



RESNET 2020

BUILDING PERFORMANCE CONFERENCE
SPONSOR & EXHIBITOR PROSPECTUS
SCOTTSDALE AZ | FEBRUARY 24-26



RESNET[®]
RESIDENTIAL ENERGY SERVICES NETWORK

2020 CONFERENCE
Scottsdale, AZ • Feb 24-26

ABOUT RESNET

The Residential Energy Services Network (RESNET) was founded in 1995 as an independent, non-profit organization to help homeowners reduce the cost of their utility bills by making their homes more energy efficient.

ABOUT CONFERENCE

The RESNET Building Performance Conference is the premier national forum on home energy ratings, existing home retrofits, building codes and energy policy.

The RESNET Building Performance Conference offers strategic options to business challenges and provides a venue where you can obtain usable solutions in an evolving industry. This is the place to network with the best building performance professionals and obtain crucial information on the home performance industry.

The 2020 RESNET Building Performance Conference will take place on February 24 - February 26 in Scottsdale, AZ at the Scottsdale Resort, McCormick Ranch.

ABOUT SCOTTSDALE RESORT

Beautifully reimagined to reflect the beauty, warmth and community spirit of the Sonoran Desert, The Scottsdale Resort at McCormick Ranch welcomes you to a secluded oasis. Where conversations flow and connections are made, you'll discover a AAA Four Diamond retreat for the senses. Celebrate the pampering indulgence of Luna Spa. Savor the locally-sourced creations of artisan chefs. Schedule a sunrise tee time on nearby McCormick Ranch Golf Course. Or, simply enjoy the sunshine in one of our poolside cabanas. However you wish to spend your days, your next unforgettable experience awaits just off the beaten path.



WELCOME TO SCOTTSDALE!



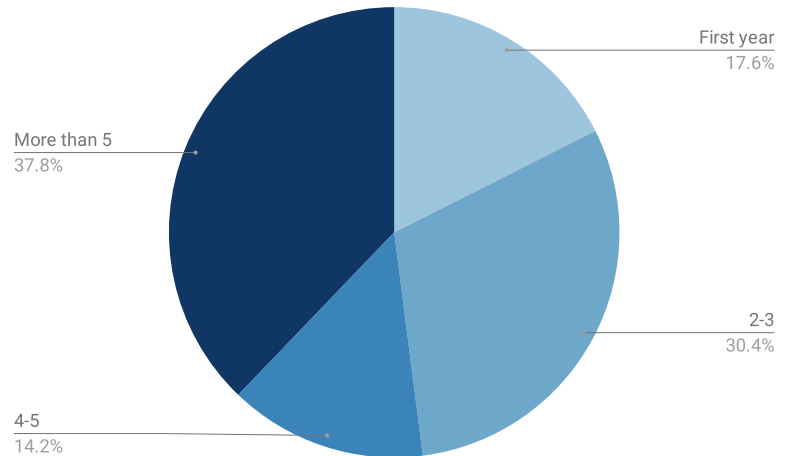
RESNET CONFERENCE OVERVIEW

Based on survey data collected from the 2019 Conference, there is a wide range of attendees from many different segments in the industry, but a majority of RESNET Conference Attendees are HERS Raters and Rating Providers.

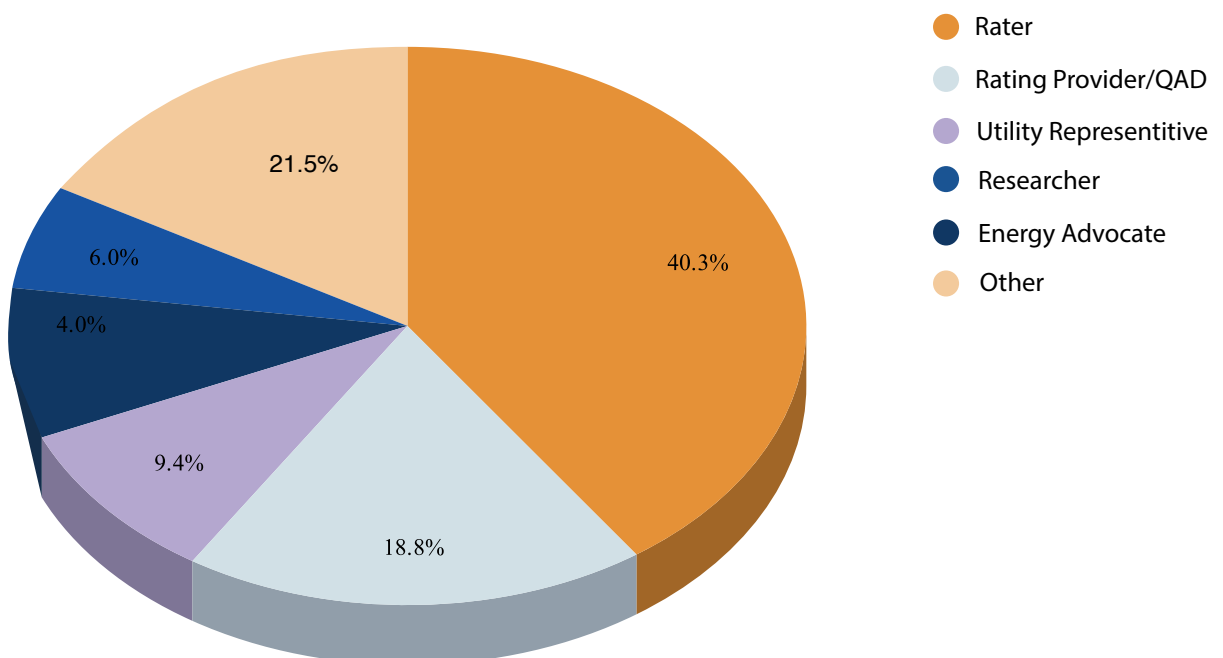
New Orleans was the first year RESNET Conference for many attendees, but the majority have been RESNET Conference goers for over five years.

These statistics indicate that your customers are the majority of the attendees present at the conference, including Raters that are emerging and seasoned professionals in the home energy field and looking for reliable and dependable suppliers.

ATTENDANCE BASED ON YEARS



ATTENDEES BASED ON INDUSTRY



CONFERENCE SPONSORSHIP OPTIONS

TIER 1 SPONSORSHIP - RESNET CONFERENCE PLATINUM SPONSOR & EXHIBITOR

Platinum Sponsor

The ultimate sponsorship option to showcase your company at the RESNET Conference.

Show your dedication to the industry by becoming a Platinum sponsor! Sponsorship includes:

- Eight Complimentary Conference Registrations
Full Convention Access for up to Eight People (\$6,400 Value!)
- Complimentary 10 x 20 Exhibit Space
10 x 20 Booth for Company (\$4,400 Value!)
- Sponsored E-Blast to Pre-Conference Attendees
- Attendee Contact List Post Conference
- Designated Social Post on RESNET Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn
- Opportunity to Welcome Attendees at General Session (*Monday Morning*)

TOTAL COST - \$20,000

Supplier Advisory Board Members can upgrade to this Sponsorship for only \$10,000

TIER 2 SPONSORSHIP - RESNET CONFERENCE DIAMOND SPONSORSHIP

Reception Sponsor (*Limited to Two Sponsors*)

Reception Sponsor is great to show attendees that you know how to throw a party!

This sponsorship package includes offers:

- Exclusive recognition at the Monday or Tuesday night reception
- Company logo on the conference website
- Company highlighted in all conference materials
- Three complimentary full conference registrations (*\$2,400 value*)
- Dedicated e-blast to RESNET Conference Attendees inviting them to the reception
- Complimentary bar for attendees, hosted by your company

TOTAL COST - \$15,000

CONFERENCE SPONSORSHIP OPTIONS

TIER 3 SPONSORSHIP - RESNET CONFERENCE GOLD SPONSORSHIPS

Pick One of the Following:

1. RESNET GOLD Conference Sponsor & Exhibitor

Gold recognition, perfect for if you plan to exhibit and have five or more representatives attend conference. Sponsorship includes:

- Top tier company recognition on the conference website and in all materials
- Complimentary 10X10 conference exhibit booth (\$2,200 value)
- Five complimentary conference registrations (\$4,800 value)
- Attendee contact list post-conference
- Sponsored E-blast to pre-conference attendees

NOTE: Supplier Advisory Board Members receive this sponsorship complimentary as part of the SAB annual dues. For more information on joining the Supplier Advisory Board, contact Ryan Meres, ryan@resnet.us

2. Conference Registration Sponsor (Limited to One Sponsorship)

Conference Registration Sponsors will be recognized at the RESNET registration booth when attendees check in. Sponsorship Includes:

- Company recognition on the conference website and in all materials
- Exclusive company recognition at the registration area
- Option to lay out literature at the registration-desk
- Two complimentary conference registrations (\$1,600 value)

TOTAL COST - \$10,000

TIER 4 SPONSORSHIP - RESNET CONFERENCE SILVER SPONSORSHIPS

Pick One of the Following:

1. RESNET SILVER Conference Sponsor & Exhibitor

Perfect for if you plan to exhibit and have three or more representatives attend conference. Sponsorship includes:

- Company recognition on the conference website and in all materials
- Complimentary 10X10 conference exhibit booth (\$2,200 value)
- Three complimentary conference registrations (\$2,400 value)

2. RESNET Conference App Sponsor

Be the guide to all things conference! All attendees use the app for schedule, conference info, exhibit hall maps, and much more. Have your company be the exclusive provider of this service! Sponsorship includes:

- Company recognition on the conference website and in all materials
- Recognition on the conference app when loading
- One complimentary conference registration (\$800 value)

TOTAL COST - \$7,000

CONFERENCE SPONSORSHIP OPTIONS

TIER 4 CONTINUED

3. Lanyard Sponsor

Attendees will be wearing your name for three whole days! Only one lucky sponsor will receive their logo on the 800+ lanyards used for attendee badges. Sponsorship includes:

- Company recognition on the conference website and in all materials
- Lanyard sponsorship is and offers exclusive recognition via company logo on lanyards for conference attendees
- Ownership of all the extra lanyards post-conference
- One complimentary conference registration (\$800 value)

TOTAL COST - \$7,000

TIER 5 SPONSORSHIP - RESNET CONFERENCE BRONZE SPONSORSHIPS

Pick One of the Following:

1. RESNET Bronze Conference Sponsor & Exhibitor

Bronze recognition, perfect for if you plan to exhibit and want a complimentary pass for a company representative. Sponsorship includes:

- Company recognition on the conference website and in all materials
- Complimentary 10X10 conference exhibit booth (\$2,200 value)
- One complimentary conference registration (\$800 value)

2. Afternoon Break Sponsor (Limited to Three Sponsorships)

Take a break, we've got your promotion covered! Sponsorship includes:

- Company recognition on the conference website and in all materials
- Exclusive recognition for one afternoon break (Monday, Tuesday or Wednesday)
- One complimentary conference registration (\$800 value)

3. Charging Station Sponsor (Limited to one sponsor) - **SOLD**

Charge up the energy at conference by hosting exhibit hall charging station! Sponsorship includes:

- Company recognition on the conference website and in all materials
- Exclusive recognition of a stationed charging stations that attendees can use for phones and laptops
- One complimentary conference registration (\$800 value)

4. Professional Photo Sponsor (Limited to one sponsorship) - **SOLD**

For \$3,000, the Photo Booth sponsor will receive exclusive recognition at a photo booth in the exhibit hall for attendees to have fun photos taken! Sponsorship includes:

- Company recognition on the conference website and in all materials
- Booth area for your representatives to talk with customers - Recognition on the photo website
- One complimentary conference registration (\$800 value)

TOTAL COST - \$3,000

CONFERENCE SPONSORSHIP OPTIONS

TIER 6 SPONSORSHIP - RESNET CONFERENCE SPONSORSHIPS

Pick One of the Following:

1. RESNET Conference Supporter

Perfect sponsorship to show your support to RESNET and the industry at an affordable rate.

Sponsorship includes:

- Recognition on the conference website and in all materials
- One complimentary conference registration (\$800 value)

2. Resort Fountain Sponsor (ONLY ONE LEFT!)

Your company can portrait their company's logo at the McCormick Ranch's beautiful fountain for one day at \$1,500. Sponsorship includes:

- Company recognition on the conference website and in all materials
- Exclusive company logo recognition on fountain for one of the conference days (Monday - **SOLD**, Tuesday - **SOLD** or Wednesday)

3. Energy Smart Builder Sponsor

Energy Smart Builder sponsorships are \$1,500 and are exclusive to Energy Smart Builder partners and offers:

- Company recognition on the conference website and in all materials
- One complimentary conference registration (\$800 value)

TOTAL COST - \$1,500

HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE CONFERENCE?

Email emma@resnet.us to let us know how we can best cater and promote your company!

REGISTER EARLY TO RECEIVE MAXIMUM EXPOSURE AND ENSURE THAT YOUR COMPANY LOGO WILL BE INCLUDED ON ALL CONFERENCE PROMOTIONAL MATERIAL.

To sign up today visit the sponsor registration webpage and signup online at RESNET.us/conference



RESNET 2020 EXHIBIT

You will find no other tradeshow like the RESNET Building Performance Conference Expo! The exhibit hall provides a unique opportunity to introduce your services and products to Home Energy Raters, builders, home performance contractors and consultants.

The RESNET Conference trade show is dynamic, exciting and an excellent place to network with the best of the best in the home performance industry. RESNET Conference attendees are a wonderful audience to showcase your newest products and services. Don't miss out on this great opportunity!

All booths come with a 6' table, 2 chairs and the expo hall is carpeted. One full attendee registration is included in the booth package (\$800 value). Additional registrations for people that are just working the exhibit are only \$150.

- 10 X 10 Booth - \$2,200
 - *Premium Spaces are \$2,500
- 10 X 20 Booth - \$4,400

SAVE 10% ON BOOTH COSTS BY REGISTERING BEFORE JULY 31, 2019

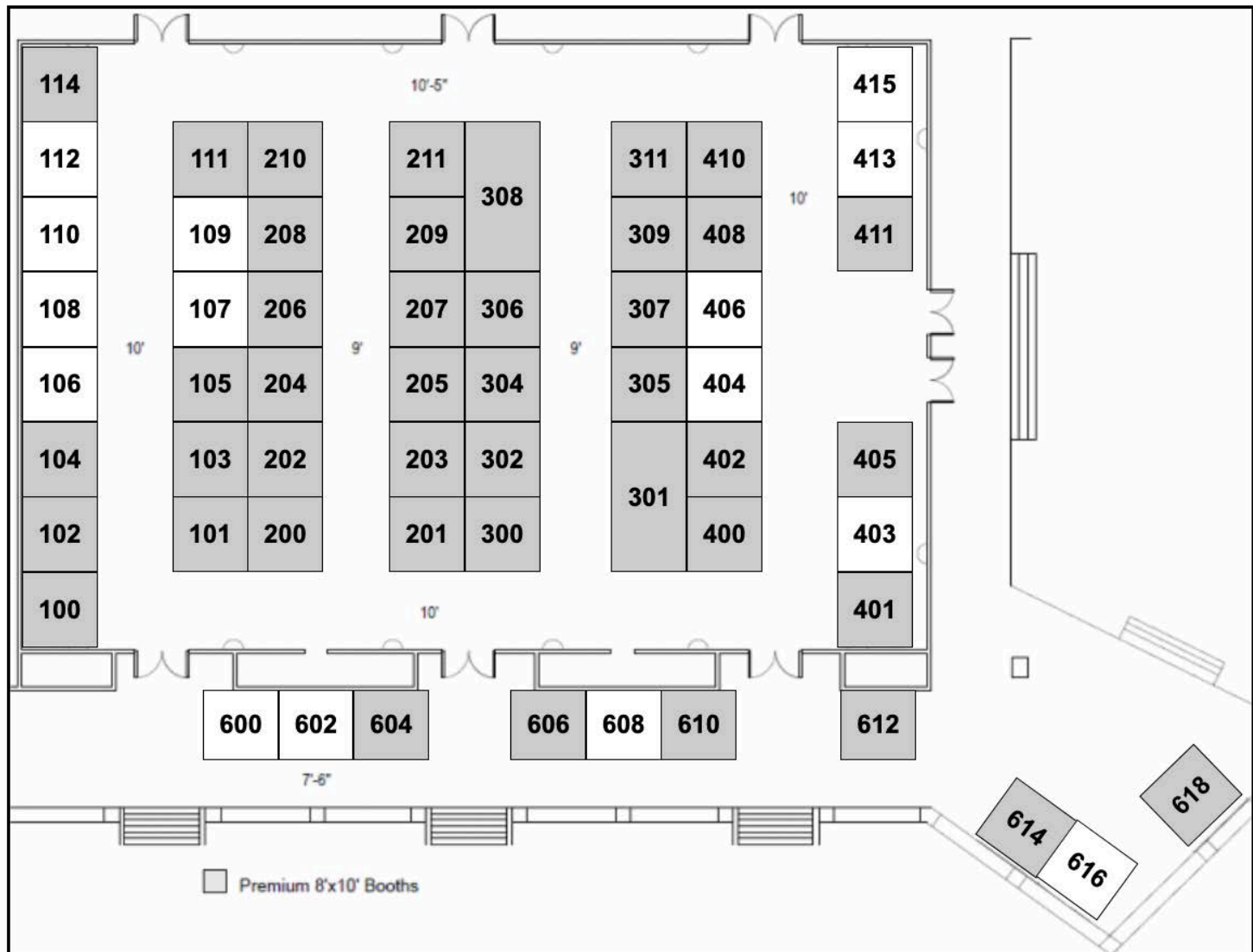
REGISTER AS EARLY AS POSSIBLE TO SECURE A PREMIER EXHIBIT SPACE FOR THE TRADESHOW. BOOTHS ARE SOLD ON A FIRST COME, FIRST SERVE BASIS.

To sign up today visit the sponsor registration webpage and signup online at www.resnet.us/conference



EXHIBIT HALL MAP

Updated November 8, 2019



To view the current list of 2020 Exhibitors,
[CLICK HERE](#)

CURRENT SPONSORS

Updated November 8, 2019

PLATINUM SPONSORS



ENERGY STAR®
HOMES



GOLD SPONSORS



BRONZE SPONSORS



CONFERENCE SUPPORTER



RESNET®
RESIDENTIAL ENERGY SERVICES NETWORK

2020 CONFERENCE

Scottsdale, AZ • Feb 24-26



**WE LOOK FORWARD
TO SEEING YOU IN
SCOTTSDALE!**

QUESTIONS? CONTACT

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WEBSITE: www.resnet.us/conference

#RESNET2020