



2026 RESNET® CONFERENCE

Sponsorship Prospectus

MARCH 17 - 20 | SAN ANTONIO, TX

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RESNET's Mission

to make the energy use of all homes transparent, thereby driving residential sector energy use toward net zero.

ABOUT RESNET

The Residential Energy Services Network (RESNET) was founded in 1995 as an independent, non-profit organization to help homeowners reduce the cost of their utility bills by making their homes more energy efficient. Based on the RESNET mission, goals, and foresight for where the building performance industry is headed, we cater our annual conference to bring the most valuable information to you and your customers.



HISTORY OF THE RESNET CONFERENCE

As a leader in energy efficiency, RESNET has a long-standing tradition of hosting influential events that drive the conversation on sustainable home energy practices. Returning to fully in-person events in 2023, RESNET welcomed over 420 attendees in San Diego. The momentum continued with the 2025 Conference in Tempe, AZ, where nearly 600 industry leaders and innovators gathered for three days of networking, learning, and collaborating.

Building on this success, RESNET is excited to host its 2026 Conference in San Antonio, offering yet another premier opportunity for connection and innovation. Over 70% of 2025 attendees were Raters and Rating Providers—key demographics that align with our sponsors' target audiences.



RESNET Conference attendees include experienced professionals and emerging leaders eager to expand their industry expertise. With many sponsorship opportunities available on a first-come, first-served basis, now is the time to secure your spot! [Complete the sponsorship agreement here](#) to lock in your deliverables today.



ABOUT THE 2026 RESNET CONFERENCE

The 2026 RESNET Conference is a fully in-person event occurring March 17–20, 2026. Join us in San Antonio, TX, to grow your network, engage with industry peers, and make the most of this invaluable experience.

The Conference will begin with general sessions in the mornings, followed by concurrent breakout sessions in the afternoons. Between sessions, attendees can enjoy complimentary refreshments, connect with industry professionals and colleagues, and explore the latest developments in the building performance industry at our dedicated exhibit hall.

By sponsoring the RESNET Conference, your organization becomes a part of RESNET's strong history of curating impactful events for the residential energy sector. We look forward to delivering a rewarding experience for all participants.

Schedule Overview

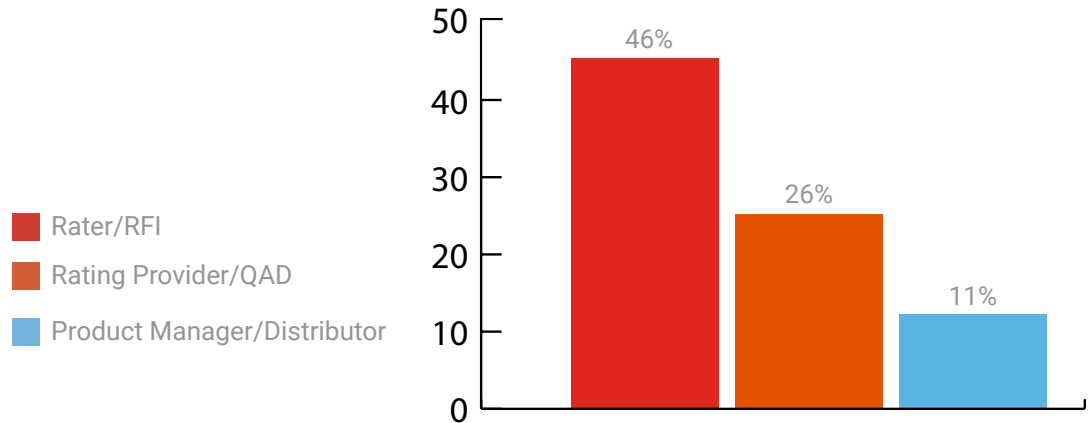
Please note that schedule is subject to change.

Tuesday 3/17	Pre-conference training & opening reception
Wednesday 3/18	Full day of sessions, evening reception
Thursday 3/19	Full day of sessions, evening reception
Friday 3/20	Half day of sessions, special events & training



PREVIOUS YEAR'S STATISTICS

2025 RESNET CONFERENCE ATTENDEES BY PROFESSION



MAILING LISTS

Currently have a contact list of over 3,800 people with more than 1,500 people being past conference attendees.



RESTalk PODCAST

RESTalk is listed as one of the top podcasts to subscribe to by Energy Circle. There is an average of 313 downloads per monthly episode.

SOCIAL REACH



11.6K+ FOLLOWERS

Main page: 2,841 Followers
RESNET SmartHome: 8,609 Followers
RESNET HERS Index - 191 Followers



8.1K+ FOLLOWERS

Group: 5,202 Members
Main - 2,903 Followers



301 SUBSCRIBERS



6.3K+ FOLLOWERS

Main - 3,199 Followers
SmartHome - 3,169 Followers



1.1K+ FOLLOWERS

2025 EVENT SPONSORS



PLATINUM SPONSOR:

NAIMA

NORTH AMERICAN INSULATION
MANUFACTURERS ASSOCIATION

DIAMOND SPONSORS:

KNAUF

BROAN
NuTone
BETTER AIR. BETTER LIFE.



INTERNATIONAL
CODE
COUNCIL®

2025 EVENT SPONSORS



SUPPLIERS ADVISORY BOARD SPONSORS



GOLD, SILVER AND BRONZE SPONSORS



WELCOME TO SAN ANTONIO

San Antonio is famous for its picturesque River Walk, the iconic Alamo, and incredible Tex-Mex cuisine, all within walking distance of the 2026 RESNET Conference. While these are must-see highlights, they are just the beginning of experiences the city has to offer.

From rich history to lively cultural attractions, San Antonio has something for everyone. Start planning your unforgettable RESNET Conference experience today!



San Antonio Missions



The Alamo



The Riverwalk



Botanical
Gardens



La Villita
Historic Village

ABOUT GRAND HYATT SAN ANTONIO RIVER WALK



Grand Hyatt San Antonio River Walk celebrates the history and charm of the Alamo City with a welcoming spirit and elegant sophistication. The upscale accommodations include hotel rooms right on the River Walk in the heart of downtown San Antonio. Unwind at the rooftop pool, enjoy specialty cocktails and regional dishes at Bar Rojo, and relax on the secluded fifth-floor terrace.

After exploring the city's many attractions, Grand Hyatt San Antonio River Walk offers an upscale—and updated—retreat, with rich décor and modern Southwestern accents for an authentic ambiance. The family-friendly luxury hotel suites offer separate living areas and city views of downtown San Antonio.



PLATINUM SPONSOR

TOTAL COST - \$20,000

The ultimate sponsorship option to showcase your company at the 2026 RESNET Conference. Highlight your company's dedication to the industry by becoming a Platinum Sponsor!

Benefits:

- Complimentary 20x8 booth exhibit space in exhibit hall
- Complimentary conference registration for up to eight attendees (\$7,200 value)
- Complimentary guest passes for up to three guests (\$1,050 value)
Includes access to receptions, meals, and exhibit hall only
- Access to attendee contact list, post-conference (\$1,500 value)
- Sponsored e-blast to pre-conference attendees (\$1,000 value)
- Designated post on RESNET social media (\$500 value)
- 90-second commercial to be played on RESTalk, RESNET's monthly podcast (sponsor provides commercial)
- 60-second commercial to be played at general session (sponsor provides commercial)
- Company highlighted in all conference materials, including conference website
- Opportunity to include literature or gift in attendee welcome bag (sponsor provides gifts or literature, limit one per sponsor)
- 5-minute presentation at general session
- Free year of SAB membership (offered to new SAB members only)

PLATINUM SPONSORS SELECT ONE EXCLUSIVE OPPORTUNITY

1. HOST EVENING RECEPTION AT THE ALAMO!

- The historic and beautiful Alamo is hosting our attendees for an evening reception! Join today to claim the exclusive sponsorship of this exciting opportunity
- All reception food and beverage, including hosted bar, billed to sponsor
- RESNET provides sponsored table tents and signage around reception space as well as pre-conference and on-site marketing to encourage attendance and highlight reception sponsor

2. SPONSOR OFFSITE EXCURSION

- Sponsor an offsite attendee excursion, such as offsite reception, local attractions, and other interactive activities. RESNET to assist in planning including transportation, marketing, and more. All costs associated with these excursions billed to sponsor

3. PRODUCT DEMONSTRATION

- Opportunities to showcase product or other interactive demonstration during reception or breakout sessions during conference

4. SPONSORED GIFTS FOR ATTENDEE HOTEL ROOMS

- Provide sponsored gifts to all conference guests staying at Grand Hyatt, gifts placed in attendee rooms upon arrival (sponsor provides gifts)

5. SPONSOR CONFERENCE ATTENDEE REFRESH & RECOVER ROOM

- Dedicated space for conference attendees to take advantage of refreshments, charging stations, chair massages, and more
- Company branded signage around this dedicated space

DIAMOND SPONSOR

TOTAL COST - \$15,000

The best sponsorship opportunity for companies who want to broaden their brand reach and help build a dedicated customer base!

Benefits:

- Complimentary 10x8 booth exhibit space in Exhibit Hall
 - Option to upgrade to 20x8 space for additional \$2,000
- Complimentary conference registration for up to six attendees (\$5,400 value)
- Complimentary guest passes for up to two guests (\$700 value)
 - Includes access to receptions, meals, and exhibit hall only
- 60-second commercial to be played at general session (sponsor provides commercial)
- Access to attendee contact list, post-conference (\$1,500 value)
- Sponsored e-blast to pre-conference attendees (\$1,000 value)
- Opportunity to include literature or gift in attendee welcome bag (sponsor provides gifts or literature, limit one per sponsor)
- Company highlighted in all conference materials, including conference website
- Free year of SAB membership (offered to new SAB members only)
- 3-minute presentation at general session

DIAMOND SPONSORS SELECT ONE EXCLUSIVE OPPORTUNITY

1. HOST EVENING RECEPTION AT THE ALAMO!

- The historic and beautiful Alamo is hosting our attendees for an evening reception! Join today to claim the exclusive sponsorship of this exciting opportunity
- All reception food and beverage, including hosted bar, billed to sponsor
- RESNET provides sponsored table tents and signage around reception space as well as pre-conference and on-site marketing to encourage attendance and highlight reception sponsor

2. SPONSOR OFFSITE EXCURSION

- Sponsor offsite attendee excursion such as offsite reception, local attractions, and other interactive activities. RESNET to assist in planning including transportation, marketing, and other logistics. All costs associated with these excursions billed to sponsor

3. WELCOME BAG SPONSOR – LIMITED TO ONE SPONSOR - CLAIMED

- Logo on welcome gift bags provided to all conference attendees for additional \$2,000

4. LANYARD SPONSOR – LIMITED TO ONE SPONSOR - CLAIMED

- Opportunity to have company logo on attendee lanyards for additional \$1,500

SUPPLIER ADVISORY BOARD SPONSOR

INCLUDED IN MEMBERSHIP

Exclusive to SAB Members - [JOIN TODAY](#) to access these benefits!

Benefits:

- Complimentary 10x8 booth exhibit space in exhibit hall
 - Option to upgrade to 20x8 booth space for additional \$2,000
- Complimentary conference registration for three attendees (\$2,700 value)
- Access to attendee contact list, post-conference (\$1,500 value)
- Sponsored e-blast to pre-conference attendees (\$1,000 value)
- 30-second commercial to be played at general session (sponsor provides commercial)
- Opportunity to include literature or gift in attendee gift bags (sponsor provides gifts or literature, limit one per sponsor)
- Company highlighted in all conference materials, including conference website
- \$10k discount on sponsorship upgrades for Diamond & Platinum sponsorship



GOLD SPONSOR

TOTAL COST - \$7,500

This is a great sponsorship opportunity for companies who want to build a customer base and brand awareness!

Benefits:

- Complimentary table top exhibit (standard 6 ft. table w/ 2 chairs in exhibit hall)
 - Option to upgrade 10x8 booth for additional \$1,500
- Complimentary conference registration for three people (\$2,700 value)
- Opportunity to include literature or gift in attendee gift bags (sponsor provides gifts or literature, limit one per sponsor)
- Company highlighted in all conference materials, including conference website

GOLD SPONSORS SELECT ONE EXCLUSIVE OPPORTUNITY

1. MOBILE APP SPONSOR– LIMITED TO ONE SPONSOR

- Exclusive recognition and branded app announcements (limit 2) to available users

2. CHARGING STATION SPONSOR – LIMITED TO ONE SPONSOR

- Exclusive recognition of company with branded charging stations placed around conference space, including exhibit hall, for additional \$1,500

3. WI-FI SPONSOR – LIMITED TO ONE SPONSOR

- Exclusive sponsor of hotel Wi-Fi for additional \$1,500
- Company logo and branding available on signage, with wifi access codes placed around conference space, including exhibit hall

4. SPONSOR ON-SITE ATTENDEE ACTIVITY

- Option to sponsor an activity such as morning yoga, guided tours, and more

SILVER SPONSOR

TOTAL COST - \$4,000

A great opportunity to showcase your company to new customers and other vendors!

Benefits:

- Complimentary conference registration for two people (\$1,800 value)
- Complimentary table top exhibit (standard 6 ft. w/ 2 chairs in exhibit hall)
- Opportunity to include literature or gift in attendee gift bags (sponsor provides gifts or literature, limit one per sponsor)
- Company highlighted in all conference materials, including conference website

BRONZE SPONSOR

TOTAL COST - \$2,000

A sponsorship opportunity that is great for companies looking to support the network at a more affordable level!

Benefits:

- Complimentary conference registration for one person (\$900 value)
- Company highlighted in all conference materials, including conference website

OTHER SPONSORSHIP OPPORTUNITIES

Do you have a sponsorship idea that will fit more within your company's scope or want to customize a package based on your organization's needs for this event? We want to partner with you! Please email [***conference@resnet.us***](mailto:conference@resnet.us) to discuss customized opportunities.

Ensure your company registers ASAP as deliverables are first come, first served. RESNET cannot ensure access to full deliverables if sign-up is after January 23, 2026.

A LA CARTE MARKETING SPONSORSHIP OPTIONS

Choose as many or as few of the following additional sponsorship opportunities! *(Must at least sponsor at Bronze level)*

- Host a Webinar on RESNET platform in 2026 (limit 1/company) – **\$2,500**
- 90-second commercial to be played on RESTalk, RESNET's Monthly Podcast – **\$2,000**
- 60-second commercial to be played at general session (limit 1/day per company) - **\$1,500**
- Sponsored e-blast to pre-conference attendees (limit 1 per company) - **\$1,000**
- 30-second commercial to be played at general session (limit 1/day per company) - **\$750**
- Company highlighted on RESNET's social media platforms (limit 1 per company) – **\$500**



TABLE TOP EXHIBITOR INFO

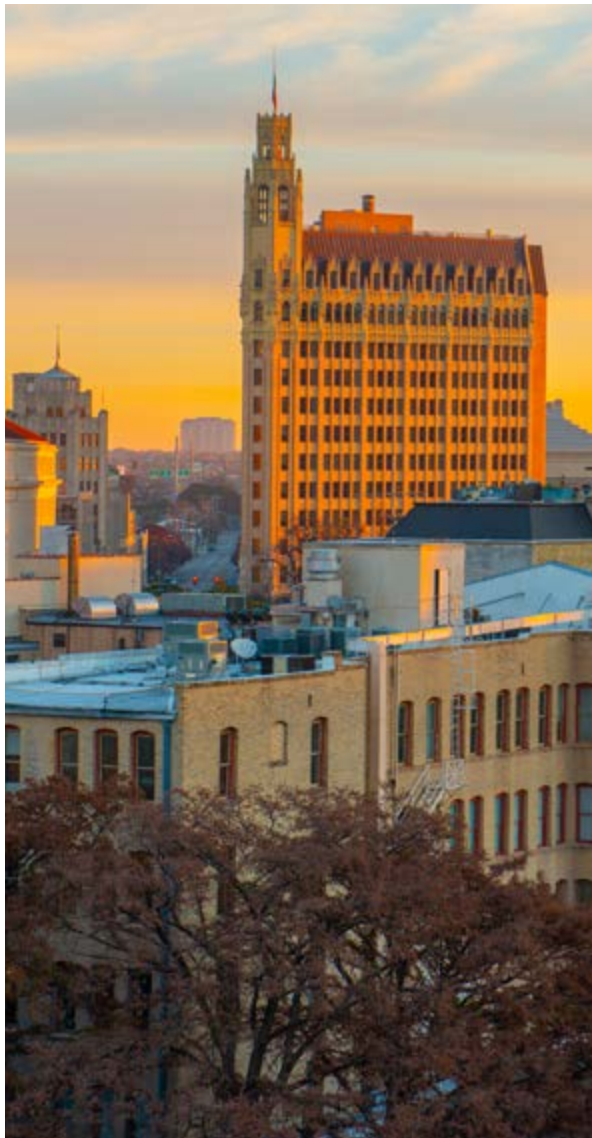
RESNET is thrilled to offer a fully dedicated exhibit hall designed exclusively for our exhibitors! Whether you choose a table top exhibit or a full 10x8 booth, this is the perfect opportunity to showcase your latest products and services to top professionals in the building performance industry.

Once your preferred sponsorship and exhibitor options are selected, you'll be assigned a table or booth space. If you require additional power or special facility accommodations, these costs will be the sponsor's responsibility and must be arranged directly with the hotel. Please indicate any such requests in your sponsorship agreement.

All exhibitor spaces include a 6' skirted table with two chairs, and one power strip per table. 20x8 and 10x8 booth spaces are extremely limited—secure yours today!

To become an exhibitor or sponsor, complete the 2026 Sponsor Agreement form today!





JOIN US ON THE RIVER WALK!



QUESTIONS? CONTACT US

For any questions or to request additional information, contact us below.



conference@resnet.us



resnet.us/2026