## If a homebuyer wants to know your home's **HERS**° **Index Score**, can you give them an answer?



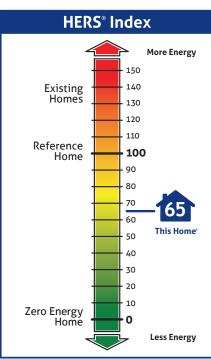
Builders across the nation are getting their homes rated by certified RESNET Home Energy Raters, and using HERS Index Scores to market them to consumers. Why? Because the HERS Index Score is like a home's MPG sticker – it tells buyers at a glance how energy efficient a home is. It also tells them why they should choose a HERS rated home over one that's not.

And consumers are listening. Last year over **28% of all new homes sold were issued a RESNET HERS Index Score.** So, the next time a prospective buyer asks about your home's HERS Index Score, will you have an answer?

## Take advantage of this new market trend.

Learn how you can become a RESNET EnergySmart Builder at www.resnet.us/professional/builder-partners





\*Sample rating representation.