

RESNET[®]

RESIDENTIAL ENERGY SERVICES NETWORK

TEXAS HB 3215 & HERS[®] RATERS ENERGY CODE COMPLIANCE LEADERSHIP FORUM

October 13-14 | Hilton Austin, TX

[The RESNET Texas Leadership Forum](#) will focus on [Texas House Bill 3215](#) updated the state's universal energy code compliance pathway to allow cities to accept the HERS Index (in addition to 2018 IECC backstops) for energy code compliance across the state, in lieu of the traditional ICC version of state energy code or any ICC stretch code adopted by municipalities. This event brings together leaders in the home building and HERS Rating industry to network and learn about the benefits of this compliance pathway in Texas, and how it can be scaled nationally.

Sponsors have an opportunity to highlight their company at this event in what is now the largest market for HERS Ratings. Network and market your products and services to the leaders and experts of the building performance industry.

Supplier Advisory Board Sponsor

Free & Exclusive to SAB members [JOIN TODAY TO GET THESE BENEFITS!](#)

- Complimentary in-person pass
- Tabletop exhibit option for October 13-14
- Recognition as event sponsor on pre-event materials
- Attendee list post-forum (if attending)
- Opportunities to interact & network with leaders in the HERS Rating Industry

Reception Sponsor - \$15,000

(Limited to 2 sponsors)

- Exclusive sponsorship recognition for Opening Reception October 12th or Reception October 13th
- Complimentary 2 in-person passes
- Tabletop exhibit October 13-14
- Push notification during event to members
- Up to 90 second commercial for general session
- Recognition as event sponsor on pre-event materials
- Attendee list post-forum
- Opportunities to interact & network with leaders in the HERS Rating Industry

Attendee Gift Sponsor - \$10,000

(Limited to 1 sponsor)

- Complimentary 1 in-person pass
- Exclusive sponsorship recognition for sustainable attendee branded gift
- Up to 60 second commercial for general session
- Tabletop exhibit October 13-14
- Push notification during event to members via mobile app
- Recognition as event sponsor on pre-event materials
- Attendee list post-forum
- Opportunities to interact & network with leaders in the HERS Rating Industry

Education Sponsor - \$8,000

(Limited to 2 sponsors) - ONE LEFT!

- Complimentary 2 in-person passes
- Exclusive sponsorship recognition for Educational Sessions on October 13 or 14th
- Up to 90 second commercial for general session
- Tabletop exhibit October 13-14
- Push notification during event to members via mobile app
- Recognition as event sponsor on pre-event materials
- Attendee list post-forum
- Opportunities to interact & network with leaders in the HERS Rating Industry

Mobile App - \$6,000

(Limited to 1 sponsor)

- Exclusive sponsorship recognition for attendee mobile app
- Complimentary 1 in-person pass
- Up to 60 second commercial for general session
- Tabletop exhibit October 13-14
- Push notification during event to members via mobile app
- Recognition as event sponsor on pre-event materials
- Attendee list post-forum

Networking Break Sponsor - \$4,000

(Limited to 4 sponsors) - ONLY 2 LEFT!

- Complimentary 1 in-person pass
- Up to 30 second commercial for general session
- Tabletop exhibit October 13-14
- Push notification during event to members via mobile app
- Recognition as event sponsor on pre-event materials

Lanyard Sponsor - \$3,000- SOLD

(Limited to 1 sponsor)

- Company logo w/ RESNET logo on attendee lanyards
- Complimentary 1 in-person pass
- Recognition as event sponsor on pre-event materials

Custom Room Keys - \$3,000

(Limited to 1 sponsor)

- Company logo on hotel room keys for attendees
- Complimentary 1 in-person pass
- Recognition as event sponsor on pre-event materials

Forum Supporter - \$1,500

- Complimentary 1 in-person pass
- Recognition as event sponsor on pre-event materials

Marketing Add-Ons

NOTE: Companies must purchase a sponsorship package to purchase marketing add-ons.

Sponsors may not have the opportunity to promote their company with all marketing deliverables when signing up later than **October 1, 2022**.

Be sure to sign up early to ensure you are well promoted!

\$3,000 Marketing Add-On

- **Sponsor Commercial** – Up to 90 second commercial sponsor provides to be present between general session (sponsor must provide video)
- **Media Wall** Lobby Level – Static Image or Video (one day option, October 12, 13 or 14)



\$2,000 Add-On

- **Sponsor Commercial** – up to 60 second commercial sponsor provides to be present between general session (sponsor must provide video)
- **Post-Forum attendee list** – receive forum attendee list post-event

\$1,000 Add-On

- **Push notification** – Send a push notification through the digital platform to attendees during the event
- **Dedicated E-blast** - Dedicated E-blast through RESNET server to engage attendees pre-event

\$500 Add-On

- **Designated social post** on RESNET social media highlighting company sponsorship