

If you're looking
to build a new home,
chances are you've seen
references to the Home
Energy Rating System
(HERS®) index.

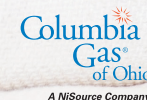


EfficiencyCraftedHomes.com



All
About
HERS®

Know the score
on energy efficiency.



Here's what you need to know about this nationally recognized rating system.

It measures a new home's energy efficiency.

A HERS® Index Score is like an MPG (miles per gallon) rating for your home, so you can compare the anticipated energy performance with other homes. It takes into account all of the energy efficiency features of your home that impact its energy usage including:

- Insulation levels
- HVAC system, water heating system and thermostat
- Lighting & appliances
- Exterior walls & windows
- Floors over unconditioned space (like garages)
- Ceilings and roofs
- Attics, foundations and crawlspaces
- Air leakage of the home
- Tightness of the ductwork

In addition to being HERS rated, many EfficiencyCrafted homes also achieve ENERGY STAR certification.

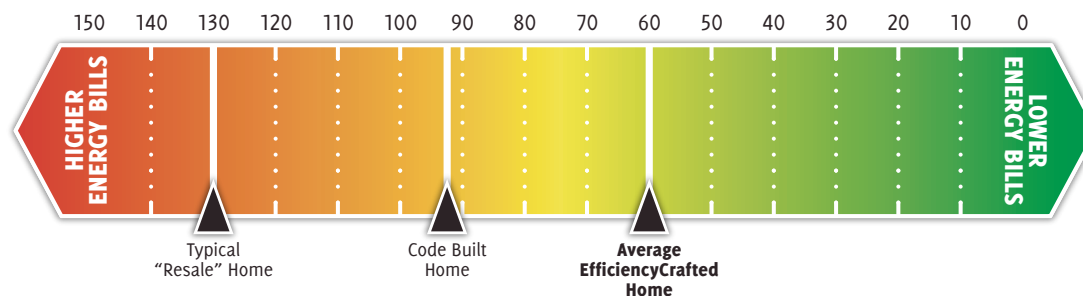


A lower score is better.

The lower the score, the more energy efficient the home. Typical existing homes have a score over 100, while standard code built new homes have scores in the range of 85-100.

EfficiencyCrafted® homes score below 70 and often as low as 55—signifying the home is 45% more efficient than a 100-point reference home*.

And, your HERS rated home can improve your resale value should you decide to sell.



* The HERS 100-point reference home is based on a home conforming to the 2004/2006 International Energy Conservation Code. The US Department of Energy has determined that a typical resale home scores 130 on the HERS index.

It's a national standard that you can rely on.

A non-profit group called the Residential Energy Services Network (RESNET®) developed the HERS Index as a standard for measuring the energy efficiency of homes. RESNET mandates rigorous training and quality assurance of energy raters who perform the inspections and verification.

The energy rater performs in-progress and post-construction inspections and field tests. Using approved software, the rater then takes the results and calculates a score for each home. The rating process takes into account how all of the energy related features of the home work together to impact the home's overall performance.

RESNET Certified HERS Raters have rated over one million homes since 1995.

The best way to build a home with a low HERS score.

Build with an EfficiencyCrafted builder. Participating builders are required to use a combination of proven technologies, advanced building practices and performance testing to drive down the HERS Scores of their finished homes.

To find a participating builder visit
EfficiencyCraftedHomes.com



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