

In light of the superior performance of mortgages on certified energy-saving houses, what discounts or preferences can borrowers or owners of such houses expect at the bank when they go in for a loan? After all, a key component of the interest rate you pay on a mortgage is compensation for default risk — that is, the possibility that you'll go belly up, walk away, end up in foreclosure and produce big losses for the lender or bond investor.

For example, if you have a low FICO credit score of 620, you present a high risk of nonpayment to the lender and are virtually guaranteed to be charged a higher rate. On the other hand, if you have a platinum 800-plus FICO score, you're likely to be quoted the best rates and generous underwriting terms — all because your statistical risk to the lender is lower.

But here's the problem with the way the mortgage system treats energy efficiency: Under current practices, you'd be hard-pressed to find any lenders who'll give you a better rate quote on your mortgage application, even if you showed them your Energy Star certification along with documentation that your house saves buckets of money on utility bills.

The authors and sponsors of the study think lenders should start factoring energy efficiency into their underwriting. They've also begun meeting with officials from the mortgage industry, Congress and government agencies to suggest how to do it: If not a lower interest rate, they argue, then at least give loan applicants who can demonstrate significant energy-bill savings a break on upfront fees or debt-to-income ratios, or maybe some wiggle room on minimum down payments. It just makes sense.

Bob Sahadi, a mortgage industry veteran who now works for the Institute for Market Transformation, said in an interview that lenders "have wanted hard evidence" that energy savings reduce defaults.

Now they've got it.

Steve Baden, executive director of Resnet, a national nonprofit group that helps homeowners with energy-efficiency improvements, takes the issue one step further. He argues that if mortgage lenders — confronted with statistical proof that borrowers who buy houses that save on energy outlays are at lower risk of default — decline to start recognizing this fact with more favorable pricing, they "are indeed overcharging consumers."

Sounds right.

Ken Harney's e-mail address is kenharney@earthlink.net.



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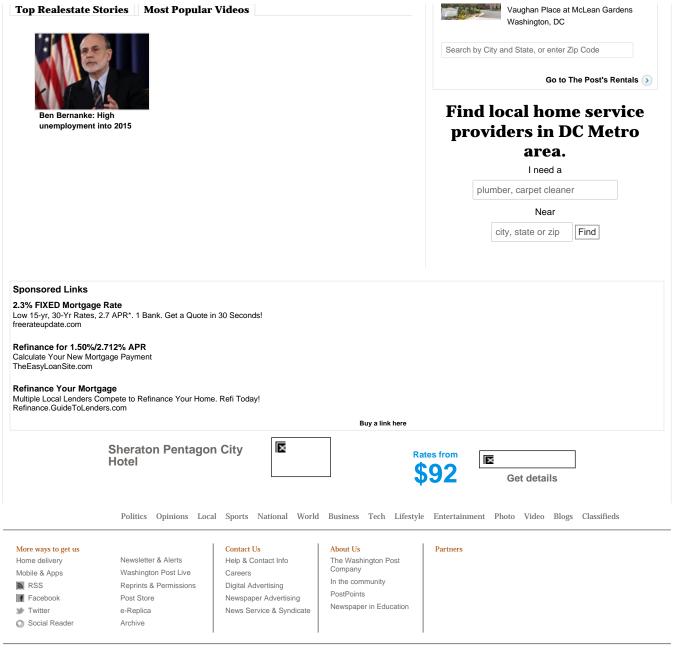
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