

# Rater Member Candidate

Lindsey Elton

Eco Achievers

[lindsey@ecoachievers.com](mailto:lindsey@ecoachievers.com)

248.310.7808

## **1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors**

Throughout life, I've always gravitated towards leadership positions. I feel that it's vital to be a team player, but I've consistently sought higher responsibility in groups that I participated in. For example, I joined Eco Achievers as a HERS rater and continued to build my credentials and experience. Three years later I became President, and I'm now celebrating a year anniversary of ownership with my partners.

I believe that I am the right person for the Board because of my internal drive and experience; my attention to order and financial responsibility; and my commitment to representing all voices of RESNET.

## **2. Why is this the right time for you to serve on the RESNET Board?**

There are times in life where you know a move is right. This is one of those times. Joining the RESNET Board is a rare opportunity and one that I do not believe that I would have been ready for until this point. The last few years have been full of change and growth, and they have given me valuable experience both personally and professionally. But it was all I could handle. With those spheres in a more comfortable space, I believe the time is now right. And I cannot wait to start contributing.

## **3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board**

As President and part owner, it's my job to lead and take responsibility for the health of our firm. And I do not take this lightly. From client relations to financial oversight, employee satisfaction, and the forward visioning of our company, I play an active role in daily operations and am involved in every critical decision made. I am also a key figure in resolving the most difficult technical questions the firm encounters. It is this direct experience of running a diverse and growing firm of RESNET raters that I believe makes me an ideal candidate for the RESNET Board.

## **4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.**

I started my first career in a non-profit, where I was in charge of marketing and sat on staff leadership committees. I then moved states and worked for a company that ran non-profit organizations. I sat on two boards in that position, where I carried out strategic visioning tasks, and co-led membership retention and recruitment initiatives.

As an energy efficiency professional, I have worked intimately with local USGBC boards in Chicago and Detroit; I am a RESNET ELC member and co-chair; and I am currently the Co-VP of the Chicago Chapter of Passive House Alliance US.

**5. What would you contribute to the RESNET Board?**

I have been in the industry for 10 years in a variety of capacities. In that time, I have lived and learned through different providers and colleagues; have been hands-on with existing and new homes, multifamily buildings, and commercial projects; have immersed myself in local and national green building initiatives; and have evolved from employee to employer to owner. I have also done this as a woman in a male-dominated industry.

I believe that all these experiences, coupled with my past in non-profits, give me valuable insight and a unique perspective to serve the Board and my fellow RESNET professionals



Setting the Standards for  
Home Energy Efficiency

**Potential Sources of Bias / Conflict of Interest  
Statement of Affiliations and Interests for Candidates for the RESNET Board of  
Directors**

August 22, 2017

This form must be submitted with all applications to be a candidate for the RESNET Board of Directors. It is intended to ensure that relevant information is submitted to the RESNET Board Nominations Committee and the RESNET membership.

**The responsibility for determining the information to be reported rests with the individual completing this form. Failure to fully disclose relationships is grounds for removal from consideration for or removal from the RESNET Board of Directors.**

Send a signed digital copy of the completed form to Kathy Spigarelli, RESNET Deputy Director at [kspig@resnet.us](mailto:kspig@resnet.us).

A statement of affiliations and interests does not prevent a person from being nominated as a candidate for the RESNET Board, but is for the purpose of notifying the RESNET Board Nominations Committee and RESNET members of any bias or potential bias.

## Potential Sources of Bias / Conflict of Interest Statement of Affiliations and Interests Form

<b>RESNET Board of Directors</b>	
Name: Lindsey Elton	Title: President, Partner
Employer: Eco Achievers	Telephone: 248.310.7808
Address incl. City, State, Zip: 1647 W Fulton St, Chicago, IL 60612	Email: lindsey@ecoachievers.com
RESNET Membership Category: Rater Member	Today's Date: 09/29/2020
<b>All sections of this form must be completed. The use of "None", N/A, or no response to answer these inquiries is not acceptable. Incomplete forms will be rejected and the terms for application for nomination to the RESNET Board of Directors e will not have been met.</b>	
<p><b>1. ORGANIZATIONAL AFFILIATIONS.</b> Enter information as requested below.</p> <p><b>A.</b> Report any business relationships (such as an employee, owner, officer, director, consultant, etc.) in the fields of home energy ratings, building performance and/or other areas that RESNET provides services within the last two years.</p> <ul style="list-style-type: none"> <li>• I am part-owner of Eco Achievers.</li> <li>• I am the Co-VP of the Chicago Chapter of Passive House Alliance U.S.; I joined the Board in 2015.</li> <li>• I am involved in planning committees and events for USGBC-Detroit and Illinois Green Alliance (IGA). Other Eco Achievers staff have also been involved in IGA events and/or planning.</li> </ul> <p><b>B.</b> Report any memberships or volunteer non-business relationships that your company/organization has with such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.</p> <ul style="list-style-type: none"> <li>• I am a member rater of RESNET.</li> <li>• I, along with other Eco Achievers staff, are BPI raters.</li> <li>• Eco Achievers previously had a membership with USGBC-Illinois. We are currently members of our LEED for Homes Provider Organization, GreenHome Institute</li> <li>• Eco Achievers has a company membership to Passive House Alliance U.S.</li> </ul> <p><b>C.</b> List all your organization's employees that serve on the board of directors, advisory groups or working committees with such groups such as BPI, ACCA, BPI, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.</p> <ul style="list-style-type: none"> <li>• Neither I, nor our employees, have served in the mentioned capacities within the last two years. As mentioned earlier, I am the Co-VP of the Chicago Chapter of Passive House Alliance U.S. and I partake in events and planning activities for the IGA and USGBC-Detroit organizations.</li> </ul> <p><b>D.</b> Disclose any direct sources of funding for your time and/or expenses to participate on the RESNET Board of Directors. If you currently pay for your own expenses, please enter 'self-funded'.</p> <ul style="list-style-type: none"> <li>• Expenses for participation on the RESNET Board will either be self-funded or company-funded</li> </ul> <p><b>E.</b> Disclose sources of funding, the amount of funding received and services provided that your organization has received from such federal agencies as Environmental Protection Agency, Department of Housing and Urban Development,</p>	

Department of Energy, etc. and such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.

- Eco Achievers has not received funding, nor provided services, from the entities listed above within in the last two years.

2. **PUBLIC STATEMENTS AND POSITIONS.** List articles, testimony, speeches, etc., by date, title and publication (if any) in which they appeared that you provided about RESNET and home energy ratings. Attach additional sheets if necessary. Please mark the box below only if applicable.

I have no relevant public statements or positions (double-click box to mark).

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

*The completed and signed form must be sent to RESNET Executive Director as indicated in the instructions accompanying this form.*

**Residential Energy Services Network, RESNET**

Kathy Spigarelli, Deputy Director  
[kspig@resnet.us](mailto:kspig@resnet.us)

# Attachment

## Guidelines and Definitions

### Defining "Bias" and "Conflict of Interest"

**Bias:** The question of potential sources of "bias" ordinarily relates to views stated or positions taken that are largely intellectually motivated or that arise from the close identification or association of an individual with a particular point of view or the positions or perspectives of a particular group. Such potential sources of bias are not disqualifying for purposes of RESNET Board service. It is necessary, in order to ensure that the board is fully competent, to elect members in such a way as to represent a balance of potentially biasing backgrounds or professional or organizational perspectives.

**Conflict of Interest:** It is essential that the work of the RESNET Board of Directors not be compromised by any significant conflict of interest, or in some circumstances the significant appearance of conflict of interest, on the part of any member of the board. For this purpose, the term "conflict of interest" means any financial or other interest which conflicts with the service of an individual because it (1) could impair the individual's objectivity or (2) could create an unfair competitive advantage for any person or organization. The existence of a significant conflict of interest ordinarily disqualifies an individual from service.

### How can conflicts of interest arise?

Conflicts of interest can occur when:

When a board member has a strong personal, financial, or professional interest in seeing that a project/policy produce a particular outcome; and

An agency, a sponsor, or a private organization or company attempts either to influence individual board member or to skew the body of information reviewed by the board.

### What is done to avoid conflicts of interest?

Submittal and evaluation of the statement of affiliations and interests that lists professional connections and indicates any positions taken in relevant public statements at the time of nomination and disclosures during board meetings are fundamental to ensuring conflicts of interest and appearances of conflicts of interest are avoided.

*Note: This form and the definitions, included here are derived from forms and considerations as presented by ASHRAE.*