

The HERS® Index is Changing the Way Americans Buy Homes



The Lower Your HERS Index Score, the Better!

A standard new home that meets current industry standards for energy efficiency scores 100 on the HERS Index. **If your home had a HERS Index Score of 65, you could:**

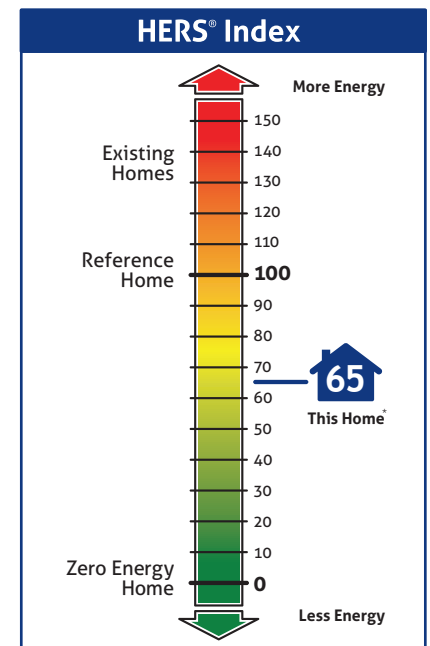


With energy costs continuing to rise, homebuyers are looking more closely at a home's energy performance before deciding to buy. One of the things they want to know about is the HERS Index Score.

The HERS Index Score is the housing industry's answer to the MPG sticker for cars – it tells consumers how energy efficient a home is, and allows them to make an informed decision. Last year, **over 28% of all new homes sold in the U.S. were rated by a certified RESNET Home Energy Rater**, and issued with a HERS Index Score.

Take Advantage of This New Market Trend!

Join the growing ranks of builders already committed to having their homes HERS rated and benefit from the increased marketing power that a HERS Index Score brings. Find out more about becoming a RESNET EnergySmart Builder at www.resnet.us/energysmart-builder



*Sample rating representation.

