Building Code Official Candidate

Mark Johnson
International Code Council
mjohnson@iccsafe.org
562.331.4608

1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

I currently have more than 15 years Senior Management experience working for the International Code Council (ICC), the publisher of the International Codes, which includes the IECC. In my roll at ICC, I have worked with RESNET to solidify agreements to jointly develop and publish the 301, 380 and 1101 Standards as well as collaborating on training and certification activities. I am very familiar with RESNET and the important role it plays in our industry. I have been active in RESNET and have attended and presented at RESNET Conferences. I also currently serve on the RESNET Board.

2. Why is this the right time for you to serve on the RESNET Board?

With the current demographic shift within the construction industry in terms of its aging work force and pending retirements, the role of RESNET and HERS raters has never been more promising. RESNET and its member raters could fill a need as third party inspectors as it pertains to energy and water efficiency requirements in codes and standards. It is clear that some the goals of ICC and its members intersect nicely with those of RESNET. Serving on the RESNET Board provides an opportunity for me to be part of leveraging the synergies between our two organizations to the benefit of our respective members and industry.

3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

I bring expertise in strategic planning and budgeting along with entrepreneurial skills that would be of value to RESNET. The ability I have displayed in forging partnerships and alliances with both collaborators as well as those competing interests would be of value to RESNET. My current role at ICC entails the oversight of key business units that contribute approximately \$40 million in revenue annually. My expertise in business development could be beneficial to RESNET and its Board.

4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

I currently have over 25 years' experience in management at the Executive, Senior and Operational level. In addition, I bring Board experience serving on two previous Nonprofit Boards prior to serving on the Board of RESNET (where I currently serve). In my past board experience, I serve as President on a Board for slightly over 3 years. In my early years, I achieved the rank of Eagle Scout, which was instrumental in helping to shape me as a leader.

5. What would you contribute to the RESNET Board?

The areas I believe I would contribute most to the Board is to assist RESNET in expanding its visibility and influence in the building code and standards arena and help create more awareness among Code Officials. My strengths in business development can also be leveraged to increase the awareness and usage of RESNET Standards and related services among state and local government.



Potential Sources of Bias / Conflict of Interest Statement of Affiliations and Interests for Candidates for the RESNET Board of Directors

August 22, 2017

This form must be submitted with all applications to be a candidate for the RESNET Board of Directors. It is intended to ensure that relevant information is submitted to the RESNET Board Nominations Committee and the RESNET membership.

The responsibility for determining the information to be reported rests with the individual completing this form. Failure to fully disclose relationships is grounds for removal from consideration for or removal from the RESNET Board of Directors.

Send a signed digital copy of the completed form to Kathy Spigarelli, RESNET Deputy Director at kspig@resnet.us.

A statement of affiliations and interests does not prevent a person from being nominated as a candidate for the RESNET Board, but is for the purpose of notifying the RESNET Board Nominations Committee and RESNET members of any bias or potential bias.

Potential Sources of Bias / Conflict of Interest Statement of Affiliations and Interests Form

RESNET Board of Directors		
Name: Mark Johnson	Title: Executive Vice President	
Employer: ICC	Telephone: 562-331-4608	
Address incl. City, State, Zip: 3060 Saturn Street, Suite 100, Brea, CA 90601		Email: mjohnson@iccsafe.org
RESNET Membership Category:		Today's Date: 8/14/2020

All sections of this form must be completed. The use of "None", N/A, or no response to answer these inquiries is not acceptable. Incomplete forms will be rejected and the terms for application for nomination to the RESNET Board of Directors e will not have been met.

- 1. ORGANIZATIONAL AFFILIATIONS. Enter information as requested below.
- A. Report any business relationships (such as an employee, owner, officer, director, consultant, etc.) in the fields of home energy ratings, building performance and/or other areas that RESNET provides services within the last two years.

I currently am employed by the International Code Council (ICC) whose membership develops the International Energy Code which once adopted, regulates energy requirements for residential and commercial construction.

ICC currently collaborates with RESNET in the development of Standards which our referenced in the International Codes. In the last two years ICC has published three such standards (301, 380 and 850).

ICC also is copublisher with ASHRAE in the International Green Construction Code which is also cobranded with USGBC. ICC is also copublisher with ASHRAE and NAHB is the ICC 700 (National Green Building Standard).

B. Report any memberships or volunteer non-business relationships that your company/organization has with such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.

ICC has had a membership in ASHRAE

C. List all your organization's employees that serve on the board of directors, advisory groups or working committees with such groups such as BPI, ACCA, BPI, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.

Dave Walls, ICC's Executive Director of Sustainability Programs currently serves on the RESNET Standards Council and Standards Committee..

D.	Disclose any direct sources of funding for your time and/or expenses to participate on the RESNET Board of Directors. If you currently pay for your own expenses, please enter 'self-funded'.
	Self funded
E.	Disclose sources of funding, the amount of funding received and services provided that your organization has received from such federal agencies as Environmental Protection Agency, Department of Housing and Urban Development, Department of Energy, etc. and such groups such as BPI, ACCA, NAHB, ASHRAE, USGBC, RESNET, etc. within the last two years.
	None at this time
ICC	has had a membership in ASHRAE
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	The completed and signed form must be sent to RESNET Executive Director as indicated in the instructions accompanying this form.
	Residential Energy Services Network, RESNET
	Kathy Spigarelli, Deputy Director kspig@resnet.us

Attachment

Guidelines and Definitions

Defining "Bias" and "Conflict of Interest"

Bias: The question of potential sources of "bias" ordinarily relates to views stated or positions taken that are largely intellectually motivated or that arise from the close identification or association of an individual with a particular point of view or the positions or perspectives of a particular group. Such potential sources of bias are not disqualifying for purposes of RESNET Board service. It is necessary, in order to ensure that the board is fully competent, to elect members in such a way as to represent a balance of potentially biasing backgrounds or professional or organizational perspectives.

Conflict of Interest: It is essential that the work of the RESNET Board of Directors not be compromised by any significant conflict of interest, or in some circumstances the significant appearance of conflict of interest, on the part of any member of the board. For this purpose, the term "conflict of interest" means any financial or other interest which conflicts with the service of an individual because it (1) could impair the individual's objectivity or (2) could create an unfair competitive advantage for any person or organization. The existence of a significant conflict of interest ordinarily disqualifies an individual from service.

How can conflicts of interest arise?

Conflicts of interest can occur when:

When a board member as a strong personal, financial, or professional interests in seeing that a project/policy produce a particular outcome; and

An agency, a sponsor, or a private organization or company attempts either to influence individual board member or to skew the body of information reviewed by the board.

What is done to avoid conflicts of interest?

Submittal and evaluation of the statement of affiliations and interests that lists professional connections and indicates any positions taken in relevant public statements at the time of nomination and disclosures during board meetings are fundamental to ensuring conflicts of interest and appearances of conflicts of interest are avoided.

Note: This form and the definitions, included here are derived from forms and considerations as presented by ASHRAE.