Provider Candidate

Kathy Howard

Burgess Consultants khoward@burgess-inc.com 832.524.5212

1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

I was the founder of Energy Sense in 2000, one of the first rating companies in the State of Texas. We were then bought out by MASCO Corp., where I took over responsibilities for building the company over Statewide. I served on the RESNET Board for 2 terms in the early 2000's. Since then, I was a co-founder of SPEER, a Texas association whose mission is to accelerate the adoption of energy efficient building systems and promote energy efficient projects and clean energy. In addition, I have served on the Houston Builders Association and am a lifetime director of the Texas Builders Association. I also serve on committees for builder association across the State of Texas. Finally I am currently serving on the NAHB Sustainability committee.

My 20 years of experience on these boards and committees prepares me for serving again on the RESNET Board. I recently changed positions from Regional Manager with TopBuild for 17 years (we were spun off from Masco in 2015.) I just joined Burgess Consultants serve multiple markets nationally. Mr. Burgess has assigned me to represent Burgess in all of my government affairs and committee positions. And he is very interested in supporting RESNET and it's mission by supporting my submission for this role.

As founder of one of the original rating companies, I also worked closely with EPA and was a member of the RESNET technical standards, under Darren Wastchak. Therefore, I have experienced serving on one of the most challenging committees. I have always been a proponent of the work and direction RESNET has prioritized.

2. Why is this the right time for you to serve on the RESNET Board?

My CEO who I now report directly to, has made it my mission to represent our Company on all my existing Board and committee positions. He has taken off operation responsibilities to ensure I can have time to dedicated to what ever is needed. In addition, I believe our industry/ our world is going through some major changes and I have not only my own innovative creative ideas to be open minded to make changes that will help this leadership keep up with these changing times. I'm also blessed to be a part of a very dynamic, creative and knowledge executive team that will also be used as an incredible sounding board to provide input when needed.

3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

As Founder and CEO and then Regional Director of Topbuild. Each position had responsibilities

strategically aligned to the primary responsibilities of the RESNET Board . These included setting strategies and goals for financial success along with marketing and sales goals annually. My executive management experience included this for each of the major markets in Texas and successfully meeting these goals every.

In addition, serving on many of the committees across the State over 20 years helped creat key relationships with both leading rating companies in the State as well as the State Energy Conservation Office and other key stakeholders in the State. These contacts help keep up with key issues amongst these stakeholders.

4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

My leadership experience started simply as a member of the Houston Builders Association, then serving on several committees including the Education and Green Building committee. Both equally important to our rating industry by ensuring the education needed was provided to ensure consitency in the field and of course establishing a local high performanc program option.

Next steps as chair of Education increased my responsibilitis and finally becoming a member of that Board. At the same time I became involved at the State level serving on the Energy Committee, membership and the association committee. After 10 years earned my lifetime Director position.

These last few years I have become more involved in the San Antonio and Austin builders Association. Last year I was named Associate of the year.

I was also a founding member of SPEER, as noted above and helped grow the asssociation from half dozen members to over 3 dozen.

All these experiences certainly prepares me for serving on the RESNET Board.

5. What would you contribute to the RESNET Board?

While tenured in the industry, I am more open to change than when I started my career. And I believe this is a time of change and we will need to be creative and able to change to keep up with technology and the world as we have been affected by COVID.

My creativity and my technical knowledge along with my ability to negotiate brings some great experience to the Board. And of course the day to day experience of serving on all these positions brings knowledge and professionalism to the Board. My contacts will also help in getting support from stakeholders when needed.



Potential Sources of Bias / Conflict of Interest Statement of Affiliations and Interests for Candidates for the RESNET Board of Directors

August 22, 2017

This form must be submitted with all applications to be a candidate for the RESNET Board of Directors. It is intended to ensure that relevant information is submitted to the RESNET Board Nominations Committee and the RESNET membership.

The responsibility for determining the information to be reported rests with the individual completing this form. Failure to fully disclose relationships is grounds for removal from consideration for or removal from the RESNET Board of Directors.

Send a signed digital copy of the completed form to Steve Baden at sbaden@resnet.us.

A statement of affiliations and interests does not prevent a person from being nominated as a candidate for the RESNET Board, but is for the purpose of notifying the RESNET Board Nominations Committee and RESNET members of any bias or potential bias.

Potential Sources of Bias / Conflict of Interest Statement of Affiliations and Interests Form

RESNET Board of Directors		
Name: Kathy Howard	Title: Director Strategic Accounts	
Employer: Burgess Consultants	Telephone832-524-5212:	
Address incl. City, State, Zip: 19310 Boca Del Mar		Email: khoward@burgess-inc.com
RESNET Membership Category: Provider		Today's Date:09/29/2020

All sections of this form must be completed. The use of "None", N/A, or no response to answer these inquiries is not acceptable. Incomplete forms will be rejected and the terms for application for nomination to the RESNET Board of Directors e will not have been met.

- 1. **ORGANIZATIONAL AFFILIATIONS**. Enter information as requested below.
- A. Report any business relationships (such as an employee, owner, officer, director, consultant, etc.) in the fields of home energy ratings, building performance and/or other areas that RESNET provides services within the last two years.

Topbuild Home Service: Dave Bell, Mark Curry and other Regional staff members. Managed a dozen rater/field inspectors for them as well.

- Burgess Consultants, reporting to CEO on strategic sales and marketing. I work with 5 Division Presidents responsible for operations and marketing of rating industry, including rater and field inspector.
- B. Report any memberships or volunteer non-business relationships that your company/organization has with such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, Green Building RESNET, etc. within the last two years.

 RESNET member/SPEER out of Texas/NAHB sub- committee/TAB Life Time Director/ Education Chair GASABA
- C. List all your organization's employees that serve on the board of directors, advisory groups or working committees with such groups such as BPI, ACCA, BPI, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.
 - Topbuild Dave Bell served on RESNET Board. I was the only other one in the company that participated in these type of organizations.
 - Burgess has not had a presence on these committees or organizations.
- D. Disclose any direct sources of funding for your time and/or expenses to participate on the RESNET Board of Directors. If you currently pay for your own expenses, please enter 'self-funded'.
 - Travel business expenses which included meals, airfare or mileage, lodging and registration for all events and memberships were covered by Topbuild and now Burgess.
- E. Disclose sources of funding, the amount of funding received and services provided that your organization has received from such federal agencies as Environmental Protection Agency, Department of Housing and Urban Development, Department of Energy, etc. and such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years. None to my knowledge.

F.

2.	PUBLIC STATEMENTS AND POSITIONS . List articles, testimony, speeches, etc., by date, title and publication (if any) in which they appeared that you provided about RESNET and home energy ratings. Attach additional sheets if necessary. Please mark the box below only if applicable.	
x	I have no relevant public statements or positions (double-click box to mark).	
KV I	Howard	
The completed and signed form must be sent to RESNET Executive Director as indicated in the instructions accompanying this form.		
	Residential Energy Services Network, RESNET	