

## Board Candidate Application

Building Code Official Candidate: Mark Johnson

Code/Standard Developer

mjohnson@iccsafe.org

562.331.4608

COI Form: Potential Sources of Bias / Conflict of Interest Form

Submitted: Monday, September 26, 2022 3:54:43 AM

### Candidate Questions

1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

I have 20 years Senior Management experience working for the International Code Council (ICC), the publisher of the International Codes, which includes the IECC and IgCC. In my roll at ICC, I have worked with RESNET to solidify agreements to jointly develop and publish the 301, 310, 380 and 850 Standards as well as collaborating on joint training, membership and certification activities. I am familiar with RESNET and the important role it plays in our industry. I have been active in RESNET, attending and presenting at RESNET Conferences. I also currently serve as Vice President on the RESNET Board.

2. Why is this the right time for you to serve on the RESNET Board?

Current demographic shifts in the building industry which include an aging work force and complex energy codes make the role of RESNET HERS raters more essential than ever. RESNET could provide a solution in the form of third-party inspectors as it pertains to energy and water efficiency requirements in codes and standards. It is clear that the goals of ICC and its members intersect nicely with those of RESNET. Serving on the RESNET Board provides an opportunity for me to be part of leveraging the synergies between our two organizations to the benefit of our respective members and industry.

3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

I bring expertise in strategic planning, budgeting and entrepreneurial skills that would be of value to RESNET. I have displayed the ability to forge partnerships and alliances with collaborators as well as those competing interests would be of value to RESNET. My current role entails the oversight of key

business units that contribute approximately \$50 million in revenue annually. My expertise in business development would be beneficial to RESNET and its Board.

4. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

I currently have over 30 years of combined experience in management at the Executive and Operational levels. In addition, I bring Board experience serving on two previous Nonprofit Boards prior to serving on the Board of RESNET. In my past board experience, I serve as President on a Board for slightly over 3 years. In my early years, I achieved the rank of Eagle Scout, which was instrumental in helping to shape me as a leader.

5. What would you contribute to the RESNET Board?

The area I believe I would contribute most to the Board is assisting RESNET in expanding its visibility and influence in the building code and standards space and helping to create more awareness among Code Officials. My strengths in business development can also be leveraged to increase the awareness and usage of RESNET Standards and related services among national, state and local government.