



TREE Talk

A Sustainability Webinar from RESNET, One Tree Pledge, and Northeast HERS Alliance

Welcome to Our Panelists

- Seminar Panelists:
- Valerie Briggs, RESNET Communications Director
- Chris Mazzola, HERS Rater, Home Energy Raters, LLC, [NEHERS](#) VP Board Member
- Michael Ziman of Ziman Development and Founder of [One Tree Pledge](#)
- Austin Rempel, Senior Manager of Forest Restoration at [American Forests](#)
- Beverly Craig, [Massachusetts Clean Energy Center](#)
- Host: Andy Buccino of [Stephens & Company](#) and NEHERS Board / Professional Development Chair



Over 3 million homes in the US have now been rated with a HERS® Index Score, measuring a home's energy efficiency.

<https://www.resnet.us/about/us/3-million-homes/>

#3MHERSandCounting



3 MILLION+ HERS® Rated Homes =
Positive Impact for Homeowners and the Environment



The HERS® Rating standard has **reduced carbon dioxide emissions by**
49 MILLION
TONS

the equivalent
of taking nearly
9.7 MILLION
PASSENGER VEHICLES
off the road for a year.



OneTreePledge.org/RESNET

<https://www.onetreepledge.org/resnet>

- We are excited about reaching the incredible milestone of our and choose to help commemorate it by committing to **300,000 trees to sequester 3 million pounds of carbon from the atmosphere.**
- Sustainability is not only the future of our industry, but also the salvation of our planet. One Tree Pledge now offers an easy and affordable way for all of us to be a part of the climate change solution.
- We can mitigate carbon emissions in the most natural way possible – by planting trees. If we plant one tree per square foot, those trees could sequester more carbon over their first 50 years than most homes emit from energy use.



Our Environment | Our Future

One Tree Pledge is a commitment to help offset the carbon emissions of the homes or buildings we occupy. Home dwellers pledge to plant one tree for every square foot of their home or apartment.

Builders/Construction Companies pledge to plant one tree for every square foot of new structures built. Our planting partner, American Forests, plants trees at a cost of only \$1 per tree. The trees planted will sequester carbon, helping to mitigate the carbon emitted from buildings.

Visit our [Carbon Math](#) page for more detailed information.



300,000 Trees For 3 Million HERS Home Ratings

As RESNET achieves its 3 millionth home to be rated using the HERS Index, they are celebrating the milestone with environmental activism.



Construction Companies



Home Raters & Real Estate



104,904 Trees Planted to Date with

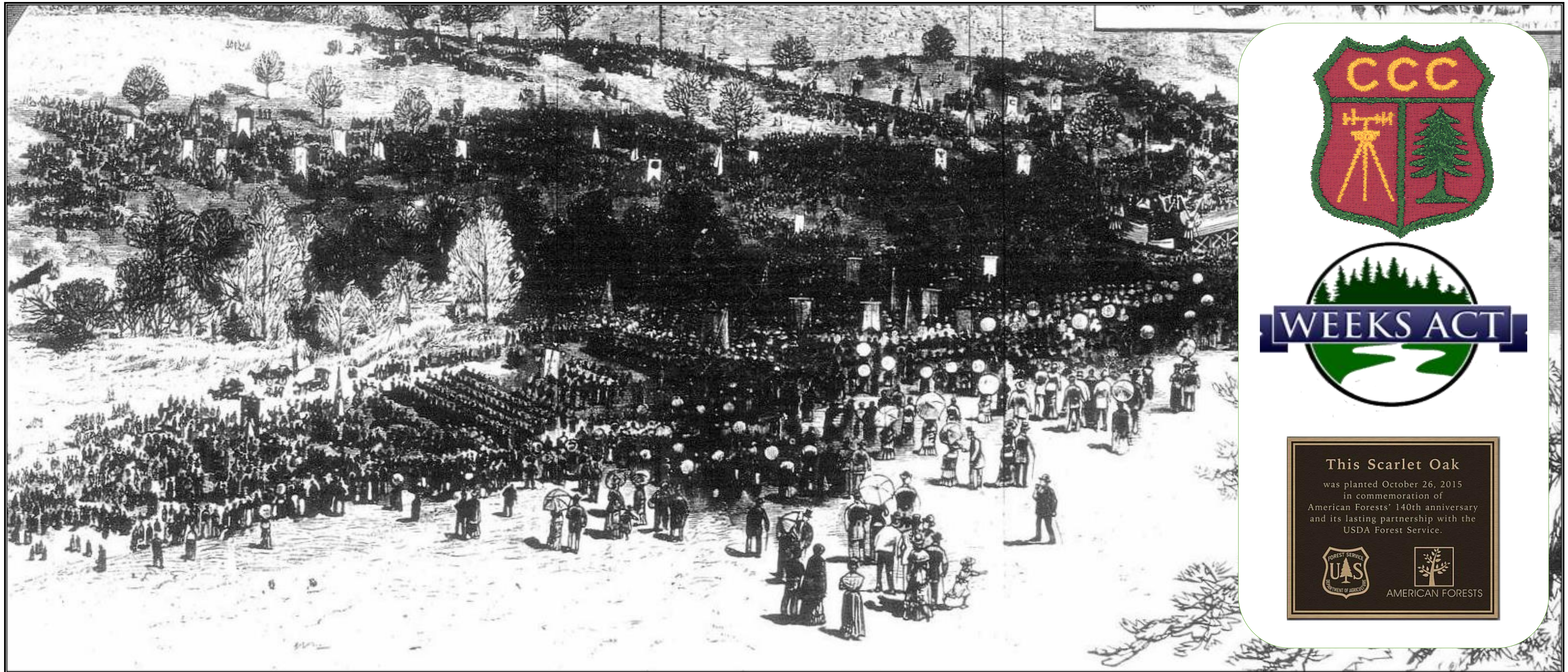




Planting Trees to Restore America's Forests

Austin Rempel, Forest Restoration Manager at American Forests

arempel@americanforests.org



Providing Forest Leadership Since 1875





Water, Wildlife, People and Climate



Everywhere - Urban to Rural



AMERICAN FORESTS
- SINCE 1875 -



DONATE

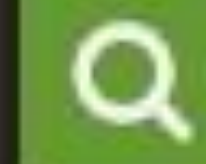
ABOUT US

WHY IT MATTERS

WHAT WE DO

WAYS TO GIVE

GET INVOLVED



TREE EQUITY SCORE

ENSURING TREE COVER IN CITIES IS EQUITABLE

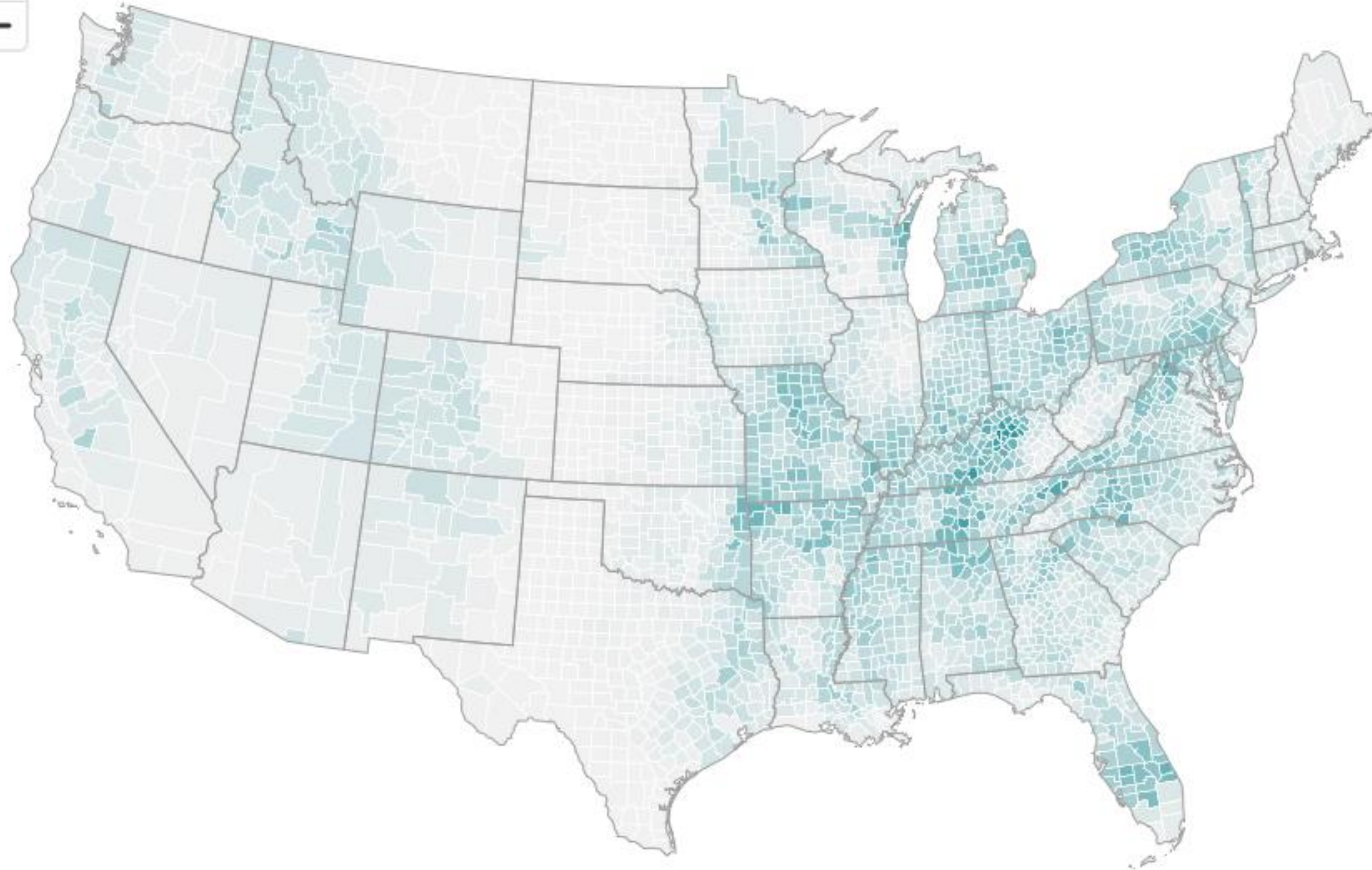
Tree Equity



AMERICAN FORESTS
- SINCE 1875 -



American ReLeaf



There are up to 133 million acres of opportunity in the United States to restore forest cover for climate mitigation.

Reforestation of these areas with approximately 68 billion trees could capture 333 million tonnes of CO₂ per year, equivalent to removing 72 million cars from the road.



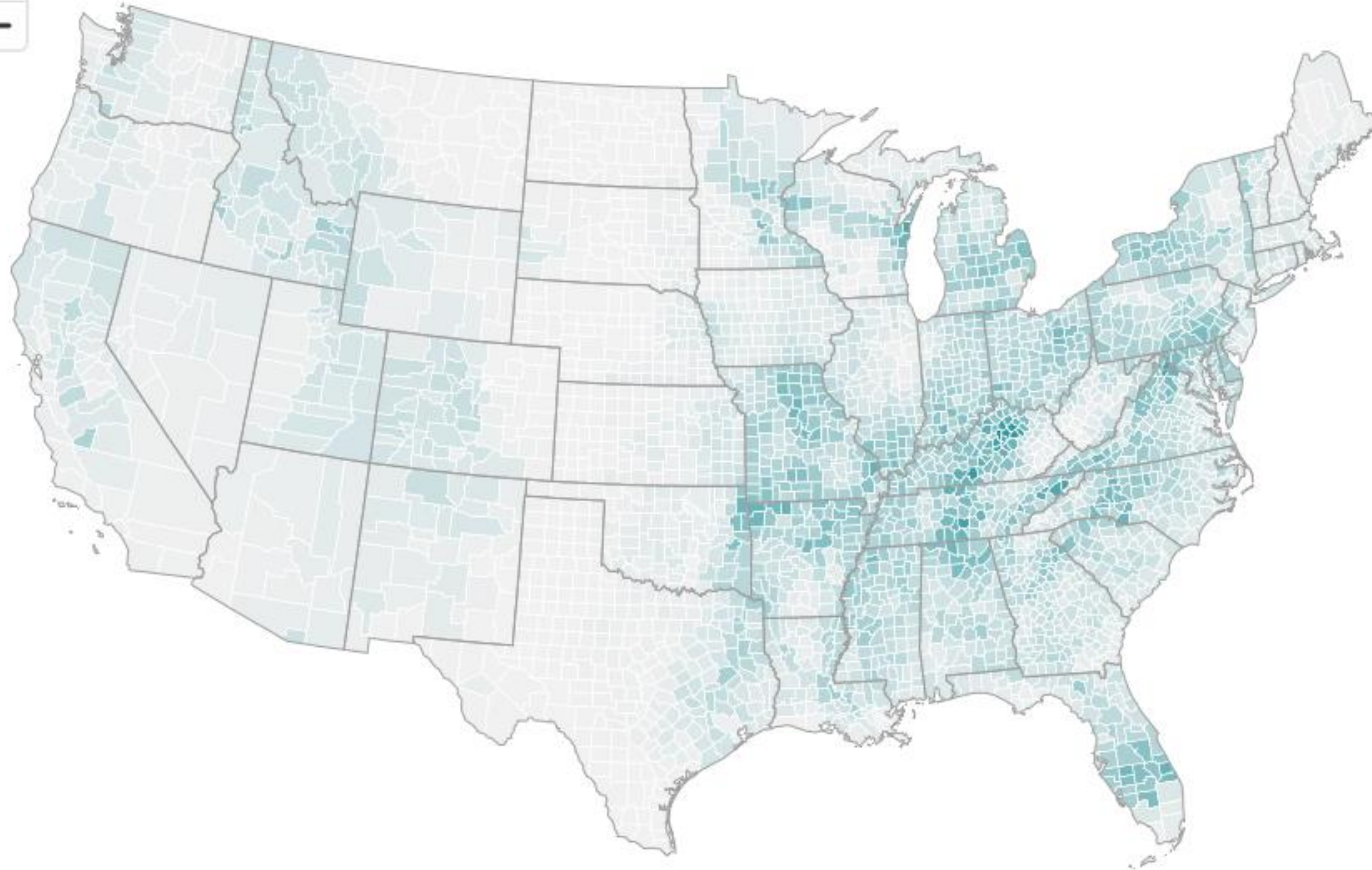
Reforestation opportunities are everywhere



Camp Fire, California
(Spring 2021)



Restoring the Kanakaleonui Bird
Corridor (Hawaii)



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2 Restoring the Kanakaleonui Bird Corridor (Hawaii) **2**

OneTreePledge.org/RESNET

- Visit <https://onetreepledge.org/resnet/>
- Click the orange PLANT TREES button
- For every \$1 donated, 1 tree is planted—300k trees by January 2023
- Anyone can donate any amount at onetreepledge.org/resnet
- Consider planting trees for every new home they rate (maybe 50 or 100 trees per rating = \$50 or \$100 each, etc.)
- Spread the word - tell everyone you know!

