling out in the weeks and months that followed. As with any new standard, the "early adopters" have been putting Standard 310 to practical use and learning important lessons along the way. A moderator will guide this panel of early adopters through a Q&A on the topic. What unexpected problems did they encounter? Are there any time-saving tips or "rater life hacks" to offer? How much time does this service really add? We'll cover these questions and many more with a panel of raters who work primarily in the field.

**Presenters:** Scott Doyle, RESNET as moderator; Chris Urbanus, Burgess Construction Consultants, Inc.; Michael Kelly, TexEnergy; Dan Granback, Ei Companies; Chris Long, Ei Companies

#### **RES-19 Digging Deep on Energy Code Compliance\***

#### **Knowledge Level: Intermediate**

This session will focus on new data about energy code compliance path choices from two important perspectives – practitioners and code officials. RESNET has formed a partnership with ICC that is bearing fruit, and Home Innovation Research Labs has been exploring the actual builder and rater practices and motivations that drive the compliance path choice. This session will explore results from builder and code official surveys and builder and rater focus groups to dig deeper into the practical aspects that motivate the choice of performance versus prescriptive energy code compliance. Raters often serve as the go-to energy experts in support of builders and code officials across the nation. The FSEC Energy Research Center, Home Innovation Research Labs, the ICC and RESNET, along with the BER, are collaborating on U.S. DOE-funded projects to research how performance-based and prescriptive-based code compliance are integrated into the building marketplace based on need, opportunity and goals; many of the answers to these research questions point toward simplicity, ROI, and high-quality energy expertise as driving factors.

**Presenters:** Karen Fenaughty, FSEC Energy Research Center; Jerica Stacey, International Code Council (ICC); Patti Gunderson, Home Innovation Research Laboratory

#### RES-20 Trends in HERS Rated Homes: A Look Back at 2020\*

#### Knowledge Level: Beginner

RESNET houses a wealth of information on more than 1.7 million HERS rated homes in its National Buildings Registry. RESNET provides analysis of HERS data as a benefit to its Suppliers Advisory Board (SAB) members. In 2020, RESNET released the inaugural report: "Trends in HERS Rated Homes." The report looked at trends across HERS ratings for 2019 and will become an annual tradition. Come to this session to hear about the trends in how and where HERS rated homes are being built and how your company could benefit from using HERS data.

Presenter: Ryan Meres, RESNET

## RES-21 New Frontier of RESNET: RESNET 310 Technology Review of Accepted Approaches for Making Air Handler Flow Measurements\*

#### Knowledge Level: Intermediate

This session will go through a technical review of the four approved methods for measuring air handler flow as part of the NEW RESNET 310 Standard for grading HVAC Installations. The session will review all four approved methods: Flow grid, Pressure matching, Flow Hood, Static pressure tables and discuss theory of operation, advantages & limitations as well as best practices for implementing each approach. The session will give a rater who is new to HVAC Air Handler flow measurement the basics and practical knowledge for getting involved with this rating service.

Presenters: Steve Rogers, The Energy Conservatory; Bill Graber, The Energy Conservatory

#### RES-22 Data Trends in HERS Ratings–What Drives Low Scores, How that has Changed Since Last Year, and What's Up (or Down) with ACCA 310?\*

#### **Knowledge Level: Beginner**

This session explores the nearly 200,000 ratings performed using Ekotrope in 2020, presenting approaches taken to achieve the lowest HERS scores, how that changed vs. 2019, and what the implications of ACCA 310 (HVAC Grading) are on the industry and on the HERS Index. Whether you are looking to lower your HERS scores, curious about ACCA 310, or would like an inside look at industry-wide trends, this session is for you.

Presenters: Cy Kilbourn, Ekotrope; Jacob Kamen, Ekotrope

#### RES-23 Rater Self QA–A Case Study of the Most Missed or Messed Up Modeling Mistakes\*

#### Knowledge Level: Beginner

Four years of data from thousands of HERS Ratings processed through an automated Rater Self QA tool provides the basis for this case study. Come learn which areas cause Raters and Quality Assurance Providers the most heartburn and headaches. The results range from fat-fingers to changing standards to areas of modeling that really require more education – they may just surprise you.

Presenter: Sharla Riead, Accurate Rater Network by Hathmore Technologies, LLC

#### **RES-24 How Much Does HVAC Installation Grading Affect HERS Index Scores?**\*

#### Knowledge Level: Advanced

With the advent of ANSI/RESNET/ACCA 310, builders can lower their HERS Index scores by demonstrating proper installation of HVAC systems, but by how much? This session explores the impact of HVAC grading on HERS Index scores for different HVAC system types in different climate zones. Attendees will depart this session with a better sense of what to expect from HVAC grading in upcoming versions of RESNET accredited software.

Presenters: Philip Fairey, FSEC; Scott Horowitz, NREL

#### **RES-25 Essential Market Trends to Grow Your Business!**\*

#### Knowledge Level: Intermediate

Understand key market trends, consumer behavioral patterns, purchase drivers, and sentiment can help any building professional make better business decisions. In this session, Green Builder Media CEO, Sara Gutterman, will reveal the latest market intelligence gathered by COGNITION Smart Data, offering deep insights into consumer preferences that will enable you to improve your marketing, sales, product development, and competitive positioning.

Presenter: Sara Gutterman, Green Builder Media

#### RES-26 Who Says You Need to be in the Office: How Various Companies Leverage Cloud Based Software into their Mobile & Remote Workflows

#### Knowledge Level: Beginner

Remote work is prevalent in the HERS industry. From on-site inspections to the car ride in between, productivity can be enhanced with cloud technology. Additionally, many office staff are working remotely due to Covid-19. These factors have put technology at the forefront of everything we do and can be a powerful tool to help keep a business and the industry moving forward, even as we are all spread apart. Working remotely presents a few obstacles that can be overcome with appropriate management techniques and cloud technology. This session will discuss successful strategies to manage a remote workforce, review how rating companies use cloud technology, and how they use it to optimize existing workflows and manage their remote workforce.

**Presenters:** Jacob Kamen, Ekotrope; Nathan Bessette, Southface Energy Rated Homes; Daniel Conner, Southern Energy Management (SEM)

## Uncovering Building Science, Water Efficiency, and Health

#### TECH-1 Real World Examples of Failed Building Enclosure Assemblies and How the HERS Rater can Provide Guidance for Quality Installations that Eliminate Failures\*

#### **Knowledge Level: Intermediate**

We all know that buildings constructed under current codes and standards are very different than buildings constructed under previous regulations. Buildings are required to have lower building leakage rates and greater thermal resistance (insulation), and better indoor ventilation strategies due to the current pandemic. Failures in building enclosures (floors, walls, attics and roofs), can be easily avoided if there is a keen understanding of why these failures occur. The HERS Rater is in a particular role to influence, assist and guide builders and trade contractors on the essentials of quality installations of materials and systems. Understanding the causes of failures that are directly related to poor quality installations is essential in eliminating the damaging results caused by improper installations. This session will review a variety of real-world (building) failures, how to identify irregularities, a bit of diagnostics, what caused the failure and provide recommendations and corrections.

Presenter: Rick Blumenthal, Knauf Insulation

#### TECH-2 Indoor Air Quality System Approach for a Post-COVID World\*

#### Knowledge Level: Intermediate

We present a system approach using three existing technologies to combat Covid. We believe the presentation will provide concrete guidance and refer to existing ASHRAE guidance along with practical products, modest cost and ease of design and installation. To be clear, to date no company has received any type of "Covid" certification. It is unclear what will be certified or if the three-part approach will be recommended. However, without high filtration to remove the particles, without the ability to kill small airborne particles nor a solution for growth inside the HVAC system and components, it is unlikely it will be successful in providing protection against viruses. The limitations of this strategy are that these systems will require maintenance. UV bulbs need to be changed annually, many filters have service lives and depending on the building occupancy may need to be changed every 30 days to maintain the effectiveness. Hydro peroxide production long term will require regular inspection of the device for proper operation. We cannot understate the end user's role in maintaining the components of any strategy.

Presenters: Ted Konechne, Ei Companies; Aaron Holden, Ei Companies

#### TECH-3 Market-Ready High-Performance Walls\*

#### Knowledge Level: Intermediate

The construction of high performance or "advanced" walls represent a significant energy efficiency opportunity for the new home construction sector. This session provides best practices and research findings on three wall systems being used with greater frequency by leading-edge builders: Thermal Break Shear Wall (TBS); 2x6 Intermediate frame with exterior rigid insulation; 2x4 double stud with blown-in fibrous insulation.

Presenter: Waylon White, Earth Advantage

#### TECH-4 Heat Pump Water Heaters: The Good, The Bad, and the Snuggly?\*

#### Knowledge Level: Beginner

There's plenty to say about heat pump water heaters. That can be plenty of good and bad, but snuggly? Can a HPWH really make you feel better about things? What the heck is the Advanced Water Heater specification and how does a HPWH meet it? Join Dan in this fun and fast presentation that will provide both a "state of the industry" update on where we are with this equipment, check out resources aimed at helping you make good selections, as well as take a look at some of the value propositions around these devices that may just make you all warm and fuzzy feeling on top of being more knowledgeable!

Presenter: Dan Wildenhaus, BetterBuiltNW

#### **TECH-5 A Time That Has Come: Grading the Installation of HVAC Systems**

#### Knowledge Level: Intermediate

HVAC systems usually consume a large chunk of the energy in any home. So, it follows that optimizing HVAC systems can lead to lower home energy consumption, hence a lower HERS score/better HERS rating. Previously, the HERS Index relied only on the nameplate efficiency information of the HVAC system. This has been changed. In partnership with the Air Conditioning Contractors of America, RESNET developed ANSI Standard 310 that rewards builders who have their HVAC systems graded. This is an important development for the rating industry. If Builders require their HVAC contractors to properly install and commission HVAC systems they will achieve a lower HERS Index Scores, while HERS Raters will have new business opportunities.

Greg Cobb is the CFO of the Ei family of companies. Ei provides a range of design, engineering, inspection and risk management services for residential and commercial construction projects across the country. He is a member of the RESNET HVAC Task Group developing Standard 310 for design and commissioning standards that will be incorporated into the HERS Index. He has been a speaker at EEBA, RESNET, EPA and DOE conferences on a variety of HVAC topics. He is a former President and board member of the Energy & Environmental Building Alliance and a past member of the Advanced Energy HVAC Advisory Board.

Presenters: Gregg Cobb

#### TECH-6 Choose Your Own Adventure: Building Performance Good, Better, Best\*

#### **Knowledge Level: Beginner**

This interactive presentation will demonstrate the options and how the decisions in design, construction, materials, and finish in a home impact the energy savings, health of the occupants, durability, and resiliency of the structure-and of course the costs to build. Examining regional cost data, and the benefits and consequences of different assemblies and construction options, we will design and build a home that is based on decisions from you, live in the session. Together we can achieve the ultimate goal of providing a durable, safe home for any type of buyer and learn the benefits and limitations of good, better, best.

Presenter: Clint Shireman, Knauf Insulation

#### TECH-7 Infiltration vs. Ventilation vs. Manual J\*

#### Knowledge Level: Intermediate

We have learned that proper execution of the building thermal envelope dictates a home's performance, but a home's R-values, air leakage, and ventilation rates, among other things, impact heating and cooling loads. How do we connect our design with our execution to ensure the HVAC system that was designed before the house is built works after it has been built? This session points out how infiltration and ventilation are not the same, and among other things can be used to grossly oversize

HVAC systems if we are not on the same page as our partners. **Presenter:** Robby Schwarz, BUILDTank, Inc

#### TECH-8 The Future of Healthy Homes: Living in the Era of COVID and Wildfires\*

#### Knowledge Level: Intermediate

There is increased interest due to COVID and wildfires in ensuring that homes provide healthy and safe environments. This session will discuss the health impacts of COVID and wildfire smoke and provide the background information needed to assess mitigation options for these and other severe IAQ challenges. Advice and guidance will be provided on how to design and upgrade homes and building systems so that they can reduce the risk of COVID (and other infectious disease) transmission and the health impacts of wildfire smoke. The discussion will include best practices for source control (such as isolation practices for homes with infected occupants or high-risk occupants), air cleaning/filtration and providing ventilation air.

Presenters: Iain Walker, LBNL; Brett Singer, LBNL

#### **TECH-9 Latest Developments in All Electric Homes\***

#### **Knowledge Level: Intermediate**

This session will provide background information on why more places in the country are switching to all-electric homes for both new construction and for retrofits, and the impacts on overall energy use and greenhouse gas emissions. The impacts on indoor air quality and health will also be discussed. There are changes to the HVAC equipment and appliances used in homes, as well as changes to home infrastructure (such as smart electric panels and low power appliances), that go beyond energy use to include limiting peak, power requirements and grid integration capability. There will be a focus on cold climate applications for space heating and hot water being used to expand the range of climates for efficient all-electric homes. This session will provide the technical background and practical advice that is needed for raters who encounter these newer technologies so that they can understand how they work and what impact they might have on an energy rating and home performance in general.

Presenters: Sean Armstrong, Redwood Energy; Iain Walker, LBNL

#### **TECH-10 Efficient Whole House Ventilation for Healthy IAQ\***

#### **Knowledge Level: Beginner**

Today, people are more concerned than ever about healthy indoor air. The good news is we can achieve both healthy IAQ and still have an airtight, efficient dwelling. With today's wide range of ventilation solutions, especially whole house, we can eliminate harmful pollutants such as particulates, VOCs and mold-causing excess humidity. There are a variety of ventilation solutions available to fit most any situation, climate zone and budget. After a short review of how homes have changed in recent years to make healthy indoor air more challenging as well as how codes and standards are evolving, this session will focus on the options for whole house ventilation–exhaust, supply and balance. Opportunities with energy efficient HRVs and ERVs as well as installation options will be given special emphasis.

Presenter: Patrick Nielsen, Broan-NuTone

#### TECH-11 Does the "Smart House" Really Work? IAQ Edition\*

#### Knowledge Level: Intermediate

Indoor air quality encompasses multiple factors: pollutant load, relative humidity, temperature, air freshness, combustion appliances, the list goes on. Singular ventilation strategies cannot account for all these variables and still consider the "house as a system." We need to combine the tools to operate a house with the technical knowledge of how to implement them. However, this case study examines a high-performance house built with a "smart" ventilation system that attempts to monitor indoor air quality in real time and respond, without the need of a user operator. This presentation examines if technology can improve the indoor air quality of our homes, or if human intuition remains the strongest keeper of the house. This presentation will look at the data and analyze how smart ventilation affects the performance, the perceived comfort, and the health of a home. We will also discuss our experiences installing the system, and opportunities as a home energy consultant to expand one's services.

Presenter: Samantha Morton, SK Collaborative

#### TECH-12 Building Envelopes for Healthy & Resilient Buildings in a Post-COVID-19 Pandemic World\*

#### Knowledge Level: Advanced

Various fields of science have been building a case and leading us for the past 100 years to better understand the importance of the indoor environment for human health. It has better defined appropriate target conditions for the indoor environment (e.g., temperature, humidity, and air quality) for human health, comfort, and productivity while deterring various pathogens such as bacteria, molds, and viruses. Furthermore, these advancements in science have pointed to various "building science" opportunities to design and construct building systems (e.g., HVAC and building envelopes) to better control indoor conditions for an optimal indoor living environment and to do so with resilience. Think of the building envelope as the protective skin or PPE of the building and the HVAC system as the internal lymphatic system to maintain internal health and help suppress pathogen propagation and survival within the building's body. These systems must work together. The present COVID-19 pandemic is not the only reason to consider that it may be time to apply this "healthy building" knowledge to a broader array of buildings, but perhaps it is the crisis that may finally cause appropriate action to be more broadly considered, accepted, and implemented. This session and presentation will provide a practical understanding and give cost-effective, actionable guidance on how to design and construct healthy and resilient building envelopes in a post-COVID-19 pandemic world.

Presenters: Jay Crandell, P.E., ARES Consulting; Amy Schmidt, DuPont

#### **TECH-13 Multi-Family and Whole Building Air Tightness Testing\***

#### Knowledge Level: Intermediate

Air tightness testing for multi-family buildings has been a large topic of concern over the past few years. In many cases, this type of testing can become a bit more complicated as multiple fans are needed to conduct tests for larger buildings, or to neutralize adjacent spaces. In this session, we'll cover the various methods that are used to test multi-family building including compartmentalized tests, guarded tests, and whole building tests. We will use a special building simulator to demonstrate how these tests are conducted. This simulator is completely transparent so students will be able to see how everything is set up and how leaks are found. This will also provide the opportunity to demonstrate specific test scenarios when answering questions from the audience.

Presenters: Sam Myers, Retrotec; Lee Canegaly, Retrotec

#### **TECH-14 Duct Testing Best Practices Demonstration\***

#### Knowledge Level: Beginner

Our Duct Testing Best Practices session filled the room last year. For the 2021 conference, we are bringing in a full demonstration to show the do's and don'ts of a duct leakage test. In this virtual presentation, a special air tightness simulator will be used to cover all things duct testing. This simulator is fully transparent. With the help of smoke emitters, students can see where leaks are occurring, how air is behaving, and we will talk about how these types of leaks occur in the field and how you can locate them. We'll also cover specific challenges for testing ducts at rough-in, conducting leakage to outside tests, zoned systems, and more. Various methods for locating leaks will also be demonstrated and discussed, including ways to use your blower door to find issues in duct systems.

Presenter: Sam Myers, Retrotec

#### TECH-15 Building America Solution Center's New Disaster Resistance Tool\*

#### **Knowledge Level: Beginner**

Look no further for building science guidance for energy efficient, disaster resistant construction. The U.S. Department of Energy is drawing on its impressive bank of building science knowledge and calling on some of the best minds in the industry to put together construction guidance to help builders construct homes to be more disaster resistant and resilient. This new disaster-resistance tool is an online resource housed in DOE's very popular Building America Solution Center. Now averaging over 50,000 hits a month (that's 1,600 visits per day!), the Solution Center is an interactive resource giving builders, designers, code officials, and raters the how-to guidance on making homes more energy-efficient, durable, comfortable, healthy, and now also disaster resilient. The tool includes guidance on making homes mores resistant to hurricanes, high winds, tornadoes, floods, and earthquakes. New content will cover wildfires, winter weather, pests, and sheltering in place. The Solution Center offers up easy-to- search libraries of photos, drawings, videos, CAD files, case studies, code notes, and references helpful for training builders and informing raters. The presentation will show you how to make the most of this content to make your next projects energy efficient and disaster resistant.

Presenters: Chrissi Antonopoulos, Pacific NW National Laboratory; Theresa Gilbride, Pacific Northwest National Laboratory

#### **TECH-16 Pressure Measurement Applications for Residential Buildings\***

#### **Knowledge Level: Intermediate**

The session will cover key pressure measurements to be made throughout a home as part of completing an analysis and diagnosis of home performance. The session will discuss multiple specific measurements and the latest tools available to make these measurements.

Presenters: Paul Morin, The Energy Conservatory; Bill Graber, The Energy Conservatory

#### TECH-17 Best Practices to Simplify Blower Door and Duct Leakage Testing\*

#### **Knowledge Level: Beginner**

The session will cover setting up the house and the equipment, methods for conducting accurate and repeatable depressurization and pressurization tests, easy and efficient ways to generate a report, an in-depth look at test results, issues that affect calibration, methods of finding air leaks and other uses for your blower door and duct tester.

Presenters: Paul Morin, The Energy Conservatory; Bill Graber, The Energy Conservatory

#### TECH-18 How a Legacy of Vibrant Product Stewardship Delivers Improved Health and Safety\*

#### Knowledge Level: Beginner

The health profile of products used in the home is a growing concern for builders, architects and specifiers with good reason. How much or how little we know about the constituent ingredients of products is critical to evaluating their health profile. The Fiber Glass and Mineral Wool industries were described 30 years ago as the next asbestos, but the industry had great faith in the efficacy of their products. So, they invested in health and safety research that not only resulted in removal of their products from cancer warning lists internationally and domestically, but also established a solid record of scientific research and improvements in product performance. Hear an update on the fiberglass and mineral wool industries' persistent commitment to responsible stewardship over their products, public health, and the environment.

Presenter: Angus Crane, NAIMA

# TECH-19 Understanding Refrigerant Charge and Airflow for Residential AC Systems: A 310 Standards Primer\*

#### **Knowledge Level: Beginner**

In this session you will learn about Refrigerant Charge and Airflow in Residential AC systems. You will learn the basic science behind these functions and why they are so important in a residential home. We will discuss some of the tools and techniques that can be used to measure both Refrigerant Charge and Airflow. These are two critical items in the commissioning of an HVAC system. Understanding the essentials will give you what you need to help homeowners and builders see the value of them in a HERS rating. This class will also give you some insight into the refrigerant cycle and the role of airflow.

Presenter: Roy Mittleider, CalCERTS

#### TECH-20 The Importance of Good HVAC Design\*

#### **Knowledge Level: Beginner**

In addition to diagnostic testing of the performance of the HVAC system in a home, the ACCA/RESNET 310 Standard requires verification of a proper HVAC design, including load calculations, equipment selection and duct sizing. This class will cover why this is such an important step to ensuring not just comfort, but energy efficiency in a home. This class will cover the basic residential HVAC design principles, including ACCA Manuals J, S and D. Just doing Manual J, S and D calculations does not always ensure optimal performance. This class will help explain why certain items need to be checked and what happens if they are done incorrectly.

Presenter: Russell King, ME, CalCERTS, Inc

# TECH-21 Electrification–All Electric Technologies to Support a Low Carbon Future\*

#### Knowledge Level: Intermediate

Once fossil fuels are burned in building operations they cannot be offset, therefore, to hit the drastic carbon reduction goals set around the country, transforming the technologies in buildings to become electrically based will be paramount. Come for a discussion of common building system components and the available all-electric replacement options. A summary of air source and ground source heat pumps, energy recovery ventilation, solar PV systems, and the all-important domestic hot water systems will be included, and how the Rating industry can adapt to their use.

Presenters: Michelle Tinner, Sustainable Comfort, Inc; Isaiah Grigos, Sustainable Comfort, Inc

#### TECH-22 Infrared Cameras Enhance Efficiency and Overall Effectiveness of Blower Door and HERS Inspections

#### Knowledge Level: Beginner

Infrared cameras have long been used for sidewall insulation performance. This webinar will familiarize the students with required temperature differences, manufacturing the temperature difference, and what insulation voids, deficiencies, and air infiltration will look like. A basic understanding of thermal science is necessary to be able to acquire quality data and ensure realistic results.

As Monroe Infrared's Director of Training and Lead Inspector, Bill Fabian has trained thousands of Thermographers and businesses in the use of infrared imaging cameras for Predictive Maintenance and Building Diagnostics applications. He conducts commercial infrared inspections for Monroe Infrared's largest commercial accounts throughout the United States and has performed infrared inspections on over 100 million square feet of flat roof systems

Presenter: Bill Fabian, Monroe Infrared

#### TECH-23 Fossil Frontiers–Installed Energy Performance of Dual-Fuel HVAC and 120%+ AFUE Gas-Fired Heat Pumps\*

#### Knowledge Level: Beginner

Fossil fuel systems provide an energy backbone across the United States and elimination is often cited as a way to decarbonize buildings. What if there were systems that achieved 120%–140% AFUE? or provided a layer of resilience and backup energy, while delivering primary energy savings and integrated with electric-based HVAC systems to deliver consumers with an optimum mix of low cost, high comfort, and low carbon. This session will look at emerging technologies and results from field evaluations for next-generation systems such as thermally driven heat pumps, combi systems, dual-fuel systems, and other strategies. Discussion of rating and residential energy modeling considerations will be included. Detailed case studies of performance in cold climates will be emphasized, with examples from New York, Wisconsin, Illinois, Michigan, and Ontario. Implications around the balance point temperature for hybrid HVAC systems switching from one fuel to another will be covered.

Presenters: Jason LaFleur, GTI; Kevin Gries, Slipstream

# TECH-24 Improving HVAC Performance Through Novel Installation Methods and AFDD Technologies\*

#### Knowledge Level: Intermediate

Residential heating, ventilation, and air conditioning (HVAC) remains one of the largest sources of potential energy saving. It is estimated that more than 65% of residential HVAC systems have been improperly installed and are performing sub-optimally. Building America has funded seven current research projects to address these issues and improve installed performance of HVAC systems. These projects include a national baseline field study to investigate the prevalence and severity of installation faults and combinations of faults, field validation of tools and methods to ensure quality installation, and development of automatic fault detection and diagnostics (AFDD) systems to monitor installed performance and optimize comfort control. This session will present this ongoing work and how the various project approaches address the full spectrum of integration and installation issues impacting HVAC system performance. Through this presentation, attendees will learn how these novel installation methods and AFDD systems are being developed and field validated.

Presenters: Lena Burkett, NREL; Lucas Phillips, NREL

#### **TECH-25 Duct Leakage Testing**

#### Knowledge Level: Beginner

Join Paul Morin and Bill Graber of The Energy Conservatory for a one-hour webinar on duct leakage testing. This session will review duct leakage testing consistent with RESNET 380, and as required in the new RESNET 310 standard and cover total duct leakage and duct leakage to outside, pressurization and depressurization testing, proper ways of setting up the house and equipment for accurate, repeatable results, easy efficient ways to generate a report, code compliance testing, calibration and recommended field calibration checks of equipment and methods of finding duct leaks.

Presenters: Paul Morin, The Energy Conservatory; Bill Graber, Energy Conservatory

#### TECH-26 Healthy Housing Principles\*

#### **Knowledge Level: Beginner**

This session provides attendees an opportunity to learn about the Building Performance Institute's work to develop resource tools and credentials for healthy home assessments and remediation. BPI offers a diagnostic certification called Healthy Home Evaluator for diagnostic technicians who analyze and upgrade the performance of homes. This session features a new reference guide called the Healthy Housing Principles for health care professionals who need to understand how homes can impact health and can then communicate what they observe to building occupants and medical professionals that can lead to interventions to reduce exposure and indoor environmental conditions.

Presenters: Larry Zarker, Building Performance Institute; Kevin Kennedy, Children's Mercy Hospital

# TECH-27 IAQ Devices – Where Are They Now and Who is Using Them and for What?

#### Knowledge Level: Intermediate

Looking to combine forces with others that want to present on IAQ monitors. Anyone including these IAQ Stars Bill Spohn, Brett Singer, Steve Byers, Peter Troast, Les Lazareck, Linda Wigington, Kaleb Saleeby, Steve Mann and Kevin Kennedy – who are savvy on the different applications, types of devices, and what they can and can't do. Something on the Show and Tell concept-someone shows a device, and anyone can tell something about it and share their experience. Yes, this can be done in a remote session. This session is intended to see how these devices can benefit contractors and occupants. We will outline the limitations of a single device in the entire home. These devices range from \$150 to \$700+ and provide good to great data. Here are some question this session will cover: Who can see the data, and on what device? Is it sharable and who actually owns the data? Is there a display or dashboard? How is the device connected (WiFi or 4G)? Is there a report? How much data is too much? And what does it mean? What are the thresholds? How long should a device be in a house, and where? Role of the contractor and the role of the device? What is the sensitivity and limitations of these devices compared to the occupant? How much of the data do you choose to let the occupancy, does a device have a display, is it better to hide this information or let them see the activity? What are these devices telling us, what are they telling the occupants, conditions in the home materials in the home, and their habits? What's the future in knowing something, but it doesn't control anything? If you're thinking of purchasing a device for your mom or adding these as part of your home offerings or assessments – or already own one, after this session you'll know which one to buy or have buyer's remorse!

Presenter: Joe Medosch, Hayward Score

## EEBA

#### **EEBA-1** What Really Matters\*

#### Knowledge Level: Beginner

In a post-COVID world we all want our homes to be sanctuaries that take care of us, more than ever before. Thus, benefits like healthy indoor air, control over energy costs, energy independence, and comfort are reining supreme. Luckily, these are benefits that have always been in the wheelhouse of high-performance builders. But what matters most? How should you communicate about it before, during and after the sale? Suzanne Shelton, CEO of Shelton Group, the nation's leading marketing communications firm entirely focused on sustainability, will share her firm's latest findings and recommendations, pulling from their ongoing Pulse studies, as well as surveys conducted for members of the EEBA Builder Benchmark Groups and digital marketing work performed for high performance builders.

Presenter: Suzanne Shelton, EEBA

#### EEBA-2 Airtight, Done Right: Simple & Efficient Strategies\*

#### **Knowledge Level: Beginner**

Since the 1990s residential buildings have shown dramatic and consistent improvement in their energy efficiency: Average energy use per square foot is down substantially, and so are average energy use per household and average energy use per household member. How do we account for this extraordinary progress, and what can architects do to continue to improve energy efficiency in residential architecture?

Presenter: Christine Williamson, EEBA

#### EEBA-3 Building Science Foundation: Keeping Our Homes Safe & Sound\*

#### Knowledge Level: Beginner

The building science principles forming the foundation for high performance are how heat moves, how moisture moves, and how the two always work together.

Presenter: Peter Yost, EEBA

#### EEBA-4 Cold-Climate ASHPs – Real World Performance Data & Case Studies\*

#### Knowledge Level: Intermediate

This presentation first discusses the ASHP research, including performance and capacity results, lessons learned, and experiences from over five years of detailed data monitoring from ASHP field installs.

Presenter: Isaac Smith, EEBA; Phil Anderson, EEBA

#### EEBA-5 Electric Buildings: A Path to Healthier People + Planet\*

#### Knowledge Level: Intermediate

The planet is in trouble and its human occupants don't fare much better as rates of cancer, asthma, infertility and obesity increase. Consideration for systems, materials and finishes with low embodied, as well as operational carbon is critical.

Presenter: Karla Butterfield, EEBA

#### **EPA-1 ENERGY STAR: The Year Ahead**

#### Knowledge Level: Beginner

If you watch just one ENERGY STAR session, this is the one for you! Hear key programmatic updates, like highlights of the latest revisions to program requirements and the status of 2020 reporting; get brief status updates on key initiatives that are beginning to ease and expand certification – including HVAC grading, the Multifamily New Construction program, and RaterPRO; and learn what new exciting initiatives the team will be focused on in 2021.

Presenters: Asa Foss, EPA; Dean Gamble, EPA; Jon Passe, EPA; Elliot Seibert, EPA

#### EPA-2 ENERGY STAR QA Checklist / CRR Training

#### Knowledge Level: Beginner

Recommended for all QADs, this session will walk through significant changes to this year's ENERGY STAR Quality Assurance Checklist and a new process for resolving homeowner complaints called Certification Review. Understand exactly how to use the new QA checklist during all QA reviews of ENERGY STAR homes and get answers to common QA policy questions. Attendees will also learn how the new Certification Review process formalizes QADs' responsibilities during homeowner complaints and work through a detailed example.

Presenter: Elliot Seibert, EPA

#### EPA-3 Designed for Success: 310 HVAC Design Report and Rater Review\*

#### **Knowledge Level: Beginner**

Before a home can earn points using the new HVAC grading standard, ANSI / ACCA / RESNET 310, a complete HVAC design report must be completed, reviewed, and verified to meet specific criteria. While similar in concept to the ENERGY STAR HVAC Design Report, there are several important differences. Attend this session to see the new 310 HVAC Design Report template, learn about the 310 design review criteria, and understand how the design review fits into ENERGY STAR certification.

Presenter: Dean Gamble, EPA

#### EPA-4 ENERGY STAR Multifamily New Construction Program: This is the Way

#### Knowledge Level: Beginner

For the last two years, you've heard about the ENERGY STAR Multifamily New Construction (MFNC) program. Since multifamily buildings with permit dates on or after July 1, 2021 will be required to use this program, rather than ENERGY STAR Single-Family New Homes or Multifamily High Rise (MFHR), you might be diving into the details for the first time. Visit this link if you need a refresher on the basics of the MFNC program. Join this session for a more in-depth review of the key differences in Rater responsibilities compared to Single-Family New Homes and MFHR, updates from Revision 02, and how the three certification paths compare (ERI, ASRHAE 90.1, and prescriptive). We will also cover the frequently asked questions related to the certification process, training & credentialing requirements, common space requirements, Multifamily Workbook, the HVAC Design Report and Functional Testing Checklist, and the new QA Checklist for QAD's.

Presenters: Asa Foss, EPA; Gayathri Vijayakumar, SWA

#### EPA-5 Ask Me How: Selling WaterSense Certification\*

#### Knowledge Level: Beginner

In this session we will cover HERSH20 and WaterSense Certification working together to increase your revenue. By adding WaterSense and HERSH20 when you are already out on a job just makes sense. We will go over the tools you need to add WaterSense certification to your builders' green homes. We have tools to help get you in the door and to close the deal. Also learn how the outdoor component will help your builder meet their water savings/certification goals. We will showcase the Your Better Yard campaign to discuss the different yard types a green home buyer might be looking for from a builder.

Presenter: Beth Livingston, EPA

#### EPA-6 It's Time for Zero 2.0\*

#### Level: Intermediate

The original DOE Zero Energy Ready Home (ZERH) program requirements (circa 2013) have been adopted by hundreds of builders as well as affordable housing programs, local codes, utility incentive programs, and state Stretch Codes. Over this same time period, a major housing industry movement has emerged to advance along a larger "Path to Zero." Builders, codes, and sustainability initiatives have emerged to address different steps along this pathway, ranging from Code Minimum all the way Net Positive Carbon homes. New proven innovations for building enclosures, lighting, ventilation, mechanical systems, and IAQ have entered the marketplace-- many of them developed through DOE research. And most recently, the 2021 IECC has raised the bar for meeting and exceeding forthcoming codes that ensures future readiness for homes certified to ZERH.

Together these dynamics create an imperative for moving to Version 2.0 of the DOE ZERH program. DOE is now developing Version 2.0 including the possibility of multiple labeling tiers, updating the envelope specifications, and introducing a host of proven innovations for efficiency and performance. Join us to learn why it's time for Zero 2.0 and see the concepts that DOE is considering for this update.

Presenters: Sam Rashkin, DOE; Jamie Lyons, Newport Partners

# EPA-7 If You Build (and Market) It: They Will Come. How to Create a Zero Energy Ready Marketing Kit in 1 Hour\*

#### Knowledge Level: Intermediate

The DOE Zero Energy Ready Home program offers highly effective resources that let Raters up-serve their builder clients. The ZERH program offers a suite of builder-tested marketing solutions that give ZERH builders special recognition, credibility, and relevance to home buyers. These user-friendly, customizable tools let builders communicate the benefits of their superior consumer experience and use DOE's voice of authority to cut through industry greenwashing. This session will demo how to easily access and create builder customized ZERH marketing resources, along with examples of how builders across the country have leveraged them. We'll also highlight marketing tools that focus on the Indoor Air Quality benefits of ZERHs, which are a top priority for many homebuyers today.

Presenter: Sam Bowles, DOE Zero Energy Ready Homes (Newport Partners)