The RESNET Board Executive Committee has voted to create a RESNET Emerging Leadership Council. The purpose of the council is to:

- Advise RESNET on how to effectively recruit, mentor and motivate the organization's emerging leadership.
- Function as a forum for emerging RESNET leaders to discuss how RESNET can make them feel welcome and help shape RESNET's efforts
- Develop a set of recommendations on how to effectively nurture the next generation of RESNET.

## **RESPONSIBILITY OF THE COUNCIL**



Introducing and promoting innovation.



Providing input on specific matters of marketing, engaging the next generation within and outside of the industry, and development of generationallyappropriate messaging.



**Promoting** technologicalliteracy to keep **RESNET** relevant in a fast-evolving and increasingly technological world.



Advising how to broaden consumer appeal towards RESNET and HERS ratings.

## FEATURES OF THE RESNET EMERGING LEADERSHIP COUNCIL

The council will be open to any RESNET member interested in contributing, with a focus on the new generation of leadership.

The council will have an ex officio representative on the board.

**RESNET Standard Development Committees** participation through designated correspondence members.

Hosting a RESNET **Emerging Leadership** Council function at the annual RESNET Building Performance Conference.

Hosting social media outlets for networking and relevant exchange of ideas among the council members.

Conduct a survey of priorities for council members once membership is established.

Develop mobile-friendly website content for ease of access to RESNET's online domain.

## LEADERSHIP COUNCIL

LIMITATIONS OF RESNET EMERGING

Membership does not imply RESNET endorsement of any member company's products or services.

RESNET Emerging Leadership Council members have no authority in respect to the operations, policy or budget of RESNET.

The RESNET **Emerging Leadership** Council shall have no standards development authority.

RESNET Emerging Leadership Council at the 2017 RESNET Board Performance Conference. To learn more, contact Stephanie DeZee at:

stephanie@resnet.us

There will be a special session on the



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