Paulette McGhie's Candidate Questionnaire

Paulette McGhie

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1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

My interest in serving on the RESNET Board of Directors stems from my life's work and passion in promoting energy efficiency in buildings, and my personal belief that the cheapest and cleanest form of energy, is the energy we don't use. Those that have worked with me over the years can attest to both my passion and involvement in HERS Industry, public policy issues, advocacy and collaboration at local, state and federal levels.

In 2004 while working for Energy Inspectors she contracted over 85 Production Builders to build to above code programs such as Energy Star, Net Zero Homes, WaterSense, Indoor AirPlus, and Federal Tax Credit for new homes. Her success was due to strategically marketing above code programs that educated builders and homeowners to the benefits of building and buying energy and water efficient homes. Paulette's contributions helped Energy Inspectors earn the EPA "Energy Star Partner of the Year" award 11 consecutive years from 2007 to 2018; receiving the national WaterSense Awards in 2011, 2014 & 2015 and the Indoor AirPlus Awards in 2011, 2015-2017.

2. Why is this the right time for you to serve on the RESNET Board?

I would like to continue my work on the RESNET Board and assist in growing the opportunities for HERS Raters. With the growing Energy Code Opportunities its important to focus on new services for our Industry. I believe that my experience in promoting Energy Star can be duplicated for the benefit of ERI / HERS Scores. Resnet needs a National Marketing Campaign to educate the public on the HERS Score / miles per gallon on homes and businesses.

3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

- Maintain strategic vision of organization, assist in keeping RESNET goals on track, participate in all meetings, attend required meetings in person.
- Fiduciary oversight of organization, review budgets and ensure that RESNET goals are being met.
- Participate in making sure that all Governance oversight of organization's compliance to the RESNET Bylaws, the laws and regulations of the State of California and the IRS rules for (501)c3 organizations.

4. Describe your experience in either leadership and/or serving on the board of a non-profitorganization.

I participated in the development of Nevada Energy Star Partners back in 2005 until 2009 on the technical committee. The marketing campaign was a great success in that over 80% of all new homes being built in Las Vegas were certified as Energy Star under the new homes program.

From 2009 to 2012 I worked for Utah Clean Energy, a non profit and helped manage a DOE ARRA Grant called

Utah Building Energy Efficiency Strategies (UBEES) to increase energy efficiency in Utah's buildings 20% by 2015. I served on the Utah Building Code Commission's Energy Ad Hoc Committee and organized Energy Code Forums & Energy Code Compliance Working Groups to identify solutions for improved energy code compliance. UBEES successfully outreached to builders, developers, building departments, building inspectors, business, and homeowners through Education Forums, Energy Star Conferences, Home and Garden Shows and Community outreach activities. My experience includes networking with representatives from federal, state and local governments, utilities, renewable energy industries, and clean energy advocates interested in early energy code adoption, and betterquality energy code compliance during construction as a method to increase the energy efficiency of buildings. UBEES actively promoted Energy Star programs for existing homes, new homes, the Energy Star Benchmarking of state buildings and the training of local businesses to in benchmarking. For this work UBEES was recognized by the EPA as Energy Star Partner of the Year for 2010 and 2011.

5. What would you contribute to the RESNET Board?

The creations of a National HERS Score marketing campaign to educate homebuyers on the benefits of owning High Performance Homes. If more potential homebuyers ask builders what their "HERS Score is" we will have more builders participate in rating their homes. Growing our Industry! The public needs to be aware of what I HERS Score means to them.