

Jacob Atalla
KB Home
Video Statement: none

1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

I have a long career in the home building industry and firsthand knowledge of the challenges and opportunities that builders face in constructing water-efficient homes. I have also seen firsthand the benefits that energy and water efficiency can bring to homeowners, including lower utility bills, reduced environmental impact, and increased comfort.

As a member of the RESNET Board of Directors, I would work to advance the organization's mission of improving the energy and water efficiency of homes. I would also work to promote the benefits of water efficiency to builders, homeowners, raters, and policymakers.

2. Why is this the right time for you to serve on the RESNET Board?

I would like the opportunity to continue to grow adoption of the HERS H2O ratings program and promote it at the state and federal levels. The time is right to grow the volume of HERS H2O ratings, based on the extreme water stress many regions are experiencing, and per the increased adoption of the DOE ZERH program, which includes requirements for water efficiency.

3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

The RESNET Board of Directors is essential to the organization's success. As a member of the Board, I will utilize my professional experience to make sure that RESNET is run well and stays on track to make homes more energy- and water-efficient. My experience helps me contribute to RESNET's strategy for the future and plans to achieve its goals, always guided by good governance, and supported by healthy finances.

4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

I have served on the RESNET Board in the past, and chaired the committee that developed the ANSI / RESNET / ICC 850 standard for measuring water efficiency. Additionally, I served on the board of EEBA, and chaired the ULI Orange County Sustainability Council.

5. What would you contribute to the RESNET Board?

I would bring passion, connections, insights, and a balanced approach to governance. I would represent the interests of the water efficiency community on the RESNET® Board of Directors and ensure that its voice is heard in all decision-making.