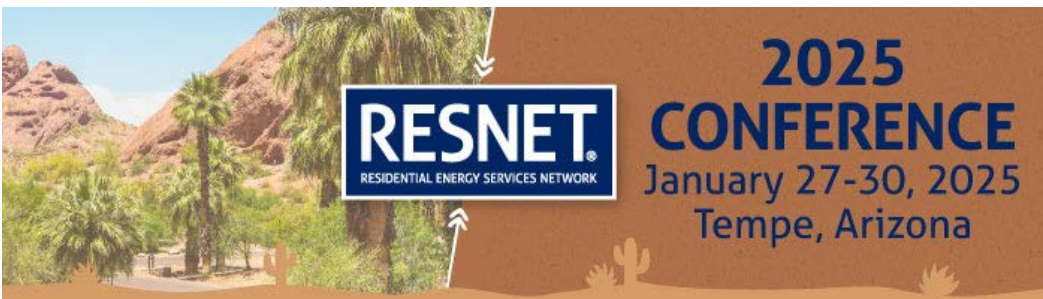


**RESNET**<sup>®</sup>  
RESIDENTIAL ENERGY SERVICES NETWORK



2025 RESNET<sup>®</sup> CONFERENCE

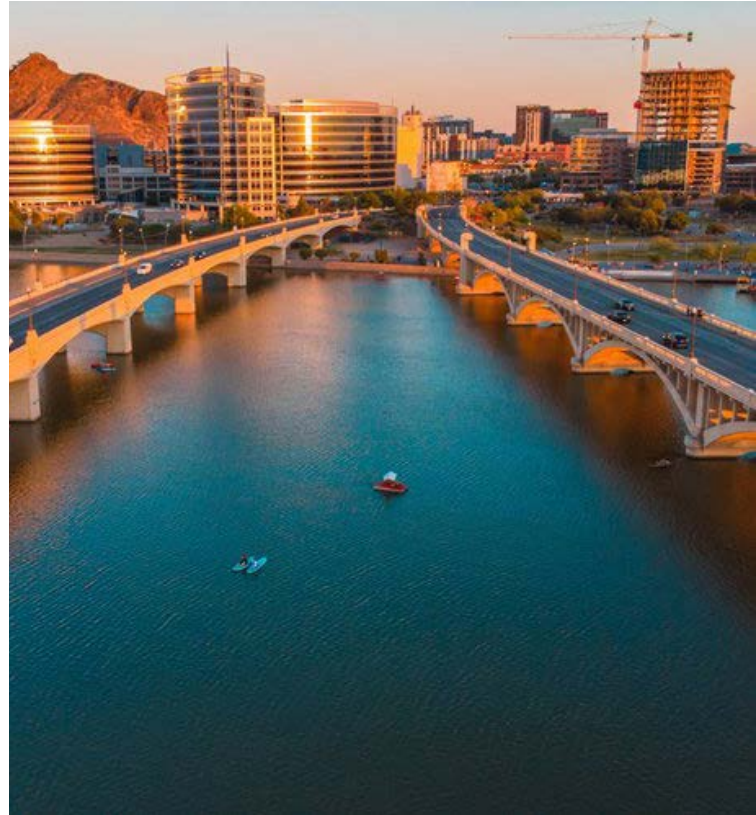
# Sponsorship Prospectus



January 27-30 | Tempe, AZ

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**RESNET's Mission**  
**to make the energy**  
**use of all homes**  
**transparent, thereby**  
**driving residential**  
**sector energy use**  
**toward net zero.**



The Residential Energy Services Network (RESNET) was founded in 1995 as an independent, non-profit organization to help homeowners reduce the cost of their utility bills by making their homes more energy efficient. Based on the RESNET mission, goals, and foresight for where the building performance industry is headed, we cater our annual conference to bring the most valuable information to you and your customers.

## ABOUT RESNET

# HISTORY OF THE RESNET CONFERENCE

RESNET, a leading organization in the field of energy efficiency, has an extensive history of hosting impactful events that shape the conversation around sustainable home energy practices. In 2023, RESNET successfully returned to an in-person conference, drawing together industry leaders and innovators for three days in San Diego, CA. With over 420 registrations, the 2023 RESNET conference was the perfect environment for attendees and exhibitors to exchange ideas, attend informative sessions, and network with peers.

This May, RESNET hosted its inaugural Policy Forum in Washington, D.C., which provided a unique opportunity to hear presentations by federal policymakers and discuss energy initiatives with Congressional representatives. In partnership with [Winning Strategies Washington](#), the Policy Forum hosted nearly 90 people for a full day of general sessions followed by an excursion to Capitol Hill to lobby for energy-related legislation.

Building on this success, RESNET eagerly anticipates its upcoming Conference in 2025, promising yet another platform for collaboration and innovation. Based on previous conference survey data, RESNET has determined that most registrants are Raters and Rating Providers, making up more than 43% of 2023-2024 attendees.



We have found that our sponsors' target demographics are the majority of RESNET's conference attendees. This includes emerging and seasoned professionals as well as new members of the RESNET community looking to further their industry knowledge and tools.

Many of our sponsorship deliverables are first come, first served, so be sure to sign up today! Fill out the sponsorship agreement [here](#) to secure your deliverables.





# ABOUT THE 2025 RESNET CONFERENCE

The 2025 RESNET Conference is a fully in-person event taking place January 27th-30th, 2025. This is an opportunity to expand your network, interact with your peers, and enjoy your time together in sunny Tempe, AZ.

The 2025 Conference will feature general sessions in the mornings with concurrent breakout sessions to choose from in the afternoons. When participants are not attending one of our sessions, they can enjoy complimentary refreshments, network with industry contacts and old friends, and stay up-to-date with invaluable information about the building performance industry at our dedicated exhibit hall.

With a strong history of fostering impactful events for the residential energy industry, RESNET looks forward to hosting your organization as a sponsor in 2025 and promises an enriching and worthwhile experience for all participants.

## Schedule Overview

*Schedule is subject to change*

<b>Sunday 1/26</b>	Opening reception
<b>Monday 1/27</b>	Full day of sessions, evening reception
<b>Tuesday 1/28</b>	Full day of sessions, evening reception
<b>Wednesday 1/29</b>	Half day of sessions, special events
<b>Thursday 1/30</b>	Special events & trainings, attendee departures

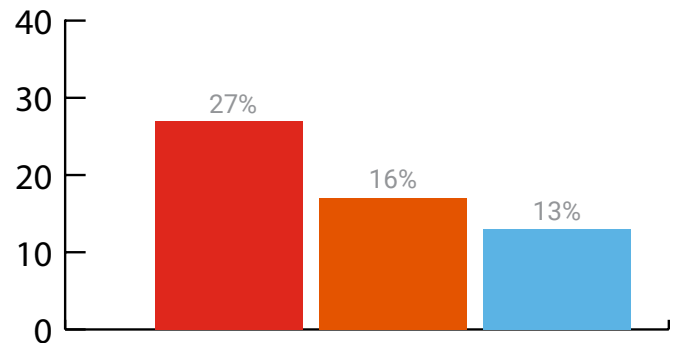


# PREVIOUS YEAR'S STATISTICS

## 2023-2024 RESNET CONFERENCE ATTENDEES BY PROFESSION

Out of our 475 event attendees in 2023-2024, the following industries represented the highest numbers in attendance.

- Rater/RFI
- Rating Providers/QAD
- Product Manager/Distributor



### MAILING LISTS

Currently have a contact list of more than 4,000 people with more than 1,500 people being past attendees.



### REStalk PODCAST

REStalk is listed as one of the top podcasts to subscribe to by Energy Circle. There is an average of 317 downloads per monthly episode.

## SOCIAL REACH



11.7K+ FOLLOWERS



7,500 FOLLOWERS



286 SUBSCRIBERS



6.6K FOLLOWERS



1,065 FOLLOWERS



## SUPPLIER ADVISORY BOARD SPONSORS



## OTHER SPONSORS







# WELCOME TO TEMPE



Enjoy the stunning desert views and bustling downtown scene of Tempe, AZ! Shop at over 185 stores at the Arizona Mills Shopping Center, explore the Desert Botanical Gardens, and dive deeper into the city's rich history at the Arizona Heritage Center. Following the afternoon sessions, finish the day by watching the breathtaking sunset at Tempe Town Lake.



Arizona Mills  
Shopping Center



Arizona Heritage  
Center



Desert Botanical  
Garden



Tempe Town Lake



# ABOUT TEMPE MISSION PALMS

Discover the celebrated hotel retreat in the center of vibrant downtown Tempe, AZ. From the smell of citrus in the courtyard to the soothing sound of the fountain, you will be surrounded by a sense of relaxation that will immerse you in this beautiful desert destination.

The AAA Four Diamond-rated hotel near Phoenix Airport is situated in the heart of the Mill Avenue district, where you can walk to over 100 [shops](#), [restaurants](#), and galleries. Lounge by the rooftop pool, tantalize your taste buds at our [Mission Grille](#), hike Hayden Butte, or play golf on nearby championship courses. Our attentive staff will make you feel at home with incredible service, no matter what brings you to our fantastic city.



## PLATINUM SPONSOR

**TOTAL COST - \$20,000**

The ultimate sponsorship option to showcase your company at the 2025 RESNET Conference. Highlight your company's resilience and dedication to the industry by becoming a Platinum Sponsor!

### ***Benefits:***

- Complimentary 10x10 Booth exhibit space in Exhibit Hall
- Complimentary Conference Registration for up to six people
- Access to attendee Contact List, post-conference (\$1,500 value)
- Sponsored E-Blast to Pre-Conference Attendees (\$1,000 value)
- Designated posts on RESNET social media (\$750 value)
- Opportunity to welcome attendees at General Session
- 90 SECOND Commercial to be played on RESTalk, RESNET's Monthly Podcast (sponsor provides)
- 60 SECOND Commercial to be played at General Session (sponsor provides)
- Company highlighted in all Conference materials, including Conference website
- Opportunity to include literature and gift in the welcome bag (sponsor provides)
- 5-minute presentation at general session OR option to moderate talkshow-style breakout session
- Free year of SAB membership (offered to new SAB members only)

### ***Additional Benefits include:***

#### **1. PREMIER SPONSOR FOR AN ATTENDEE RECEPTION**

- Option to be a premier sponsor for attendee reception on Monday, January 27th or Tuesday, January 28th

#### **2. LUXURY GIFTING EXPERIENCE**

- Option to provide luxury gifting experience to attendees

#### **3. EDUCATIONAL PROGRAM RECOGNITION**

- Exclusive recognition for educational program
  - Monday, January 27th or Tuesday, January 28th



## DIAMOND SPONSOR

**TOTAL COST - \$15,000**

The best sponsorship opportunity for companies who want to broaden their brand reach and help build a dedicated customer base.

### ***Benefits:***

- Complimentary 10x10 Booth exhibit space in Exhibit Hall
- Complimentary Conference Registration for up to four people
- 60 SECOND Commercial to be played at General Session (sponsor provides)
- Access to attendee Contact List, post-conference (\$1,500 value)
- Sponsored E-Blast to Pre-Conference Attendees (\$1,000 value)
- Opportunity to include literature and gift in the welcome bag (sponsor provides)
- Company highlighted in all Conference materials, including Conference website
- Free year of SAB membership (offered to new SAB members only)
- 3 minute presentation at the General Session Monday, January 27th or Tuesday, January 28th

### ***Diamond Sponsors Pick One Exclusive Promo Opportunity:***

#### **1. HOST MONDAY OR TUESDAY RECEPTION** *Limit of One per Sponsor*

- Onsite or offsite reception option for all conference attendees
- Complimentary bar for attendees, hosted by your company

#### **2. WELCOME GIFT BAG FOR CONFERENCE ATTENDEES** *Limited to One Sponsor*

- Check-in gifts available for attendees staying at the Tempe Mission Palms
- Company branding & custom welcome messages available

#### **3. SPONSOR KEYNOTE SPEAKER OR BREAKOUT SESSION**

- Opportunity to introduce company and speaker, or moderate a session

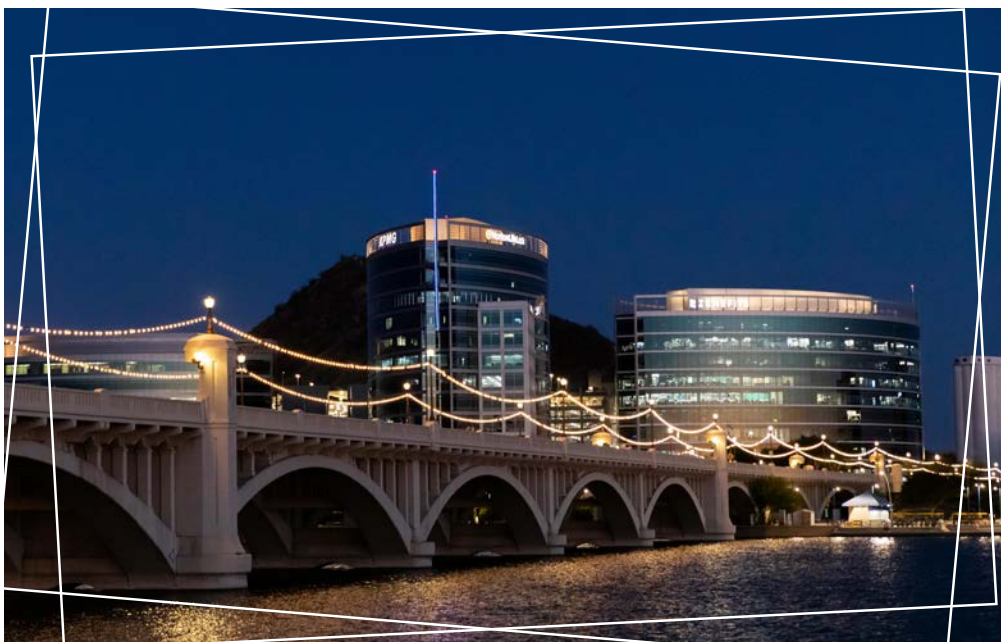
## SUPPLIER ADVISORY BOARD SPONSOR

*INCLUDED IN MEMBERSHIP*

Exclusive to SAB Members - [JOIN TODAY](#) to access these benefits!

### ***Benefits:***

- Complimentary 10x10 Booth exhibit space in Exhibit Hall
- Complimentary Conference Registration for two people
- Access to attendee Contact List, post-conference (\$1,500 value)
- Sponsored E-Blast to Pre-Conference Attendees (\$1,000 value)
- 30 SECOND Commercial to be played at General Session (sponsor provides)
- Opportunity to include literature or gift in attendee gift bags (sponsor provides)
- Company highlighted in all Conference materials, including Conference website
- \$10k Discount on sponsorship upgrades for Diamond & Platinum sponsorship





## GOLD SPONSOR

**TOTAL COST - \$7,500**

This is a great sponsorship opportunity for companies who want to build a customer base and brand awareness!

### ***Benefits:***

- Complimentary Tabletop Exhibit (standard 6 ft. table w/ 2 chairs in Exhibit Hall)
- Complimentary Conference Registration for two people
- Opportunity to include literature or gift in attendee gift bags (sponsor provides)
- Company highlighted in all Conference materials, including Conference website

### ***Gold Sponsors Pick One Exclusive Opportunity:***

#### **1. NETWORKING BREAK SPONSOR** *Limited to One Per Sponsor*

- Exclusive recognition of a networking break

#### **2. WIFI SPONSOR** *Limited to One Per Sponsor*

- Exclusive sponsor for hotel wifi

#### **3. SNACK STATION SPONSOR** *Limited to One Per Sponsor*

- Exclusive recognition of a hotel snack station

## SILVER SPONSOR

**TOTAL COST - \$3,500**

A great opportunity to showcase your company to new customers and other vendors.

### ***Benefits:***

- Complimentary Conference Registration for one person
- Complimentary Tabletop Exhibit (Standard 6 ft. w/ 2 Chairs in Exhibit Hall)
- Opportunity to include literature or gift in attendee gift bags (sponsor provides)
- Company highlighted in all conference materials, including the Conference website.

## BRONZE SPONSOR

**TOTAL COST - \$1,500**

A sponsorship opportunity that is great for companies looking to support the Network at a more affordable level.

### ***Benefits:***

- Complimentary Conference Registration for one person
- Company highlighted in all conference materials, including the Conference website.

### **OTHER SPONSORSHIP OPPORTUNITIES**

Do you have a sponsorship idea that will fit more within your company's scope or want to customize a package based on your organization's needs for this event? We want to partner with you! Please email [conference@resnet.us](mailto:conference@resnet.us) to discuss customized opportunities.

Ensure your company registers ASAP as deliverables are first come first served. Conference Staff cannot ensure access to full deliverables if sign-up is after November 25th, 2024.



## A LA CARTE MARKETING SPONSORSHIP OPTIONS

Choose as many or as few of the following additional Sponsorship opportunities! (*Bronze level or higher sponsorship is required*)

- Host a Webinar on RESNET platform in 2025 (limit 1/company) – **\$2,500**
- 90 second Commercial to be played on RESTalk, RESNET's Monthly Podcast – **\$2,000**
- 60 second Commercial to be played at General Session (limit 1/day per company) – **\$1,500**
- Sponsored E-Blast to Pre-Conference Attendees (limit 1 per company) – **\$1,000**
- 30 second Commercial to be played at General Session (limit 1/day per company) – **\$750**
- Company highlighted on RESNET's social media platforms (limit 1 per company) – **\$750**





# WE LOOK FORWARD TO SEEING YOU!

## QUESTIONS? CONTACT US:

For any questions or additional information needed,  
reach out to our events team.



[conference@resnet.us](mailto:conference@resnet.us)



[resnet.us/2025](https://resnet.us/2025)