Results of RESNET Board Electronic Ballot on Adoption of the September 24, 2018 RESNET Staff Proposed 2019 RESNET Priorities

September 28, 2018

The results of the ballot of the RESNET Board are:

**Shall the RESNET Board of Directors adopt the September 24, 2018 RESNET staff proposed 2019 RESNET Priorities be adopted that includes the exception of Priority E (Attachment A). (The RESNET Board will be asked to reconsider this priority at its Fall 2018 Board Meeting) and the addition of a new Priority I?**

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<th>Yes (17)</th>
<th>No (0)</th>
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<td>Jim Amorin</td>
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<td>Emelie Cuppernell</td>
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<td>Jacob Atalla</td>
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<td>David Beam</td>
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<td>Matt Gingrich</td>
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<td>Cy Kilbourn</td>
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<td>Paulette McGhie</td>
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<td>Chris McTaggart</td>
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<td>Curt Rich</td>
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<td>Nancy St. Hilaire</td>
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The proposed 2019 RESNET priorities were adopted.
Proposed
2019 RESNET® Priorities
September 24, 2018

Introduction
For Fiscal Year 2017 the RESNET Board adopted a bold budget that has expanded RESNET’s ability to meet the growing opportunities for RESNET and the HERS® industry. It initiated a flat $7.50 fee per HERS Rating entered into the registry. We are not requesting any fee increases for 2019. In essence the 2019 budget request is a continuation from 2018.

The most significant change is the addition of an Energy Modeling Director that was authorized by the RESNET Board at its Spring 2018 meeting.

To enable the RESNET Board of Directors to perform its duties of strategic, fiduciary and governance oversight of the organization, RESNET staff annually presents the following for Board approval:

- Definition of the essential activities undertaken by RESNET
- The proposed priorities and staff activities to be undertaken
- The proposed budget submitted by the RESNET Board Executive Committee to support the proposed priorities and staff activities

RESNET staff is to report on the progress on achieving the approved activities quarterly and present to the Board a monthly internal financial by which the Board can track the progress by RESNET staff.

This briefing paper provides an overview of which the 2019 budget request is based upon.

Essential Activities of RESNET
The RESNET Board has identified the following as RESNET’s essential activities:
1. **Standards Development** – RESNET is recognized for the standards it develops and HERS credibility is based on the technical basis of its consensus based standards. The rating industry, home builders, utilities, program sponsors, code officials and other RESNET stakeholders depend on RESNET’s standards. All business models of the HERS industry are built on our standards.

2. **National Registry** – The registry is the hub of rating activity. A home must be entered into the registry in order to print the HERS score and reports. The new QA Genie will be fed from the registry. The data contained in the registry is invaluable for analysis, RESNET billings, reporting to policy makers and for the real estate industry to find rated homes. The RESNET registry will be essential to RESNET’s relationship with the Appraisal Institute. Residential real estate appraisers will be dependent on the registry in crediting a home’s HERS Index Score in the appraisal.

3. **Quality Assurance** – The end users of HERS ratings (builders, program sponsors, suppliers, etc.) rely on the national consistency of ratings. The RESNET Board has adopted an ambitious policy on enhancing the national consistency of HERS Index scores.

4. **RESNET Web Site** – RESNET’s web site is the face of RESNET. It is the touchstone for our industry. The rating industry relies on the site to find standards, interpretations, programs and policies. Consumers use the site to understand the HERS Index, find raters and RESNET Energy Smart Builders.

5. **Marketing and Advocacy** – Marketing is essential in educating consumers, builders, program sponsors, suppliers and stakeholders on the HERS Index and drive demand for RESNET professionals. RESNET has a representative in Washington that looks out for RESNET’s interests to the White House, Congress and federal agencies.

6. **Annual RESNET Conference** – The RESNET Conference is vital to RESNET both in terms of its financial solvency, building cohesion in the industry and providing the cutting edge information affecting HERS ratings.

7. **RESNET Water Efficiency Rating (WER) Index and Program Delivery** – For the past three years the RESNET Board has identified the development of a WER Index as a priority.
8. **Administration and Management** – These activities are required to keep the organization operating.

**Proposed 2019 RESNET Priorities**

Based on the Board determined essential activities of RESNET, in 2017 the RESNET Board adopted the following priorities for RESNET:

**Priority A**  
*Setting and Maintaining the RESNET Standards of Quality as the Gold Standard for Home Performance*

**Priority B**  
*Maintaining the Credibility of HERS Ratings and HERS Raters—Sustaining and Enhancing the Quality of HERS Ratings*

**Priority C**  
*Enhancing the Transparency of HERS Ratings: RESNET National Registry as a Tool for Quality Assurance and Research*

**Priority D**  
*The RESNET Web Site - Our Face and Touchstone: Improving the User Experience*

**Priority E**  
*Growing the Demand for HERS Rating Services through Marketing and Advocacy the 2020 Plan—By 2020 50% of All new homes are HERS Rated*

**Priority F**  
*Building Cohesion in the HERS Industry through the RESNET Building Performance Conference*

**Priority G**  
*Improving Home Performance through RESNET Water Efficiency Standard and HERS Program Delivery*

**Priority H**  
*Maintaining RESNET Financial and Management Integrity and Sustainability*

**Priority I**  
*Enter into Dialog with Top Volume Rating Providers to Enhance the Quality of HERS Ratings and Growth Strategies for the HERS Industry*
RESNET Staff Recommendation

RESNET staff is proposing that in 2019 the priorities be maintained with the exception of Priority E. The RESNET Board will be asked to reconsider this priority at its Fall 2018 Board Meeting.